

# **The City Bridge Trust Committee**

Date: WEDNESDAY, 28 JANUARY 2015

Time: 1.45 pm

Venue: COMMITTEE ROOMS, 2ND FLOOR, WEST WING, GUILDHALL

**Members:** Jeremy Mayhew (Chairman)

Alderman Alison Gowman (Deputy Chairman)

Deputy Billy Dove Deputy Ken Ayers Simon Duckworth Stuart Fraser

Marianne Fredericks Deputy Stanley Ginsburg

Deputy the Revd Stephen Haines

Vivienne Littlechild

Edward Lord Wendy Mead

Alderman Matthew Richardson

Ian Seaton

The Rt Hon the Lord Mayor, Alderman Alan Yarrow (Ex-Officio Member)

**Enquiries:** Philippa Sewell

tel. no.: 020 7332 1426

philippa.sewell@cityoflondon.gov.uk

Lunch will be served in the Guildhall Club at 1pm NB: Part of this meeting could be the subject of audio video recording

John Barradell
Town Clerk and Chief Executive

# **AGENDA**

# Part 1 - Public Agenda

## 1. **APOLOGIES**

# 2. MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA

# 3. MINUTES

To agree the minutes and non-public summary of the meeting held on 27<sup>th</sup> November 2014.

For Decision (Pages 1 - 10)

## 4. OUTSTANDING ACTIONS

Report of the Town Clerk.

For Information (Pages 11 - 12)

# 5. **TERMS OF REFERENCE OF THE CITY BRIDGE TRUST COMMITTEE** Report of the Town Clerk.

For Decision (Pages 13 - 16)

# 6. PROPOSED REVENUE BUDGETS - 2015/16

Joint report of the Chamberlain and the Town Clerk.

For Decision (Pages 17 - 22)

# 7. PROGRESS REPORT AND EVENTS

To receive a progress report of the Chief Grants Officer.

For Decision (Pages 23 - 34)

# 8. GRANT APPLICATIONS STATISTICAL REPORT

To receive a report of the Chief Grants Officer.

For Information (Pages 35 - 42)

## 9. PROPOSALS FOR 20TH ANNIVERSARY

Report of the Chief Grants Officer (to follow).

**For Decision** 

# 10. INVESTING IN LONDONERS - STATISTICAL REPORT - SEPTEMBER 2013 TO JULY 2014

Report of the Chief Grants Officer.

For Information (Pages 43 - 60)

# 11. GRANTS AND STRATEGIC INITIATIVES RECOMMENDATIONS AND ASSESSMENTS

To consider the Chief Grants Officer's reports on grant recommendations as follows:-

For Decision (Pages 61 - 62)

- a) Strategic Initiative London Fairness Commission Recommended Grant £36,040 (Pages 63 68)
- b) Katherine Low Settlement Recommended Grant £99,000 (Pages 69 72)
- c) Kurdish & Middle Eastern Women's Organisation Ltd Recommended Grant £67,400 (Pages 73 74)
- d) Bridge Renewal Trust Recommended Grant £72,900 (Pages 75 76)
- e) Chiswick House and Gardens Trust Recommended Grant £89,100 (Pages 77 78)
- f) Lift People Recommended Grant £50,000 (Pages 79 80)
- g) London Sustainability Exchange Recommended Grant £66,600 (Pages 81 82)
- h) Barons Court Project Recommended Grant £32,600 (Pages 83 84)
- i) Helen Bamber Foundation Recommended Grant £150,000 (Pages 85 86)
- j) Middle Eastern Women and Society Organisation Recommended Grant £28,800 (Pages 87 88)
- k) SANE Recommended Grant £99,000 (Pages 89 90)
- I) South London YMCA Recommended Grant £98,700 (Pages 91 94)
- m) Vietnamese Mental Health Services Recommended Grant £90,500 (Pages 95 96)
- n) Caxton Youth Organisation Recommended Grant £90,000 (Pages 97 98)
- o) City YMCA London Recommended Grant £100,000 (Pages 99 100)
- p) Deafax Recommended Grant £46,500 (Pages 101 102)
- q) Graeae Theatre Company Recommended Grant £138,650 (Pages 103 104)

- r) Leonard Cheshire Disability Recommended Grant £147,000 (Pages 105 106)
- s) Triangle Arts Trust Recommended Grant £100,000 (Pages 107 108)
- t) Praxis Community Projects Recommended Grant £182,000 (Pages 109 110)
- u) Age Exchange Recommended Grant £48,000 (Pages 111 114)
- v) Royal Air Force Museum Recommended Grant £87,600 (Pages 115 116)
- w) Women's Health and Family Services (WHFS) Recommended Grant £114,000 (Pages 117 118)
- x) Age UK Lewisham & Southwark Recommended Grant £138,000 (Pages 119 120)
- y) Children England Recommended Grant £104,000 (Pages 121 122)
- z) North London Action for the Homeless Recommended Grant £59,000 (Pages 123 124)
- aa) Nucleus Community Action Ltd Recommended Grant £150,000 (Pages 125 126)
- Shelter National Campaign for Homeless People Limited Recommended Grant £179,000 (Pages 127 128)
- cc) Wandsworth Citizens Advice Bureaux Recommended Grant £130,000 (Pages 129 130)
- dd) Westminster Citizens Advice Bureau Recommended Grant £107,300 (Pages 131 132)
- ee) Hibiscus Initiatives Recommended Grant £122,000 (Pages 133 134)
- ff) Mentoring and Befriending Foundation (MBF) Recommended Grant £116,300 (Pages 135 136)

# 12. TO CONSIDER REPORTS OF THE CHIEF GRANTS OFFICER AS FOLLOWS:-

- a) Grants Recommended for Rejection (Pages 137 144)
- b) Withdrawn and Lapsed Applications (Pages 145 146)
- c) Variations to Grants (Pages 147 148)
- d) Grants Approved under Delegated Authority (Pages 149 152)
- e) Reports on Monitoring Visits (Pages 153 158)

# 13. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE

# 14. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS TO BE URGENT

# 15. **EXCLUSION OF THE PUBLIC**

MOTION – That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.

# Part 2 - Non-Public Agenda

## 16. **NON-PUBLIC MINUTES**

To agree the non-public minutes of the meeting held on 27<sup>th</sup> November 2014.

For Decision (Pages 159 - 160)

- 17. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE
- 18. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE COMMITTEE AGREE SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED



### THE CITY BRIDGE TRUST COMMITTEE

# Thursday, 27 November 2014

Minutes of the meeting of The City Bridge Trust Committee held at Guildhall, EC2 on Thursday, 27 November 2014 at 1.45 pm

Town Clerk's Department

Public Relations Office

### **Present**

# Members:

Jeremy Mayhew (Chairman)

Alderman Alison Gowman (Deputy Chairman)

Deputy Billy Dove Deputy Ken Ayers

Stuart Fraser

Marianne Fredericks

**Deputy Stanley Ginsburg** 

Deputy the Revd Stephen Haines

Vivienne Littlechild

Wendy Mead

Philippa Sewell

Ian Seaton

### Officers:

Steve Telling Chamberlain's Department Laura Yeo Chamberlain's Department Paul Nagle Chamberlain's Department David Farnsworth The City Bridge Trust The City Bridge Trust Jenny Field The City Bridge Trust Ciaran Rafferty The City Bridge Trust Tim Wilson Sandra Davidson The City Bridge Trust Joy Beishon The City Bridge Trust Sandra Jones The City Bridge Trust The City Bridge Trust Joan Millbank **Public Relations Office Greg Williams** 

## In Attendance:

Rachel Mortell

- BBC Children in Need
- Arts Depot
- Finsbury & Clerkenwell Volunteers
- Newham New Deal Partnership
- Tower Hamlets Council for Voluntary Services
- Centrepoint Soho

### 1. APOLOGIES

Apologies were received from the Rt Hon. the Lord Mayor Alderman Alan Yarrow and Edward Lord.

# 2. MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA

Deputy the Revd. Stephen Haines made a non-pecuniary interest in item 8(f) as he had previously volunteered for Centrepoint. The Deputy Chairman declared a non-pecuniary interest in item 8(d) by virtue of her Livery Company supporting Providence Row.

## 3. MINUTES

**RESOLVED –** That the minutes of the meeting held on 25 September 2014 be approved as a correct record.

# **Matters Arising**

# Trust for London

The Deputy Chairman reported that at the joint meeting with Trust for London to approve *Moving On Up* initiative awards, 6 awards were selected and would start operating over the next few months. Members noted the high quality of applicants and asked that a formal report be submitted at a future meeting on the successful organisations.

# **London Councils**

The Deputy Chairman reported on the meeting of the London Council Grants Committee she had recently attended.

## 4. OUTSTANDING ACTIONS

Members received the Outstanding Actions update.

# 5. RISK MANAGEMENT STRATEGY

The Committee received the new Risk Management Strategy and plans for the phased roll-out within Departments and City of London Institutions. Members noted that the Town Clerk's department would be reviewed on 24<sup>th</sup> February 2015. In response to a Member's request, officers undertook to circulate the Risk Tracker on a quarterly basis, alongside the Business Plan update.

**RESOLVED –** That the Risk Management Strategy and planned roll-out be noted, and the Risk Tracker be circulated to Members on a quarterly basis.

# 6. PROGRESS REPORT AND EVENTS

The Committee received the regular progress report and events update of the Chief Grants Officer. As an outcome of the recent Away-Day, a programme of strategically focused sessions would be drawn up for the Committee's meeting in January 2015, to begin in March 2015.

The Youth Offer had held a mid-way learning event on 18<sup>th</sup> November, the outcome of which would provide good knowledge and information for organisations and grants made in the future. With regard to the London Living Wage, a condition was being introduced into the Trust's grant offer letter

stipulating that any post funded in whole or part by the City Bridge Trust must pay at least the London Living wage; Members noted this should not include apprenticeships. Members also noted the launch of Stepping Stones, a social investment programme with a London focus, and at encouraging small and medium businesses to engage with the social investment market.

In response to Members' questions concerning comments regarding the cost of generating funds, the Chamberlain reported that there was a lot of variability owing to the range of activities and, although analysis was undertaken on every application, a comment was only provided for those where the cost of generating funds was outside a range of 5 - 35% of turnover. After a short discussion, it was agreed that, in addition to this, a comment would be provided on other applications, where appropriate, to reflect whether the costs were reasonable.

## **RESOLVED** – That:

- (a) From 1 January 2015, the City Bridge Trust will require all organisations being offered a grant to support all or part of a post to pay at least the London Living Wage in respect of that post (except for apprenticeships), and that officers make the appropriate amendments to the grant offer letter and guidance;
- (b) A comment on applications, where appropriate, to reflect whether the costs were reasonable, as well as those where costs of generating funds fell outside a range of 5-35% of turnover; and
- (c) The report be noted.

# 7. GRANT APPLICATIONS STATISTICAL REPORT

The Committee considered a report of the Chief Grants Officer summarising applications received and action taken under the 2014/15 grants programmes. In response to a Member's question, officers agreed to continue to monitor the data to ensure the appropriate effort was being made to encourage grants from all programmes and to determine, where possible, the likely factors (including local authority cuts) affecting on the number of applications received.

**RESOLVED** – That the report be noted.

# 8. GRANTS AND STRATEGIC INITIATIVES RECOMMENDATIONS AND ASSESSMENTS

8a Access Europe Network - Recommended Grant £60,400
Members discussed the application, which had been deferred from the previous meeting, owing to concerns regarding the proposed EU funding programmes.

**APPROVED -** A Strategic Initiative of £60,400 over 30 months to enable Access Europe Network to run a pilot programme of capacity building support, designed to enable voluntary organisations in London to take up funding opportunities offered by various European funding streams.

# 8b Buttle UK - Recommended Grant £634,000

**APPROVED –** That the Court of Common Council be recommended to approve a grant of £634,000 over 18 months to continue the Anchor Project, supporting families in London who have experienced domestic violence to resettle and live independently.

# 8c Women's Centre Sutton - Recommended Grant £57,700

**APPROVED** – £57,700 over three years (£18,700; £19,200; £19,800) towards English classes for women speakers of other languages in Sutton. Release of the grant is subject to receipt of the courses' syllabus and publicity showing English for Speakers of Other Languages (ESOL) as the project's sole focus.

# 8d Providence Row - Recommended Grant £52,600

**APPROVED** – £52,600 over 3 years (£18,000; £18,000; £16,600) towards the costs of engaging homeless people in food growing initiatives.

# 8e CALM - Recommended Grant £100,000

**APPROVED –** £100,000 over two years (2 x £50,000) towards CALM's work to prevent suicide and reduce self-harm amongst men in London.

# 8f Centrepoint Soho - £208,400

**APPROVED** – £208,400 over three years (£56,000; £76,000; £76,400) towards the salaries of two Dual Diagnostic Practitioners and related costs.

# 8g Havering & Brentwood Bereavement Service - Recommended Grant £38,900

**APPROVED** – £38,900 (£19,250; £19,650) over two years to provide bereavement counselling services for 30 children and families.

# 8h Maya Centre - Recommended Grant £52,700

Members noted a discrepancy in the figures quoted in the report; 37% of sessions were cancelled or missed, rather than 73% as quoted.

**APPROVED** – £52,700 over two years (2 x £26,350) towards the running costs of 'Bridging the Gap' project including counselling costs, non-therapeutic sessions, weekly drop-in sessions and related overheads.

# 8i Sound Minds - Recommended Grant £72,000

**APPROVED** – £72,000 over three years (£22,000; £24,000; £26,000) for the salary of a part time (3 days per week) Project Worker, plus a contribution to project and management costs of the Canerows project.

# 8j Working With Men - Recommended Grant £145,700

**APPROVED** – £145,700 over three years (£47,800; £48,200; £49,700) to fund a full-time Caseworker, with related costs, to assist disadvantaged young men in Westminster, Hammersmith and Fulham, and Kensington and Chelsea in reducing their risk of acute mental illness or suicide.

# 8k Friends R Us - Recommended Grant £100,000

**APPROVED** – £100,000 towards the provision of disabled access at Beth Jacob House, subject to Big Lottery funding being secured.

# 8 Norwood Ravenswood Ltd - Recommended Grant £121,000

**APPROVED** – £121,000 (£39,000; £40,400; £41,600) towards the cost of a full-time (35 hours per week) Elite Team Leader Sports and Job Coach (5 hours per week) within the Change the Game sports programme.

# 8m ADVANCE - Recommended Grant £90,000

**APPROVED** – £90,000 over three years (3 x £30,000) towards the salary of an Engagement Officer, plus management and project running costs.

# 8n Newham Asian Women's Project - Recommended Grant £90,000

**APPROVED** – £90,000 over 3 years (3 x £30,000) towards the salary costs of a full-time counsellor and the costs of clinical supervision for the post-holder.

# 80 Woman's Trust - Recommended Grant £ 75,000

**APPROVED** – £75,000 over three years (3 x £25,000) towards core costs to sustain administration and fundraising capacity.

# 8p Arts Depot Trust Ltd - Recommended Grant £81,300

**APPROVED** – £81,300 over three years (£26,600; £27,100; £27,600) for a part-time Community Champion (one day a week); and a part-time Marketing Assistant (ten hours a week), plus project costs, for the development and delivery of a series of arts events and creative activities designed for socially isolated elderly people aged 75+.

# 8q Finsbury and Clerkenwell Volunteers - Recommended Grant £30,000

**APPROVED** – £30,000 over three years (£10,000, £10,000, £10,000) for the maintenance and running costs of two wheelchair accessible minibuses. The Committee observed that an element for inflation was not included within the request and agreed that additional funds may be made available for this in years 2 and 3 if the organisation felt it was necessary and justified.

# 8r Iraqi Community Association - Recommended Grant £83,000

**APPROVED** – £83,000 over three years (£28,000; £27,000; £28,000) for the salary of a part-time worker (21 hours per week) together with management and other project related costs for work with older people aged 75 and over.

# 8s Newham New Deal Partnership - Recommended Grant £84,000

**APPROVED** – £84,000 over three years (£28,000, £28,000, £28,000) towards the salary of a part-time (28 hours per week) Project Manager and associated project costs, subject to sufficient funds being raised to ensure the viability of the project for years 2 and 3.

# Royal Docks Learning & Activity Centre - Recommended Grant £49,200

**APPROVED** – A grant of £49,200 over 3 years (£15,400, £16,400, £17,400) towards the costs of a part-time (15 hours per week) Project Worker, plus running and management costs.

# 8u Enfield Citizens Advice Bureau - Recommended Grant £132,200

**APPROVED** – £132,200 over three years (£43,800; £43,800; £44,600) to meet the salary of a full-time (37.5 hours per week) Debt and Benefits Advisor and associated running costs.

# 8v Fitzrovia Neighbourhood Association - Recommended Grant £99,000

**APPROVED** – £99,000 over three years (£32,000, £33,000, £34,000) towards the salary costs of two part-time Advisors and related running costs, subject to the grant being less than 50% of the organisation's total income in each year.

# 8w Only Connect - Recommended Grant £135,000

**APPROVED** – £135,000 over three years (£50,000; £41,000; £44,000) for the costs of OC Kitchen, a catering training programme for ex-offenders, including salary costs for a 0.5 full time equivalent Project Manager.

# 8x Black Training and Enterprise Group - Recommended Grant £165,000

**APPROVED** – £165,000 over three years (3 x £55,000) for the 'Valuing Volunteers Project' with funding to cover the costs of a part-time (0.7 full time equivalent) project manager and support costs.

# 8y Cranfield Trust - Recommended Grant £128,000

**APPROVED** – £128,000 over two years (£66,000; £62,000) for a London-wide programme matching expert volunteers with charities seeking consultancy support.

# 8z National Association of Child Contact Centres - Recommended Grant £65,700

**APPROVED** – £65,700 over two further and final years (£32,500; £33,200) towards the salary and associated costs of a part-time (3 days per week) Support Worker for London.

# 8aa Tower Hamlets Council for Voluntary Service - Recommended Grant £180,000

In response to a Member's query, officers confirmed that the applicant had made a full application, but a glitch in the City Bridge Trust's computer system had resulted in missing sections on the attached report. Officers undertook to circulate the full application after the meeting.

**APPROVED** – £180,000 over three years (£68,000; £56,000; £56,000) towards the salary of a full-time Development Worker to deliver support and training on finance, monitoring, and impact reporting.

# 9. TO CONSIDER REPORTS OF THE CHIEF GRANTS OFFICER AS FOLLOWS:-

# 9a **Grants Recommended for Rejection**

The Committee considered a report of the Chief Grants Officer which recommended that thirteen grant applications be rejected for the reasons identified in the schedule attached to the report. Members noted that Wandsworth Mencap had withdrawn their application, and that officers were liaising with the Town Clerk regarding the recommended rejection of the Sir Simon Milton Foundation application.

**RESOLVED** – That the twelve grant applications detailed in the schedule attached to the report be rejected.

# 9b Withdrawn and Lapsed Applications

The Committee received a report of the Chief Grants Officer which provided details of eleven applications which had been withdrawn or which had lapsed.

**RESOLVED** – That the report be noted.

# 9c Variations to Grants

The Committee received a report which advised Members of variations to three grants agreed by the Chief Grants Officer since the last meeting.

**RESOLVED** – That the report be noted.

# 9d Grants Approved under Delegated Authority

The Committee received a report of the Chief Grants Officer which advised Members of nine expenditure items, totalling £63,186, which had been presented for approval under delegated authority to the Chief Grants Officer, in consultation with the Chairman and Deputy Chairman.

- National Army Museum £2,000 to match CEP funding towards the wage costs of 1 Apprentice for 1 year. The national minimum wage must be paid.
- **Roundhouse Trust** £2,000 to match CEP funding towards the wage costs of 1 Apprentice for 1 year. The national minimum wage must be paid.
- Voluntary Action Harrow £3,400 (8.5 days) to provide an eco-audit.
- Communities Welfare Network £20,310 over two years (£7,782; £12,528) towards the cost of the ESOL tutor and programme costs related to the delivery of ESOL classes at level 1 and level 2.
- **Bell Farm Christian Centre** £2,328 for the costs of an independent access audit; design appraisal for a new extension; and Access & Disability Equality Training for staff and volunteers.
- **Midi Music Company** £19,200 towards the costs of tutors, BSL Interpreters and project management.
- **Toynbee Hall** £4,998 to commission an access audit and consultancy to inform redevelopment plans.
- City Bridge Trust London Bombings Fund £4,000 for a Strategic Initiative to commission an analysis and appraisal of the establishment and work of the London Bombings Relief Charitable Fund. The findings would be published and launched in 2015 to mark the 10th anniversary of the London Bombings.
- Charity Finance Group £4,950 for the costs of a review of the provision of community accounting support services to small charities in London.

# 9e Reports on Monitoring Visits

The Committee received a report of the Chief Grants Officer about two visits that had taken place.

**RESOLVED** – That the report be received.

# 10. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE

There were no questions.

# 11. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS TO BE URGENT

There was no other business.

# 12. EXCLUSION OF THE PUBLIC

**RESOLVED** – That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part 1 of Schedule 12A of the Local Government Act.

 Item No.
 Exempt Paragraphs

 13–15, 17
 3

 16,18

## 13. **NON-PUBLIC MINUTES**

**RESOLVED** – That the non-public minutes of the meeting held on 25 September 2014 be approved as a correct record.

# 14. **COMMUNICATIONS PLAN**

The Committee received a report of the Chief Grants Officer.

# 15. **GREENWICH TOY & LEISURE LIBRARY**

The Committee received a report of the Chief Grants Officer.

# 16. INITIAL PROPOSALS FOR 20TH ANNIVERSARY

Members noted that this report had been withdrawn and deferred until January 2015.

# 17. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE

There was one question.

# 18. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE COMMITTEE AGREE SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED

There was no other business.

The meeting	ended	at 3.13	pm
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Chairman

**Contact Officer: Philippa Sewell** 

tel. no.: 020 7332 1426

philippa.sewell@cityoflondon.gov.uk

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# Agenda Item 4

# <u>The City Bridge Trust Committee – Outstanding Actions</u>

Item	Date	Action	Officer responsible	To be completed/ progressed to next stage	Progress Update
1.	17 Nov 2014	Trust for London A formal report be submitted at a future meeting on the successful applicants.	Chief Grants Officer	28 January 2015	Addressed in the Chief Grants Officer's Progress Report included in the papers for today's meeting.
2.	17 Nov 2014	Risk Management Strategy The Risk Tracker be circulated on a quarterly basis, alongside the Business Plan update.	Chief Grants Officer	Quarterly	To be submitted for the March 2015 Committee.
3.	17 Nov 2014	Tower Hamlets Council for Voluntary Service Full application be circulated electronically to Members.	Chief Grants Officer	ASAP	Circulated 3 December 2014.

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# Agenda Item 5

Committee: City Bridge Trust Committee	Date: 28 January 2015
Subject: Terms of Reference of the City Bridge Trust Committee	Public
Report of: Town Clerk	For Decision

# **Summary**

- As part of the post-implementation review of the changes made to the governance arrangements in 2011 it was agreed that all Committees should review their terms of reference annually. This will enable any proposed changes to be considered in time for the reappointment of Committees by the Court of Common Council.
- 2. The Terms of Reference of the City Bridge Trust Committee are attached as an appendix to this report for your consideration.

# **Recommendation**

3. That, subject to any comments, the terms of reference of the Committee be approved for submission to the Court as set out in the appendix.

# Contact:

Philippa Sewell Committee & Members' Services Officer

Tel: 020 7332 1426

Email: philippa.sewell@cityoflondon.gov.uk

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WOOLF, Mayor	RESOLVED: That the Court of Common Council holden in the Guildhall of the City of London on Thursday 1st May 2014,
	doth hereby appoint the following Committee until the first meeting of the Court in April, 2015.

### THE CITY BRIDGE TRUST COMMITTEE

### 1. Constitution

A Non-Ward Committee consisting of,

- two Aldermen nominated by the Court of Aldermen
- 12 Members elected by the Court of Common Council, at least one of whom shall have fewer than five years' service on the Court at the time of their appointment
- the Right Honourable the Lord Mayor (ex-officio)

### 2. Quorum

The quorum consists of any five Members.

## 3. Membership 2014/15

### **ALDERMEN**

- 3 Alison Jane Gowman
- 2 Matthew Richardson

### COMMONERS

- 8 (4) Kenneth Edwin Ayers, M.B.E., Deputy
- 2 (2) Marianne Bernadette Fredericks, for two years
- 4 (4) Jeremy Paul Mayhew, M.A., M.B.A.
- 2 (2) Stanley Ginsburg J.P., Deputy, for three years
- 11 (3) William Harry Dove, M.B.E., J.P., Deputy
- 3 (3) lan Christopher Norman Seaton
- 2 (2) Stuart John Fraser, C.B.E.
- 4 (2) Vivienne Littlechild J.P.
- 4 (2) Charles Edward Lord, O.B.E., J.P.
- 2 (1) Simon D'Olier Duckworth, D.L.
- 4 (1) The Revd. Stephen Decatur Haines, M.A., Deputy
- 6 (1) Wendy Mead

together with the ex-officio Member referred to in paragraph 1 above.

### 4. Terms of Reference

- (a) To determine all applications for grants pursuant to the Cy Pres Scheme for the administration of the Charity known as the Bridge House Estates, made by the Charity Commissioners on 9 February 1995 and brought into effect by the Charities (The Bridge House Estates) Order 1995, as respects the following purposes:-
  - in or towards the provision of transport and access to it for elderly or disabled people in the Greater London area; and,
  - (ii) for other charitable purposes for the general benefit of the inhabitants of Greater London; other than grants above a sum of £500,000.
- (b) Subject to the terms of the Cy Pres Scheme and criteria as to the eligibility and treatment of applications specified from time to time by the Court of Common Council:-
  - to review the criteria referred to above and to make recommendations to the Court of Common Council for changes thereto;
  - (ii) to determine conditions and other requirements to be imposed in connection with grants that are approved;
  - (iii) in considering the application of surplus income in accordance with clause 2 of the said Scheme, the Trustee shall consult with such person, bodies corporate, local authorities, government departments and agencies, charities, voluntary organisations and other bodies as the Trustee may think appropriate from time to time; and,
  - (iv) to review, as necessary, the amounts, nature and spread of grants approved or refused, and the operation of administrative arrangements for the Scheme.
- c) To be involved in the process for the appointment of the Chief Grants Officer, as appropriate.



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# Agenda Item 6

Committee:	Date:
The City Bridge Trust Committee	28 January 2015
Subject:	Public
Proposed Revenue Budgets – 2015/16	
Report of:	For Decision
The Chamberlain and The Town Clerk	

# **Summary**

This report provides the annual submission of the revenue budgets overseen by your Committee. In particular it seeks approval to the proposed budget for 2015/16, for subsequent submission to the Finance Committee. The budgets have been prepared within the resources allocated to the Town Clerk and are summarised in the table below.

Table 1	Latest	Original	Movement
Summary Revenue Budget	Budget	Budget	
for the City Bridge Trust	2014/15	2015/16	
Committee	£000	£000	£000
Expenditure	21,664	17,149	(4,515)
Income	(77)	(104)	(27)
Support Services and Capital Charges	122	127	5
Total Net Expenditure	21,709	17,172	(4,537)

Overall, the budgeted net expenditure for 2014/15 is estimated to be £17.172m, a decrease of £4.537m compared with the budget for 2014/15. The main reasons for this net decrease are:

- the underspend carried forward from 2013/14 to 2014/15 of £3.566m has been removed; and
- 2014/15 includes the second year funding of the Employability Partnership with Central London forward of £1m.

City Bridge Trust's overarching aim is to maximise its use of all the resources at its disposal, including opportunities offered by the City of London Corporation, for the benefit of disadvantaged Londoners. During the forthcoming year priorities include promoting and implementing the Trust's Investing in Londoners programmes; marking the Trust's 20<sup>th</sup> anniversary as a grant-maker with a programme of strategic grants, learning events, and an enhanced 'funder plus' offer; the continued development of 'City Philanthropy: A Wealth of Opportunity strategy'; and the continued development of the City Corporation's Social Investment strategy.

# **Recommendations**

The Committee is requested to:

- review the provisional 2015/16 revenue budget to ensure that it reflects the Committee's objectives and, if so, approve the budget for submission to Finance Committee; and
- authorise the Chamberlain to revise these budgets to allow for any necessary realignment of funds resulting from corporate projects.

# **Main Report**

# Introduction

- 1. A cy près scheme agreed by the Charity Commission in 1995 enabled Bridge House Estates to distribute the Estate's surplus income for charitable purposes across Greater London. The amount available for grants from the surplus income is determined each year by the Policy and Resources Committee.
- 2. This report sets out City Bridge Trust's business planning priorities and the proposed revenue budget for 2015/16 for approval and submission to the Finance Committee.

# **Business Planning Priorities**

- 3. The City Bridge Trust's priorities include:
  - The promotion and implementation of the Trust's Investing in Londoners programmes, ensuring that the annual grants budget is allocated in full and that the City Bridge Trust Committee receives timely, accurate and high quality reports.
  - Using its 20<sup>th</sup> anniversary as a grant-make as a pivotal moment for reviewing and learning from its work during the past 20 years; awarding some grants of strategic significance to London; launching a 'funder plus' offer, which aims to launch a range of new services for London's voluntary sector; and raising the profile of the Trust's grantees' work and its own.
  - The continued development of the City of London Corporation's strategy on philanthropy through 'City Philanthropy – A Wealth of Opportunity' initiative, which aims to encourage City professionals to engage with philanthropy earlier in their careers.
  - The continued development and implementation of the City Corporation's Social Investment Strategy, with particular focus on its £20m available for investing in activities that generate a social as well as a financial return.

# **Proposed Revenue Budget for 2015/16**

- 4. The proposed Revenue Budget for 2015/16 is analysed between:
  - Local Risk budgets these are the budgets deemed to be largely within the Chief Officer's control.
  - Central Risk budgets these are budgets comprising specific items where a
    Chief Officer manages the underlying service, but where the eventual financial
    outturn can be strongly influenced by external factors outside of his/her
    control or are budgets of a corporate nature (e.g. interest on balances and
    rent incomes from investment properties).
  - Support Services and Capital Charges these cover budgets for services provided by one activity to another. The control of these costs is exercised at the point where the expenditure or income first arises as local or central risk.
- 5. The provisional 2015/16 budgets, under the control of the Town Clerk being presented to your Committee, have been prepared in accordance with guidelines agreed by the Policy & Resources and Finance Committees, which include an allowance of 2% towards any potential pay and price rises.
- 6. The budgets are set out in Table 2. Income and favourable variances are presented in brackets. Only significant variances (generally those greater than £100,000) have been commented on in the following paragraphs.

Table 2	Table 2						
Revenue Budget for the City Bridge Trust Committee							
Analysis of Service	Local	Actual	Latest	Original	Movement	Para-	
Expenditure	or		Approved		2014-15	graph	
	Central	2013-14	Budget	Budget	to	Ref	
	Risk	£'000	2014-15	2015-16	2015-16		
			£'000	£'000	£'000		
EXPENDITURE							
Employees	L	752	797	854	57		
Transport Related Expenses	L	2	3	4	1		
Supplies & Services (note i)	L	315	378	341	(37)		
Supplies & Services (note ii)	С	18,787	20,486	15,950	(4,536)	7 & 8	
Total Expenditure		19,856	21,664	17,149	(4,515)		
INCOME							
Customer, Client Receipts		(44)	(77)	(104)	(27)		
(note iii)							
Total Income		(44)	(77)	(104)	(27)		
TOTAL EXPENDITURE		19,812	21,587	17,045	(4,542)		
BEFORE SUPPORT							
SERVICES AND CAPITAL							
CHARGES							

SUPPORT SERVICES AND				
CAPITAL CHARGES				
Central Support Services &	299	286	291	5
Capital Charges				
Recharges within Fund	(164)	(164)	(164)	(0)
Total Support Services and	135	122	127	5
Capital Charges				
TOTAL NET	19,947	21,709	17,172	(4,537)
EXPENDITURE/(INCOME)				

### <u>Notes</u>

- (i) Supplies and Services Equipment, furniture, materials, uniforms, printing, stationery, professional fees, grants & subscriptions.
- (ii) Supplies and Services This relates entirely to the grants budget.
- (iii) Customer, Client Receipts Relates to the contract income for administering the Wembley National Stadium Trust.
- 7. Overall there is a decrease of £4.537m between the latest 2014/15 budget and the 2015/16 proposed budget. This movement largely relates to a decrease in the central risk grants budget of £4.536m, from £20.486m to £15.950m, which is due to:
  - i) the underspend carried forward from 2013/14 to 2014/15 of £3.566m being removed; and
  - ii) removal of the one-off additional grant initiative of £1m for the Employability Partnership with Central London Forward.
- 8. The grants budget for 2015/16 of £15.950m comprises £14.950m for the standard grants programme and a strategic grant of £1.0m towards the Princes Trust which will continue for a period of 10 years.
- 9. Analysis of the movement in manpower and related staff costs is shown in Table 3 below.

	Latest Approved Budget 2014/15		Original Budget 2015/16		
Table 3	Manpower	Estimated	Manpower	Estimated	
Manpower Statement	Full-time	cost	Full-time	cost	
	equivalent	£000	equivalent	£000	
Administrative Staff – City	14.4	737	14.4	769	
Bridge Trust					
Administrative Staff –	0.9	52	1.3	79	
Wembley National Stadium					
Trust (note i)					
Training and Recruitment		8		4	
Advertising					

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### Notes

(i) The increase of 0.4 FTE relates to the post of Principle Grants Officer which moves from 0.6 FTE to 1.0 FTE on 1 April 2015 as requested by the Wembley National Stadium Trust Board. Funding for this increase will be provided by Wembley National Stadium Trust through its contract payment to City Bridge Trust (the increase in contract income is shown in Customer, Client Receipts in Table 2, (note iii)).

# **Potential Further Budget Developments**

- 10. The provisional nature of the revenue budgets particularly recognises that further revisions may arise from the necessary realignment of funds resulting from corporate projects including;
  - · ongoing corporate efficiency projects; and
  - central and departmental support service apportionments.

# Revenue Budget 2014/15

11. The forecast outturn for the current year 2014/15 is in line with the latest approved budget of £21.709m.

# **Contact Officers:**

Town Clerks Department:

Jenny Field (Deputy Chief Grants Officer): Jenny.Field@cityoflondon.gov.uk

Chamberlain's Department:

Steven Reynolds (Group Accountant): <u>Steven.Reynolds@cityoflondon.gov.uk</u>

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# Agenda Item 7

Committee:	Date:
The City Bridge Trust Committee	28 <sup>th</sup> January 2015
Subject: Progress Report	Public
Report of: Chief Grants Officer	For Decision

# Summary

This is a regular Progress Report by the Chief Grants Officer.

### Recommendations:

- (i) that delegated authority be given to the Chief Grants Officer to inform unsuccessful stage one applicants to the Stepping Stones Fund that they have been rejected;
- (ii) that a list of Committee meeting themes be agreed; and
- (iii) that a decision be reached on the use of the Central Risk underspend, prior to considering the grants applications before you today.

# **Main Report**

# The Work Continues

- 1. Your Chief Grants Officer and Mrs Littlechild went on the first Friday grantee visit of the year last week to the charity Fareshare: www.fareshare.org.uk
- 2. Fareshare takes surplus food and redistributes it around the country, through its 20 regional centres, where it is used by partner charities, to help feed those who need it. Your grant is to expand the London operation.
- 3. The visit was to the main London food distribution centre which is co-located within the head office. Your Chief Grants Officer and Mrs Littlechild donned high-visibility jackets and viewed the impressive operation: food is received from many different suppliers, from Asda to Borough Market, and then volunteer teams support paid staff in sorting, order picking, and driving the food to frontline charities or local distribution centres. The charities pay a processing fee, dependant on the amount of food received, but this is significantly below food cost. The project has benefits on many levels: reducing food waste; creating volunteering and employment opportunities; saving charities money and enabling them to give food to those who need it.

# **Fit for Purpose**

- 4. Building on the officer and Committee Members away half day and informed by the Grantee Perception survey, your CBT team will be working, with the support of external consultants Lasting Transformation, to review and improve its operation. This will include considering the end to end grant making process, drawing on good practice examples from others; considering how the social investment work, and the work to increase philanthropy, can be better integrated with the grant-making; looking back over successes and failure of the last 20 years to inform our future work; and setting up an information management strategy, and shared learning programme, to support better learning and collaboration between CBT and grantees.
- 5. This will take place over the next 3 months and the results will be reported to your May Committee.

# **Moving On Up**

- 6. In September 2014, you approved a grant of £400,000 to co-fund, with Trust for London (TfL), an initiative aimed at increasing employment rates amongst young black men. This initiative, called Moving On Up, followed research and census data which showed that the unemployment rate for this cohort was more than double that of young white men. A total of £875,000 over two years was made available for grants.
- 7. Organisations then were invited to apply for funds to address one or more of the following:
  - Projects that wanted to develop new ways of supporting young black men into employment. This could be a completely new model or an extension of current work.
  - Projects that could demonstrate successful employment outcomes for this target group and which, with further investment, had the potential to influence mainstream employment programmes.
  - Projects that created new pathways into employment and which created new opportunities to gain work experience and skills.
- 8. 49 applications were received. These were considered by a shortlisting panel comprising officers from CBT and TfL; and Black Training & Enterprise Group (the authors of the research). 10 organisations were shortlisted and subsequently visited for an in-depth assessment by officers from TfL and CBT.
- 9. Following this process, a decision panel (comprising your Deputy Chairman and Mr Edward Lord, as well as two trustees from TfL) met on 26<sup>th</sup> November to consider the allocation of the funds. This panel was attended by officers in an advisory capacity.

- 10. The two-year grants outlined in the table below were agreed. The funding for internships is to support each successful organisation employing (on London Living Wage) a young person as an intern.
- 11. All shortlisted organisations have been informed of the decisions. Successful projects will be expected to commence in early 2015 and to have undergone training together in bespoke monitoring and evaluation systems, so that they are working to common aims and utilising common frameworks wherever possible.

Name of	Borough	Target	Amount	Amount
	Borougii	Target		
Organisation		Employment	Requested	Recommended
		Outcomes		
Action Acton	Brent/Ealing	75	£120,078	£120,100
Elevations	Lambeth/		£131,818	£132,000
Network	Southwark	176		
Hackney	Hackney	60	£118,220	£118,230
Council for	-			
Voluntary				
Service				
London Youth	Lambeth/	50	£118,739	£119,000
	Croydon		,	,
Making the	London-	50	£113,036	£113,040
Leap	wide/Brent		,	,
Step Ahead	Southwark/	150	£147,672	£147,680
,	Lambeth/		·	,
	Lewisham/			
	Newham			
Internship				£105,000
Programme				,
Project				£19,950
Support				,,,,,,,
-				
TOTAL			£1,346,246	£875,000

# **Communications**

12. Since your last meeting, the following media coverage has been achieved by the media team of the Public Relations Office:

Charity	Publication	Circulation	Links	Reach
Positive East	Docklands and East London Advertiser	7,859	W:\File Transfer\Morning Media Briefing\05.01.14\Docklands and East Londor Advertiser.pdf	East London including Tower Hamlets
Enfield Citizens Advice	This is local London		http://www.thisislocallondon.co.uk/news/11683908.Advice_bureau_welcomes_ 130_000_grant/?ref=rss_	London-wide
Bureau	Enfield Independent	58,131	http://www.enfieldindependent.co.uk/news/11683908.Advice_bureau_welcomes130_000_grant/	Enfield
Prince's Trust	Philanthropy Impact		http://www.philanthropy-impact.org/news/city-bridge-trust-approves-extra- funding-support-princes-trust	UK charitable sector
Havering and Brentwood Bereavement Service	Romford Recorder	21,448	http://www.romfordrecorder.co.uk/news/funding boost for bereavement charity_to_deal_with_rise_in_numbers_1_3906175	Havering-wide
	Brentwood Weekly News	14,544	http://www.brentwoodweeklynews.co.uk/news/11705456. 40 000 grant for charity supporting bereaved children/	Brentwood
	Yellow Advertiser (Havering)		http://www.yellowadvertiser- today.co.uk/news.cfm?id=20633&headline=Magnificent bereavement charity recognised	Havering
Norwood	Get West London	250,000	http://www.getwestlondon.co.uk/news/local-news/jewish-charity-gets-121000-boost-8398822	Across West London
	Jewish News	30, 110	http://www.jewishnews.co.uk/norwood-given-120000-boost-new-disability-sports-programme/	Jewish Community in Greater London
	Harrow Times	39, 937	http://www.harrowtimes.co.uk/news/11714715.Sports programmes get boost after charity donation/	Harrow
	This is local London		http://www.thisislocallondon.co.uk/news/11682698.Grant_to_help_people_with learning disabilities take part in sport/	London-Wide
Buttle UK	Evening Standard (Letter from Chairman Jeremy Mayhew)	824,500	http://www.standard.co.uk/comment/letters/letters-to-the-editor-main-parties- sums-dont-add-up-9976075.html?origin=internalSearch	London-wide

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- 13. At your last meeting, Members asked for statistics relating to visitors to the Trust's website.
- 14. During the six months ended 31<sup>st</sup> December 2014 there were 16,982 visitors to the CBT website, who initiated a total of 23,344 sessions (ie some visitors visiting the website more than once during a month). These sessions resulted in 108,801 individual page views. 70% of visits to the site originated from within greater London.
- 15. The breakdown, below, reveals a consistent flow of visitors to the site numbering approximately 3,000 per month with slight reductions during the summer holiday period and in December.

Month 2014	Number of visitors	Number of sessions	Number of page views
July	2,911	4,061	19,451
August	2,633	3,549	17,286
September	2,749	3,760	18,804
October	2,977	4,025	18,689
November	3,067	4,167	18,513
December	2,645	3,782	16,058
Total	16,982	23,344	108,801

In the same period, the five most popular pages were as follows:

Web page	Number of views
1 Grants and payments	14,574
2 Home page	13,363
3 Investing in Londoners	6,428
4 Recent grants awarded	6,318
5 How to apply for a grant	5,305

# **Ethical Property Foundation Charity Property Matters Survey 2014**

- 16. The Deputy Chief Grants Officer attended the launch of the Ethical Property Foundation's 2014 Charity Property Matters Survey, launched at RICS by Charity Commission CEO, Paula Sussex, and sponsored by Copping Joyce. You are currently funding the Ethical Property Foundation's London Property Advice Service.
- 17. The survey, which is the only study that asks charities specifically about property matters, was completed by 300 respondents. The results showed that many charities find property issues challenging:
  - 45% charities surveyed said their property posed the greatest risk to their long term survival (up 4% on 2012 figures);
  - one-third of charities had not paid for any property advice in the last three years; and
  - a further 40% relied on informal advice from friends and contacts.

- 18. The survey also revealed the twin challenges of limited property knowledge and soaring property costs in a competitive market:
  - 30% of charities surveyed said that, in the past three years, it had been a significant challenge to find a suitable property;
  - 30% of respondents did not feel they had the expertise to be effective when seeking advice on issues such as rent reviews, lease renewals and negotiations;
  - Almost half (48%) of respondents did not feel they had the expertise to seek new premises; and
  - over 20% had experienced difficulties renting at an affordable price.

# **Stepping Stones Fund**

- 19. The Stepping Stones Fund, your new grants programme for charities starting to explore the social investment market, was launched on 24 November 2014. Since then, CBT has had a healthy number of enquiries about the programme, and there is every reason to believe that you will receive some high-quality applications from organisations seeking support with their plans to access new revenue streams.
- 20. Given that the total funds available for the first year of Stepping Stones are £1m, and given that it is expected to be a popular programme, it is anticipated that there will be a relatively high number of unsuccessful applicants. As such, officers have designed the application process to ensure that the level of documentation required from charities is proportionate to the application stage they reach.
- 21. The first stage is an online eligibility quiz to check whether the applicant meets CBT's basic criteria. Successful completion of the quiz is required before organisations can then access the Stepping Stones Fund application form.
- 22. The second stage is an application form, similar to those used for your other Investing in Londoners programmes, with some supporting documentation such as financial statements, organisational constitution and budget projections. The deadline for submission of these application forms is 31<sup>st</sup> January 2015.
- 23. Officers will then shortlist around 40 applications, and invite these organisations to develop their proposals further, and to attend a personal interview (the third stage). This stage will run between March and April. Final recommendations will be made to your meeting on 13<sup>th</sup> May 2015.
- 24. You do not have a February meeting, and officers are keen to ensure that those organisations who are not shortlisted at the second stage in late January are not kept waiting for a decision on their proposal. You are asked to give delegated authority to the Chief Grants Officer to inform unsuccessful stage one applicants that they have been rejected. These organisations would, as with all of your programmes, be informed that they could seek feedback on their application from the Trust.

# **Committee Meeting Themes**

- 25. It was agreed that each of the Committee meetings going forward would be themed to enable a 'deep dive' into a particular policy area to inform greater strategic discussion.
- 26. The following themes are proposed for Committee meetings scheduled to January 2016:
  - March 2015 Strengthening London's voluntary sector
  - May 2015 Making London more inclusive
  - July 2015 Improving Londoners' mental health
  - September 2015 Older Londoners
  - November 2015 Improving London's environment
  - January 2016 Specialist advice and support services (to include those delivered through the 'Reducing Poverty', 'Resettlement and Rehabilitation of Offenders' and 'Making London Safer' programmes.
- 27. You are invited to consider these, discuss them at Committee, and decide on a final list.

# **Funding Your Grants**

- 28. Your Investing In Londoners programmes are now well-established. Later in your papers, in the 6 monthly statistics report, you will see the analysis of the grant-making you have done against the agreed criteria.
- 29. The quality of the applications to your programmes has improved over the last year, and Investing in Londoners is attracting considerable interest. It is anticipated that the demands on CBT's grant-making resources will increase over the coming 12 month as the impact of further cuts are experienced in communities across London, and the not-for profit organisations working in those communities are likely to have access to fewer resources and increased demand on their services.
- 30. You will recall that your 2015-2016 grants budget (including write backs and revocations) is £15,099,345. Following the November 2014 CBT Committee, you had made grants across the Investing in Londoners programmes such that the balance of the grants budget available for spending to date is £2,072,863.
- 31. The total value of grants applications before you at the this January 2015 CBT Committee is £3,191,990, representing a full commitment of the baseline grant budget for 2014-15, plus an additional £1,119,127. You have one CBT Committee remaining for 2014-15, on 12<sup>th</sup> March. You will recall that your total funds available for grant-making for 2014-2016 was increased in September 2014, by agreement of the Chamberlain in consultation with the Chairman and Deputy Chairman of the Resource Allocation Sub Committee, by £3,539,000. This represented the carry forward from your Central Risk grants budget from previous years (resulting largely from the diversion of resources away from

grant-making to the quinquennial review and transition to your new grants programme). The carry forward was agreed on the basis that several areas of important work could be resourced from this underspend and the Town Clerk proposed to carry forward the Central Risk underspend to be distributed as grants in 2014-15.

- 32. In line with this agreement, you are invited to consider the use of this Central Risk underspend (i.e. the 2013-14 carry forward). Options open to you include the following:
  - (a) To agree that none of the 2013-14 carry forward should be used for applications made to your Investing In Londoners programmes in 2014-15, and instead should be considered solely for strategic initiatives relating to your 20th Anniversary to be agreed at your March 2015 Committee meeting;
  - (b) To agree that all the 2013-14 carry forward should be used for applications to your Investing In Londoners programmes in 2014-15 and any strategic initiatives relating to your 20th Anniversary should come out of your 2015-2016 baseline grants budget;
  - (c) To agree that a proportion of the 2013-14 carry forward should be used for applications to your investing In Londoners programmes (including those before you at this January 2015 meeting), and a proportion be used for strategic initiatives relating to your 20th anniversary to be considered at your March 2015 meeting
- 33. It is recommended that the above options are discussed at this meeting and a decision reached prior to considering the grants applications before you today.
- 34. Given the demands on your Investing in Londoners programmes and officers knowledge of applications in the system, it is anticipated that approximately £2M in further applications could be brought to your March 2015 Committee meeting. However, depending on the outcome of the discussion above, some (or all) of these applications could be held over to your May 2015 meeting.
- 35. The figures referred to in this sub-section may be cross-referenced with the Grant Applications Statistical Report which appears later in your papers.

David Farnsworth, Chief Grants Officer 020 7332 3713

david.farnsworth@cityoflondon.gov.uk

Report written: 15<sup>th</sup> January 2015

# Page 3

#### THE CITY BRIDGE TRUST

#### Professional Development Events, Conferences and Seminars Attended 12<sup>th</sup> November to 22<sup>nd</sup> December 2014

Date	Organisation	Type of Event	City of London's Representative	Location/ Borough	Summary
18/11/14	Youth Offer	Learning Seminar	Chief Grants Officer, Deputy Chief Grants Officer, Julia Mirkin, Sandra Davidson, Joy Beishon.	St Bride Foundation. EC4	Opportunity for those funded on the Youth Offer programme to share their learning and to hear the early findings of Inclusion's evaluation.
20/11/14	Lemos & Crane	Conference	Ciaran Rafferty, Principal Grants Officer	Inmarsat, Old St.	An interesting and valuable conference on the subject of combatting isolation and supporting people with learning disabilities.
26/11/14	London Councils	Meeting	Deputy Chairman	Southwark Street	A regular meeting of the London Councils Grants Committee.
26/11/14	Trust for London	Grants panel	Deputy Chairman; Mr Lord; Ciaran Rafferty, Principal Grants Officer	Trust for London, Little Britain	Meeting of the panel to allocate the combined funds of TfL and CBT for the <i>Moving On Up</i> project to support new work to help young unemployed men into work.
01/12/14	London Funders	Children & Young People's group	Ciaran Rafferty, Principal Grants Officer	Kings Cross	Quarterly meeting of this interest group, which your officer chairs.
03/12/14	City Bridge Trust/Lemos & Crane	Seminar	Chief Grants Officer; Ciaran Rafferty, Principal Grants Officer	Camden Arts Centre	A well-attended seminar to hear and discuss the initial findings of the L&C research (commissioned by CBT) into access to museums and galleries for learning disabled adults.

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08/12/14	Lloyds Bank Foundation	Seminar	Tim Wilson, Principal Grants and Social Investment Officer	Southwark	A meeting between foundations and several central government civil servants to discuss ways of improving support to smaller charities.
16/12/14	Social Finance	Seminar	Tim Wilson, Principal Grants and Social Investment Officer	Notting Hill	An update from Social Finance on the Impact Incubator project which you, along with several other funders, are supporting.
16/12/14	Trust for London	Seminar	Tim Wilson, Principal Grants and Social Investment Officer	City of London	A meeting of several grant-makers, social enterprises, and social investors to discuss the state of the social investment market and how it might be made more open to smaller organisations.

#### General Events and Receptions Attended 12<sup>th</sup> November to 22<sup>nd</sup> December 2014

Date	Organisation	Type of Event	City of London's Representative	Location/ Borough	Summary
14/11/14	Froglife	Visit	Deputy Town Clerk; Chief Grants Officer	Mudchute City Farm, London E14	A visit to a grantee. CBT is funding Dragon Finder: a London-wide conservation project.
18/11.14	Rambert	Opening Night	Chairman	Sadlers' Wells	The Chairman attended the Opening Night at Sadlers' Wells
19/11/14	St Mary's Centre	Cheque Presentation	Alderman Richardson; Ciaran Rafferty, Principal Grants Officer	Islington	Cheque presentation to mark the Youth Club achieving Gold standard in the London Youth Quality Mark.
19/11/14	Ethical Property Foundation	EPF 2014 Property Matters Survey launch	Deputy Chief Grants Officer	RICS	See CGO Progress Report
20/11/14	Buttle UK	Anchor Project Advisory Group	Deputy Chief Grants Officer	Buttle UK's HQ SW1	The first meeting of the advisory group overseeing the Anchor Project, your partnership programme supporting families escaping domestic violence.
26/11/14	Ambitious About Autism	Reception	Chairman	House of Lords	A lunchtime reception to thank their supporters.
26/11/14	Back Up Trust	Reception	Deputy Chairman	SEB Bank	An event to thank their supporters and exchange information.
28/11/14	Mousetrap Theatre Projects	Visit	Chairman; Chief Grants Officer	Shaftesbury Avenue, London W1	A visit to a grantee. CBT is funding their StageSeen project: theatre days for deaf and hard-of-hearing young people.
28/11/14	Islington Giving	Board Meeting	Deputy Chief Grants Officer	Cripplegate Foundation	Quarterly Board meeting
01/12/14	Cass Centre for Charity Effectiveness	Dinner	Deputy Chief Grants Officer	Cass Business School	A dinner to celebrate the 10 <sup>th</sup> anniversary of CCCE

03/12/14	Islington Giving	Reception	Chief Grants Officer & Deputy Chief Grants Officer	Cripplegate Foundation	A Christmas reception to celebrate the achievements of Islington Giving and to thank its supporters, including the Trust.
10/12/14	NCVO	Dinner	Deputy Chief Grants Officer	Reform Club	Annual dinner of NCVO's Board which the Deputy Chief Grants Officer has recently joined.
11/12/14	NCVO	Board Meeting	Deputy Chief Grants Officer	NCVO HQ	A Board Development Session was followed by a business meeting.
11/12/14	Greenwich Toy and Leisure Library	Visit	Tim Wilson, Principal Grants and Social Investment Officer	Kidbrooke	A visit to see a Christmas performance from the young people who have been taking part in the activities funded by your grant.
11/12/14	Association of Charitable Foundations	Board meeting	Tim Wilson, Principal Grants and Social Investment Officer	Kings Cross	A meeting of the board on which your officer serves.
15/12/14	NCVO	Trustees Induction	Deputy Chief Grants Officer	NCVO HQ	An induction session for new trustees of NCVO
15/12/14	John Lyon's Charity	Meeting	Ciaran Rafferty, Principal Grants Officer	Cadogan Gardens	Meeting to discuss areas for potential collaboration between CBT and the John Lyon's Charity.

Committee:	Date:
The City Bridge Trust Committee	28 <sup>th</sup> January 2015
Subject:	Public
Grant Applications Statistical Report	
Report of:	For information
Chief Grants Officer	

#### **Summary**

This paper summarises applications received and action taken under your grants programmes in 2014/15. 66 applications will be dealt with at today's meeting, including 32 grant recommendations and 16 grants to be noted as approved by delegated authority for a total recommended sum of £3,191,990.

After your action at your November meeting there was £5,608,863 remaining on the grants budget for 2014/15. This includes £149,345 of grants writtenback or revoked.

Assuming today's recommendations are approved you will close the meeting with £2,416,873 remaining on your total budget for 2014/15 (being the 2013/14 carry forward and the 2014/15 grants budget).

#### Recommendations

Members are asked to:

Note the report

#### **Main Report**

#### Background

- 1.1 This paper summarises action taken in 2014/15 on grant applications received under your Investing in Londoners grants programmes. It charts overall spend against your current year grants budget, grants made by programme outcomes, action taken on applications received and a summary of today's recommendations. At today's meeting you will also receive a 6 monthly statistical report which will provide more detail of the trends seen over the year.
- 1.2 City Bridge Trust grants are awarded in line with your policy guidance which includes the priorities and exclusions that were ratified for the Trust by the Court of Common Council, in July 2013.

#### Grants budget 2014/15

2.1 66 applications will be dealt with at today's meeting of which 32 are recommended for a grant and 16 are to be noted as approved by delegated authority, for a total recommended sum of £3,191,990. The implications of today's recommendations are shown in Table 1 against the original grants budget for 2014/15. Given total spend to date, if you approve all applications

in today's papers, you will close the meeting having spent the full 2014/15 grants budget and £1,119,127 of the carry forward from 2013/14. This will leave you with a balance of £2,416,873 remaining on the 2013/14 carry forward. Given plans for your twentieth anniversary, and the March 2015 meeting, the grant budget implications are discussed in the Chief Grants Officer's Progress Report.

Table 1: Overall spend against 2014/15 budget

	Grants budget	Grants spend	% spend of total budget
Original Grants Budget	£14,950,000		
Carry Forward from 2013/14	£3,536,000		
Write-Backs & Revocations	£149,345		
Total Budget Available	£18,635,345		

£5,608,863	£3,239,272 £13,026,482	17% 70%
CE 600 962	£3,239,272	17%
	£3,239,272	17%
	24,002,700	2070
	£4,652,700	25%
	£1,484,300	8%
	£985,150	5%
	£1,293,050	7%
	£1,372,010	7%
		£1,293,050 £985,150

Additional funding for employability initiative agreed	£1,000,000		
		£1,000,000	
. ,			
Nov 12			
Balance of additional			
funding		£0	

#### Grants made by outcome area this financial year

3.1 Table 2 shows the breakdown of grants awarded this financial year by outcome area under your Investing in Londoners grant programmes. Charts 1 and 2 show the proportion of grants awarded, including today's

recommendations, by outcomes area. Chart 1 is based on the number of grants awarded and Chart 2 is based on the value of grants awarded.

Table 2: Grant approvals by outcome area (Investing in Londoners)

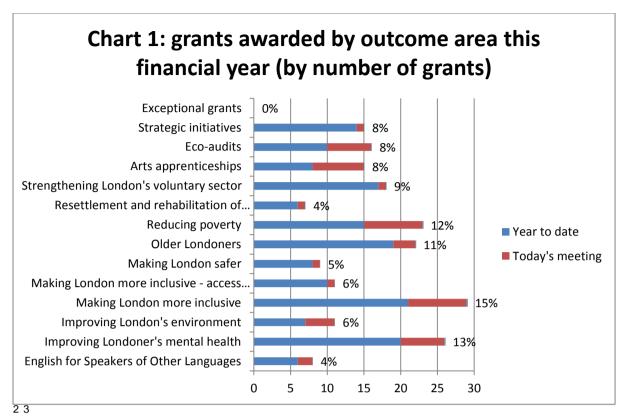
	Year					
	to	Today's			Today's	
Fund/Program	date	meeting	Total	Year to date	meeting	Total
English for Speakers of	6	2	8	£288,420	£166,400	£454,820
Other Languages						
Improving Londoner's	20	6	26	£1,837,000	£499,600	£2,336,600
mental health						
Improving London's	7	4	11	£524,750	£278,600	£803,350
environment						
Making London more	21	8	29	£1,638,802	£624,550	£2,263,352
inclusive						
Making London more	10	1	11	£39,606	£900	£40,506
inclusive - access audit*						
Making London safer	8	1	9	£893,100	£182,000	£1,075,100
Older Londoners	19	3	22	£1,519,210	£249,600	£1,768,810
Reducing poverty	15	8	23	£1,511,500	£883,500	£2,395,000
Resettlement and	6	1	7	£695,800	£122,000	£817,800
rehabilitation of offenders						
Strengthening London's	17	1	18	£2,113,550	£116,300	£2,229,850
voluntary sector						
Arts apprenticeships	8	7	15	£24,000	£16,000	£40,000
Eco-audits	10	6	16	£30,000	£17,400	£47,400
Strategic initiatives <sup>1</sup>	14	1	15	£1,696,850	£36,040	£1,732,890
Exceptional grants	0	0	0	£0	£0	£0
Grand total	151	48	199	£12,772,982	£3,191,990	£15,964,972**

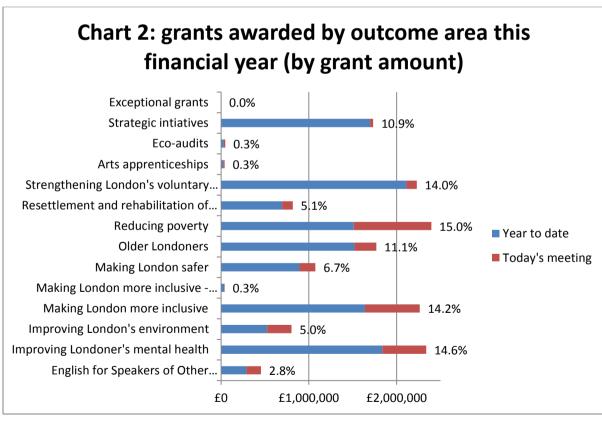
<sup>\*</sup>Making London More Inclusive – access audits are included within the Making London More Inclusive programme. To avoid double counting they are not included within the grand total.

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<sup>\*\*</sup>Please note that £253,500 was also awarded this year for Working with Londoners programmes – these are not included in the above but are included in your overall 2014/15 year to date spend.

<sup>&</sup>lt;sup>1</sup> Strategic Initiatives also include a significant proposal of £634,000 for Buttle UK, presented at your November 2014 meeting, and subject to approval by the Court of Common Council on the 15<sup>th</sup> January 2015.





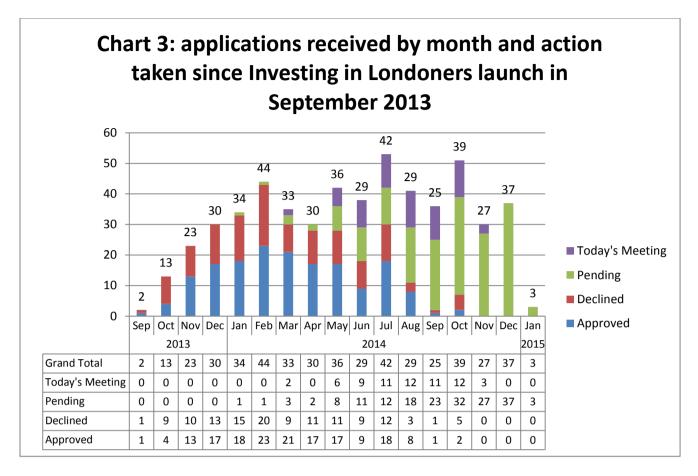
<sup>&</sup>lt;sup>2</sup> Making London More Inclusive – Access Audits are included within the Making London More Inclusive programme total in chart 2 and chart 3.
<sup>3</sup> The Universal Project Control of the Control

<sup>&</sup>lt;sup>3</sup> The Horizontal axis represents the number of grant awards. Bar percentages represent the proportion of grant awards for each programme. For example – (including today's proposal) there have been 15 awards made under Strategic Initiatives (horizontal bar). These 15 awards represent 8% (as a proportion) of all awards made.

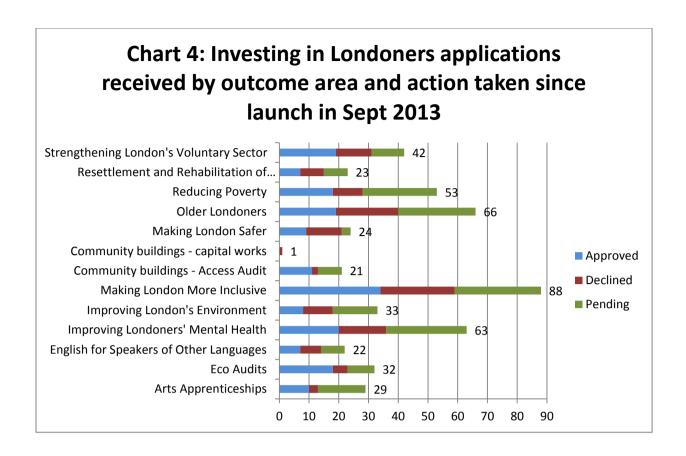
- 3.2 Your Making London More Inclusive programme has attracted the highest number of awarded grants, followed by Improving Londoner's Mental Health, closely followed by Reducing Poverty and Older Londoners. These four programmes account for over half of all awarded grants to date. For three of these programmes Making London More Inclusive, Improving Londoner's Mental Health and Older Londoners the number of awarded grants may reflect the established nature of these programmes and the multiple priorities under which organisations can apply. You supported similar activity under your previous Working with Londoner's programmes. Reducing Poverty is a new area for your Trust, not previously funded by Working with Londoners. High numbers of grant awards may reflect the withdrawal of alternative public sector/statutory funding despite a lack of corresponding decline in need.
- 3.3 Two programmes experienced particularly low numbers of grants awards Resettlement and Rehabilitation of Offenders and English for Speakers of Other languages. Neither of these programmes has attracted large numbers of applications, indeed Resettlement and Rehabilitation of Offenders and English for Speakers of Other Languages have the lowest numbers of grant applications across your Investing in Londoners portfolio. Your officers have previously noted the impact of your requirement for appropriately qualified teachers for the delivery of activity under your English for Speakers of Other languages. Although this may have reduced the number of potential applications, in the opinion of your officers, this is outweighed by the benefit to Londoners of better quality services. Similarly, given the specialist nature of 'through the gate' and on release work with ex-offenders the number of organisations with the ability to apply to your Trust for funding is limited.
- 3.4 The value of grants (including pending proposals for decision today) under Reducing Poverty, Improving Londoner's Mental Health, Making London More Inclusive and Strengthening London's Voluntary Sector represents more than half your programme spend for this financial year to date. The proportion of grants awarded as strategic initiatives is comparatively high reflecting a focus on more strategic work at the beginning of the financial year. Strategic Initiatives also include a significant proposal of £634,000 for Buttle UK, presented at your November 2014 meeting, and subject to approval by the Court of Common Council on the 15<sup>th</sup> January 2015. Corresponding with low numbers of grant awards, English for Speakers of Other languages and Resettlement and Rehabilitation of Offenders received, proportionately, a lower value of grant awards. Similarly, Improving London's Environment received, proportionally, a lower total value of grants reflecting a number of smaller awards made.

#### Applications received since the launch of Investing in Londoners in 2013

- 4.1 Chart 3 shows the number of applications received by month and the action taken (excluding strategic initiatives and partnership programmes) since the launch of Investing in Londoners in September 2013 and the number of applications, by month of receipt, for decision at today's meeting. Please note that applications for decision at today's meeting are included in the 'pending' category in chart 3. Application numbers grew in the first 6 months with a peak of 44 applications received in February. This is similar to the previous year, possibly due to organisations aiming to submit applications before the start of their new financial year. Application numbers dipped in June but reached a high of 42 in July which may reflect greater awareness of your programmes over time and a keenness of organisations to submit applications before the summer break. Applications received fell during August and September, which is traditionally a quiet time for fundraising. Applications climbed again in October, dipped in November and rose again in December with applicants keen to submit before the Christmas break. Applications are low for the first week of January – reflecting the seasonal holiday period.
- 4.2 The majority of applications are assessed and presented to the Trust's board for decision within the four month period, as stated on the Trust's website. A total of 26 applications fall outside of the four month decision making period, with just over half (16) pending for between five to six months. A single application has been pending for 12 months and a further nine have been pending for between seven to eleven months. All of the 26 applications are awaiting additional information from potential grantees before your officers can progress further assessment.
- 4.3 The overall proportion of approvals has risen from a low of 31% in October 2013 to 73% in August 2014 with the average approval rate (to date) at nearly 60%. The rise in approvals is partly explained by receipt of fewer proposals for work outside of your programme priorities, and officers have noted a gradual increase in the quality of applications. This is a consequence of greater clarity and advice given by your officers to potential applicants.



4.4 Chart 4 summarises the number of applications received by outcome area since Investing in Londoners was launched in September 2013 (excluding strategic initiatives and partnership programmes). As mentioned in paragraph 4.1, applications for decision at today's meeting are still classified as 'pending'. In line with the analysis of grants awarded, this shows that there are high numbers of applications under Making London More Inclusive, Older Londoners and Improving Londoner's Mental Health. It is interesting to note the continuing strong number of applications coming through under your new grants programme Reducing Poverty. On average, across your Investing in Londoners programmes, approximately 40% of all applications are rejected. However, rejection rates vary between programmes. Rejection rates compare favourably with your previous Working with Londoners Programmes in which up to half of all applications were rejected. It would be too soon in your grants programmes to draw any conclusions from current rejection rates. However, your officers will monitor these rates and advise if any adjustments to programmes are found to be necessary.



#### Today's applications

5.1 66 applications will be dealt with at today's meeting. Table 3 notes the type of action recommended. Full details of each of these applications are shown in separate sections later on in your papers for today's meeting.

Table 3: Action to be taken on applications today

Action to be taken	Number
Applications recommended for grant	32
Funding approved by delegated authority up to 10k (to note)	15
Funding approved by delegated authority from 10 to £25k (to note)	1
Applications recommended for rejection	14
Withdrawn applications (to note)	2
Applications lapsed (to note)	2
Total applications	66

#### Joy Beishon

Grants Officer T: 020 7332 3174

E: joy.beishon@cityoflondon.gov.uk

Committee:	Date:
The City Bridge Trust Committee	28 <sup>th</sup> January 2015
Subject:	Public
Investing in Londoners - statistical report – September 2013 to July 2014	
Report of:	For Information
Chief Grants Officer	

#### **Summary**

The Investing in Londoners programmes opened in September 2013 and the first awards were made in January 2014. This paper provides a statistical analysis of the 148 applications submitted from September 2013 to July 2014 (10 months), and the 61 grants awarded (totalling £4,256,606) from January to July 2014 (6 months). The report analyses application numbers; awards by individual grant programmes and by London boroughs; as well as data on beneficiaries (including equalities data). Supporting data tables are shown in annex A to the report.

The report concentrates on applications and awards made under those Investing in Londoners programmes which are open to all eligible organisations. As such, the report does not examine Strategic Initiatives, Partnership Programmes, or the London Youth Quality Mark.

#### Recommendations

Members are asked to note the report.

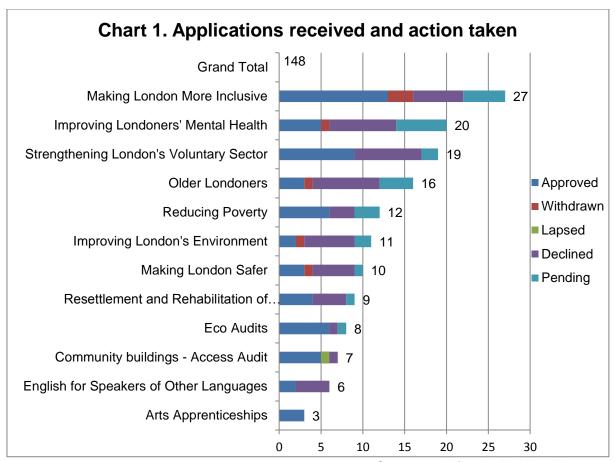
#### **Main Report**

#### 1.0 Introduction

1.1 The Investing in Londoners programmes were launched in September 2013. This report deals with all applications received under the programme from September 2013 to July 2014 (10 months) and all grant awards made between January to July 2014 (6 months). This report focuses on Trust programmes which are open to all eligible organisations and, as such, does not discuss Strategic Initiatives, Partnership Programmes or the London Youth Quality Mark.

#### 2.0 Funding Applications

2.1 From September 2013 to July 2014 148 applications were received and 61 grants worth £4,256,606 were awarded under the Trust's Investing in Londoners programmes.



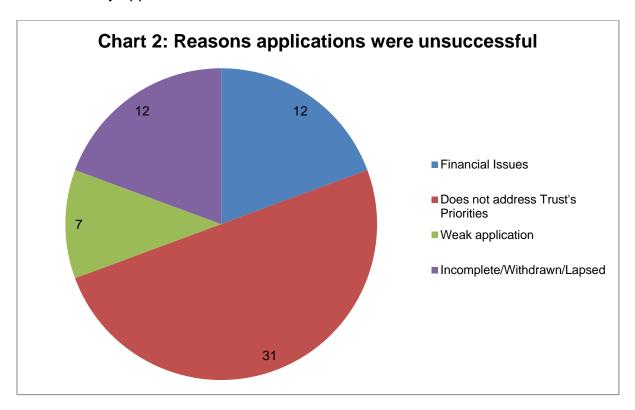
See annex A for detailed breakdown

- 2.2 The highest numbers of applications (27) were submitted for the Making London More Inclusive, a programme which improves building access, promotes disabled people's participation in sports and cultural activities, and supports independent living. The Trust has funded work in this area for many years, and as such is well known to organisations working on disability issues. The relatively high level of applications under this theme is therefore unsurprising.
- 2.3 The second and third most popular programmes, *Improving Londoner's Mental Health* (20), and *Strengthening London's Voluntary Sector* (19), are issues where the Trust has a longstanding engagement. In addition, and following the recent quinquennial review, the Trust expanded the range of mental health support activities for which it offered funding, which may explain the strong number of applications. Strengthening London's Voluntary Sector, a programme directed mainly at second-tier (infrastructure) organisations, is likely to be attractive as local authority funding is being scaled down for these activities.
- 2.4 Since the programmes launched, the Trust has received relatively low numbers of applications for Arts Apprenticeships (3) and English for Speakers of Other Languages (6). Arts Apprenticeships grants are only awarded to organisations in receipt of matching funding from the Arts Council and this tailoring limits the number of potential applicants. Low numbers of applications under the English for Speakers of Other Languages programme may be linked to the requirement for qualified teaching staff. Supporting high quality teaching provision is no bad

thing and should, ultimately, increase attainment and positive outcomes for learners.

#### 3.0 Rejection Reasons

3.1 62 applications were rejected, withdrawn or lapsed between January to June 2014. A poor application can be rejected for several reasons, and feedback is always made available to applicants should they seek it. Chart 2 shows the main reasons why applications were declined.

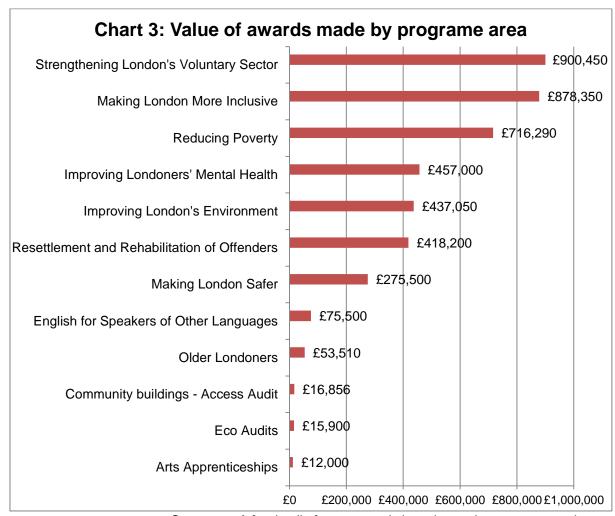


- 3.2 The most common rejection reason (31) was for work that did not meet the Trust's priorities. The Trust seeks to provide clear online guidance to applicants, specifying what can and can't be funded. In addition, prospective applicants can seek guidance from officers if they need assistance with the interpretation of any Trust programmes. Unfortunately, this does not always deter fundraisers and, where the work is outside Trust programmes, a rejection follows.
- 3.3 Twelve applications were rejected due to financial concerns. The financial health of an organisation is a key part of a grant officer's assessment, and includes balance sheet strength, forecast income, future sustainability, and cash-flow.
- 3.4 A further twelve proposals were either rejected because they were incomplete and submitted no further information despite requests to do so by the Trust, or were withdrawn by the applicant. Proposals are usually withdrawn on the advice of officers, to enable the applicant to carry out further work to strengthen the proposal before re-submission.
- 3.5 Seven applications were rejected for a variety of reasons and have been grouped together under the heading 'weak application'. Weak applications

include those that failed to demonstrate expertise, experience or a track-record for the activity seeking funding or applications that failed to show evidence of need.

#### 4.0 Value of awards made by programme area

4.1 Investing in Londoners grant awards totalling £4,256,606 were made from January to July 2014. Chart 3 shows the value of awards by programme area.



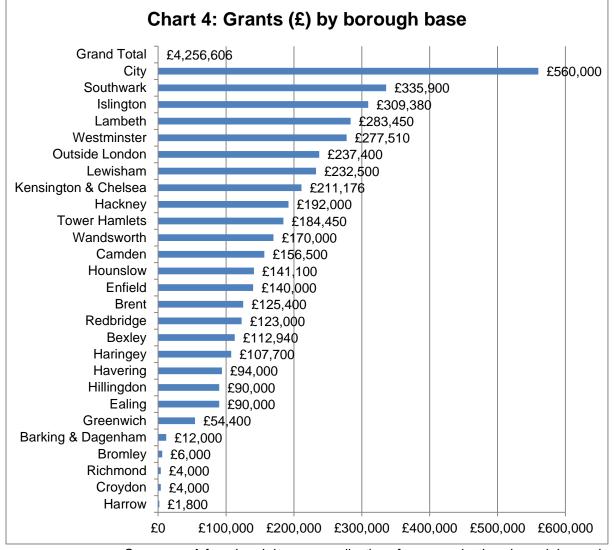
See annex A for detail of grant awards by value and average grant size.

- 4.2 The largest programmes by funding were *Strengthening London's Voluntary Sector* (£900,450), *Making London More Inclusive* (£878,350), and *Reducing Poverty* (£716,290). These three programmes combined accounted for almost 59% of all awards made. Conversely, grants for *Arts Apprenticeships* (£12,000), *Eco Audits* (£15,900), *Access Audits* (£16,856), *Older Londoners* (£53,510) and *English for speakers of other Languages* (£75,500) combined accounted for just over 3% of the value of all awards made.
- 4.3 £900,450 was awarded to nine projects under the *Strengthening London's Voluntary Sector* programme with an average grant size of just over £100,000. This represents relatively small number of large grants with awards ranging from £55,000 to £146,000. Awards were spread between all four priority areas of the

- programme (improving financial management; improving advocacy and representation; improving volunteer management; and strengthening monitoring and evaluation skills).
- 4.4 £878,350 was awarded to thirteen projects under the *Making London More Inclusive* programme with an average grant size of £67,565. This comprises a relatively large number of small awards with grant sizes ranging from £10,000 to £100,000.
- 4.5 £716,290 was awarded to projects under the *Reducing Poverty* programme, a new initiative since the Trust's 2013 quinquennial review. The programme funds work addressing food poverty and money, debt and housing advice. Six projects benefited from grants with an average grant size of just over £119,000. Actual grant sizes ranged from £60,000 to just under £150,000. Of the six grants, four provide money, debt and legal advice and two address food poverty.
- 4.6 The provision of Eco-Audits for community groups, local Access Audits for community halls, theatres, park buildings and neighbourhood venues, and Arts Apprenticeships are relatively low cost activities, consequently the Trust spends less in absolute terms in these areas.
- 4.7 Perhaps surprisingly, only £53,510 was awarded to projects under the Older Londoners programme despite the Trust's longstanding work in this field. Three projects benefitted from grants, with a low average grant size of under £18,000. Given the relatively high declination rate for this programme shown in chart 1, officers will monitor this trend to see if more work is needed to promote the programme or adjust the funding priorities.

#### 5.0 Geographical distribution

- 5.1 The Trust uses two key measures to monitor the geography of its grant making. The first is *borough base*, showing the location of an organisation's offices, and the second is *borough benefit*, showing where work will be delivered. The two measures often correspond, but larger organisations usually deliver work at a sub-regional or pan-London basis whilst those based near a borough boundary will often extend their reach to beneficiaries in neighbouring areas.
- 5.2 Borough base helps the Trust understand where stronger parts of London's voluntary sector are located, and importantly, where the Trust may need to target capacity building support.
- 5.3 Chart 4 shows that organisations based in the City of London, Southwark and Islington received the highest level of grant awards from the Trust. These three areas received a total of £1,205,280, 28% of all awards made during this period.

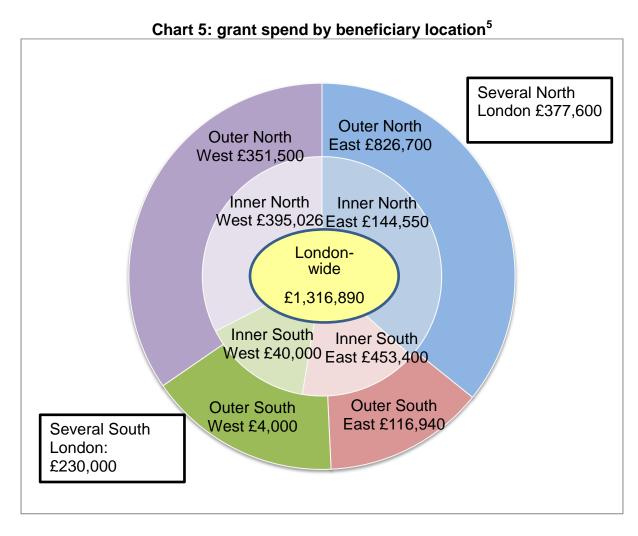


See annex A for a breakdown on applications from organisations in each borough.

- 5.4 The high value of awards made to organisations based in the City of London, Southwark and Islington reflects the concentration of charities based in these boroughs. These organisations are not simply locally-focused, and of the ten awards made to charities based in the City of London, Southwark and Islington, six are designed to benefit residents London-wide or neighbouring boroughs. A similar picture is repeated with awards made to organisations based in Westminster and Lambeth with only a small proportion of the value of grants restricted to activity for local residents.
- 5.5 Organisations based in seven boroughs received no funding from the Trust Barnet, Hammersmith & Fulham, Kingston-upon-Thames, Merton, Newham, Sutton and Waltham Forest. There were no applications from Hammersmith & Fulham-based organisations whilst Barnet-based organisations submitted four applications of which two were rejected and two are still pending. Of the organisations based in the remaining five boroughs, none submitted more than one or two applications each between September 2013 and July 2014. Traditionally, the Trust has received a very low number of applications from Newham-based organisations, whilst the relatively low number of applications

from the other boroughs may simply be reflective of the, comparatively, low number of voluntary sector organisations based in those areas.

- 5.6 The absence of funding on a *borough base* calculation does not mean that the Trust failed to support residents of those boroughs. *Borough benefit* helps the Trust estimate the geographical benefit of its awards, with two important caveats:
- Applicants sometimes provide inaccurate beneficiary location data;
- Where work takes place across several boroughs, it is not always possible to break down beneficiary data by individual boroughs accurately. As a result, beneficiary data may be recorded at a higher-level such as 'London-wide' or 'Several NE London'
- 5.7 Chart 5 shows the *borough benefit* of grants awarded under Investing in Londoners from January to July 2014. Where activities take place across more than one borough, grants are shown separately as 'Several North London', 'Several South London' and 'London-wide' as appropriate. The Trust has funded work across all of London, with more than a quarter of grant spending awarded on a pan-London basis (£1,316,890).



- 5.8 During the six months considered by this report, £1.3m was awarded to support work with Londoners in outer boroughs compared with £1m for work in the inner boroughs and City of London. A further £1.3m was awarded for pan-London work, £230k for work across inner and outer southern boroughs, and £378k for work across inner and outer northern boroughs. The greater level of funding directed at work in outer London is reasonable given than 64% of the capital's population is resident in the 21 outer boroughs.
- 5.9 What is more surprising is that grants for work with residents in northern boroughs exceeded £2m, whilst funding towards southern boroughs was less than half that amount at £844k. Since 38% of London's population is in southern boroughs it would have been reasonable to have expected a higher level of funding directed at this area.

<sup>&</sup>lt;sup>5</sup> Inner North East (City, Hackney, Islington, Tower Hamlets); Inner North West (Camden, Hammersmith and Fulham, Kensington and Chelsea, Westminster); Inner South East (Greenwich, Lewisham, Southwark); Inner South West (Lambeth, Wandsworth); Outer North East (Barking and Dagenham, Enfield, Haringey, Havering, Newham, Redbridge, Waltham Forest); Outer South East (Bexley, Bromley, Croydon); Outer South West (Kingston, Merton, Richmond, Sutton); Outer North West (Barnet, Brent, Ealing, Harrow, Hillingdon, Hounslow)

#### 6.0 Addressing Deprivation

- 6.1 One way to understand how effectively the Trust's grant-making is targeting deprivation in London is to map *borough benefit* against the position of each borough according to the Government's 2010 Indices of Multiple Deprivation<sup>7</sup>. These Indices combine economic, social and housing indicators into a single score, allowing areas to be ranked against each other according to their level of deprivation.
- 6.2 Table A ranks each London borough according to total City Bridge Trust grant amount awards (according to *borough benefit* data) against its relative position on the Indices of Multiple Deprivation. To make sense of the range and to identify anomalous boroughs, the measure of dispersion (standard deviation) has been calculated. The rows are shaded to help show these anomalies (red = significantly less or more total grant amount awarded than expected; orange = slightly less or more total grant amount awarded than expected; green = in line with expectations).
- 6.3 Overall there is a good correlation between Trust's ranks by spend and relative rank in the Indices of Multiple Deprivation. Twelve boroughs show no or a very small difference between the two ranks indicating that grant spend is in line with expectations. A further nineteen boroughs show a small difference. Both Newham and Islington show a much larger difference than expected.
- 6.4 Grants for work targeting beneficiaries in Newham and Islington have low Trust rankings despite relatively high deprivation scores. In the first ten months of the Investing in Londoners programme only one application has been received from an organisation based in Newham which was declined. Despite this, London-wide projects and projects working across NE London benefit those who live or work in Newham. However, even after this apportionment, the amount benefitting Newham (£52,978) is much lower than expected given the degree of deprivation. Trust officers have noted the challenge of attracting good applications from Newham where the voluntary sector has not traditionally looked towards trusts and foundations for funding.
- 6.5 Fourteen applications have been received from organisations based in Islington over the first ten months of the Investing in Londoners programme, the highest number of applications received from any borough during this period. Half of these applications were successful (excluding those pending a decision) but none of the awards are for the sole benefit of those living in Islington.

<sup>&</sup>lt;sup>7</sup> The updated Indices of Multiple Deprivation is due for publication in the summer of 2015.

Table A: City Bridge Trust spending relative to borough ranks on the multiple indices of deprivation

		Rank by	SD from	Grant awards
Area name	Relative rank on IOD	borough	the mean	by borough
		benefit	(benefit)	benefit
Newham	2	31	-3	£52,978
Islington	5	31	-2	£52,978
Barking & Dagenham	7	19	-1	£64,978
Hammersmith & Fulham	13	20	-1	£63,286
Lambeth	9	25	-1	£61,572
Greenwich	8	16	-1	£106,572
Hackney	1	13	-1	£127,478
Tower Hamlets	3	15	-1	£123,028
Croydon	19	29	-1	£60,572
Haringey	4	9	0	£160,678
Brent	11	7	0	£183,686
Ealing	16	20	0	£63,286
Barnet	25	20	0	£63,286
Camden	15	20	0	£63,286
Sutton	28	25	0	£61,572
Bromley	29	30	0	£56,572
Wandsworth	21	17	0	£101,572
City of London	32	31	0	£52,978
Waltham Forest	6	1	0	£440,978
Merton	30	25	0	£61,572
Lewisham	10	14	0	£124,072
Kingston upon Thames	31	25	1	£61,572
Hillingdon	23	10	1	£153,286
Harrow	27	20	1	£63,286
Enfield	14	6	1	£192,978
Redbridge	22	12	1	£137,978
Bexley	24	8	1	£169,512
Hounslow	20	5	1	£204,386
Havering	26	11	1	£146,978
Richmond upon Thames	33	18	1	£65,572
Southwark	12	2	1	£392,472
Kensington & Chelsea	18	4	1	£214,462
Westminster	17	3	1	£307,136

#### 7.0 Numbers of beneficiaries

- 7.1 Beneficiary information must be read with the following caveats. The Trust asks applicants to state how many people they expect will benefit from any funding requested. Beneficiary numbers are indicative only, since they rely on prospective data provided from grants application forms. Different organisations are better or worse than their peers at providing reliable forecasts, and apart from gross numbers, beneficiary data does not reflect the level of service provided for example a mental health project may work intensively with comparatively few young people, whilst an environmental project may work less intensively with many young people.
- 7.2 Based on forecast information provided by grantees, a total of 692,320 Londoners are expected to benefit from awards made during the first six months of the *Investing in Londoners* programmes. Table B shows the range of beneficiary numbers by programme area:

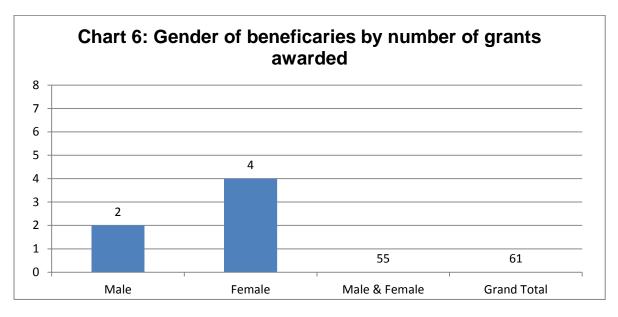
Table B: Beneficiary numbers by programme area					
Programme	Forecast beneficiaries				
Making London Safer	300,410				
Improving London's Environment	187,005				
Making London More Inclusive	167,275				
Strengthening London's Voluntary Sector	17,280				
Reducing Poverty	16,732				
Older Londoners	1,760				
Improving Londoners' Mental Health	1,125				
Resettlement and Rehabilitation of Offenders	672				
English for Speakers of Other Languages	55				
Arts Apprenticeships	6				
Total	692,320				

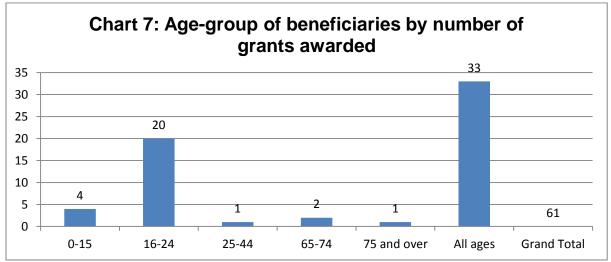
- 7.3 The largest number of beneficiaries is seen under the Making London Safer programme (300,410), Improving London's Environment (187,005) and Making London More Inclusive (167,275). All three of the grants made under the Making London Safer programme have wide resonance for beneficiaries across London, resulting in large beneficiary numbers. Two projects support survivors of domestic violence and one protects London's children from abduction. The two awards made under the Improving London's Environment programme have benefited large numbers of Londoners by supporting London's green spaces and ecosystems, encouraging greater use and engagement. Of the two awards made under this programme, one supports conservation in Epping Forest and Hampstead Heath and the other offers environmental training utilising Tower hamlets cemetery park. Comparatively, a larger number of awards (13) have been made under the Making London More Inclusive programme. These awards support the expansion of creative and arts based activity to a more diverse audience or making physical space more open, accessible and welcoming to disadvantaged groups.
- 7.4 The smallest number of beneficiaries is seen under the Arts Apprenticeships and English for Speakers of Other languages programmes. Arts Apprenticeships are

awarded on the basis of matching funding already raised from the Arts Council. These awards direct funding to encourage individual apprenticeships within the creative sector. This tailoring of this programme limits the number of potential beneficiaries. The small number of beneficiaries under the English for Speakers of Other languages programme represent the users of two, very small, community projects, one of which is aimed specifically at the Bangladeshi community in Dagenham.

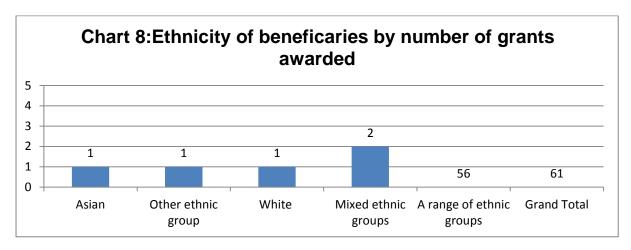
#### 8.0 Equalities data

8.1 Chart 6 shows the gender of beneficiaries by number of grants awarded, chart 7 shows age groups by number of grants awarded, chart 8 shows the ethnic group of beneficiaries by number of grants awarded and chart 9 shows the disability of beneficiaries by number of grants awarded. The majority of the Trust's grants fund activity benefiting both men and women, from a wide range of age and ethnic groups. Most of grants fund activities open to Londoners both with and without disabilities and a small number are targeted at specific disability groups.

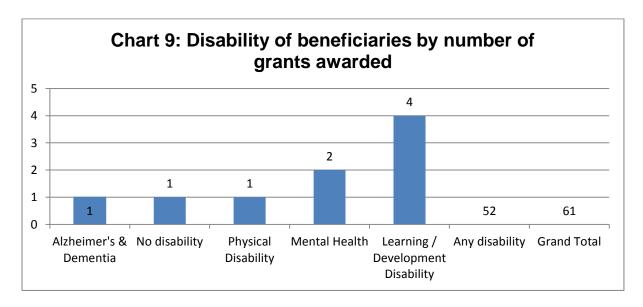




8.2 More than half of the grants awarded support activity benefiting Londoners from a wide range of age-groups. A third of the Trust's grants benefit young adults aged between 16 -24. The Arts Apprenticeships support young people in the creative industries and you have made a number of grants to projects that support young people to develop job skills more broadly. In addition, funded projects include money and debt advice for young people and work with young ex-offenders. Three grants funding activity benefitting older people reflects the small number of awards made under the *Older Londoners* programme.



8.3 Nearly all of the Trust's grants fund activity benefitting Londoners from a range of ethnic groups with a small number of projects targeted at asylum or refugee communities.



- 8.4 Nearly all the Trust's funding supports activities open to Londoners with and without disability. A small number of awards are made to support beneficiaries from specific disability groups.
- 8.5 The online application process has made it easier for the Trust to quantify beneficiaries by age, gender, ethnicity and disability. The move to online monitoring will help the Trust to collect more accurate equality data throughout the lifetime of Investing in Londoners. However, even with this additional

provision, we are reliant on data provided by external organisations and so the data quality, to a large extent, remains outside of our control.

#### 9.0 Conclusions

- 9.1 During the first 10 months of the Investing in Londoners programme (from September 2013 July 2014) 148 applications were received, in the six months of grant making (from January to July 2014), 61 awards were made for a total amount of £4,256,606.
- 9.2 The overall success rate was 49% (see annex A data table 3), which compares well with your previous 45% success rate for the Working with Londoners programme. Success varied between programme areas and borough location. Most unsuccessful applications were rejected for failing to meet the Trust's priorities. Officers have taken steps to widely communicate your priorities, however, there will always be those who will apply anyway, regardless of the criteria in place.
- 9.3 Nearly a third (£1,316,890) of the value of all awards during the first six months of the Investing in Londoners programme benefit residents and workers Londonwide. Grant spending to date is weighted towards north London boroughs, and to a lesser degree, outer London boroughs. However, with two exceptions (Newham and Islington), grants have been effectively targeted at the most deprived boroughs. An estimated 692,320 Londoners are expected to benefit from the awards made between January and July 2014.

#### Joy Beishon

Grants Officer (Monitoring and Evaluation)

T: 020 7332 3174

E: joy.beishon@cityoflondon.gov.uk

#### Annex A: Data tables

Table 1: Applications received and actions taken						
Programme	Approved	Withdrawn	Lapsed	Declined	Pending	Total
Making London More Inclusive	13	3	0	6	5	27
Improving Londoners' Mental Health	5	1	0	8	6	20
Strengthening London's Voluntary Sector	9	0	0	8	2	19
Older Londoners	3	1	0	8	4	16
Reducing Poverty	6	0	0	3	3	12
Improving London's Environment	2	1	0	6	2	11
Making London Safer	3	1	0	5	1	10
Resettlement and Rehabilitation of Offenders	4	0	0	4	1	9
Eco Audits	6	0	0	1	1	8
Community buildings - Access Audit	5	0	1	1	0	7
English for Speakers of Other Languages	2	0	0	4	0	6
Arts Apprenticeships	3	0	0	0	0	3
Grand Totals	61	7	1	54	25	148

Programme	Applications	received and size of aware Applications received	Grant	Total	Average Grant
riogrammo	received	excluding those classed as withdrawn, lapsed or pending	awards	Grant Award	Size
Improving London's Environment	11	8	2	£437,050	£218,525
Older Londoners	16	11	3	£53,510	£17,837
English for Speakers of Other Languages	6	6	2	£75,500	£37,750
Making London Safer	10	8	3	£275,500	£91,833
Improving Londoners' Mental Health	20	13	5	£457,000	£91,400
Resettlement and Rehabilitation of Offenders	9	8	4	£418,200	£104,550
Strengthening London's Voluntary Sector	19	17	9	£900,450	£100,050
Reducing Poverty	12	9	6	£716,290	£119,382
Making London More Inclusive	27	19	13	£878,350	£67,565
Community buildings - Access Audit	7	6	5	£16,856	£3,371
Eco Audits	8	7	6	£15,900	£2,650
Arts Apprenticeships	3	3	3	£12,000	£4,000
Total	148	115	61	£4,256,606	,
		A	verage gr	ant awarded	£69,780

	Table 3: Applications and action taken by borough base											
Borough Base	Approved	Declined	Pending	Total	Total (excluding pending applications)		Borough Base	Approved	Declined	Pending	Total	Total (excluding pending applications)
Tower Hamlets	5	6	1	12	11		Richmond	1	2	0	3	3
Islington	5	5	4	14	10		Barking & Dagenham	1	1	0	2	2
Lambeth	4	3	0	7	7		Croydon	1	1	1	3	2
Outside London	4	3	3	10	7		Haringey	1	1	1	3	2
Hackney	3	6	2	11	9		Harrow	1	1	0	2	2
Westminster	3	5	1	9	8		Hillingdon	1	1	1	3	2
Southwark	3	3	0	6	6		Havering	1	0	0	1	1
Camden	3	2	2	7	5		Hounslow	1	0	0	1	1
Lewisham	3	2	0	5	5		Ealing	1	2	0	3	3
Kensington & Chelsea	3	0	0	3	3		Waltham Forest	0	2	0	2	2
Enfield	2	3	1	6	5		Barnet	0	2	2	4	2
Brent	2	2	1	5	4		Kingston	0	1	1	2	1
Greenwich	2	2	1	5	4		Merton	0	1	1	2	1
Redbridge	2	2	0	4	4		Newham	0	1	0	1	1
City	2	1	0	3	3		Sutton	0	0	1	1	0
Wandsworth	2	1	1	4	3							
Bexley	2	0	0	2	2							
Bromley	2	0	0	2	2							

	Approved	Declined	Pending	Total	Total (excluding pending applications)
Totals	61	62	25	148	123

The success rate, across all boroughs, was 49%, slightly higher than the success rate of 45% for the Working with Londoners programmes. However, given that application numbers are very small for many boroughs, success rates by borough should be viewed with caution.

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### The City Bridge Trust

## Investing in Londoners Summary of Grant Recommendations

	Ref No.	Organisation	Requested Re Amount	ecommended Amount
<u>Strategi</u>	<u>c Initiative</u>	<u>s</u>		
a)	12668	London Fairness Commission	£36,040	£36,040
Total S	Strategic	Initiatives	£36,040	£36,040
<b>English</b>	for Speake	ers of Other Languages		
b)	12416	Katherine Low Settlement	£101,868	£99,000
c)	12437	Kurdish & Middle Eastern Women's Organisation Ltd	£102,020	£67,400
Total E	inglish fo	r Speakers of Other Languages	£203,888	£166,400
<u>Improvi</u>	ng London	<u>'s Environment</u>		
d)	12233	Bridge Renewal Trust	£72,827	£72,900
e)	12421	Chiswick House and Gardens Trust	£139,481	£89,100
f)	12360	Lift People	£40,000	£50,000
g)	12522	London Sustainability Exchange	£89,612	£66,600
Total I	mproving	g London's Environment	£341,920	£278,600
<u>Improvi</u>	ng London	ers' Mental Health		
h)	12506	Barons Court Project	£28,958	£32,600
i)	12390	Helen Bamber Foundation	£150,000	£150,000
j)	12394	Middle Eastern Women and Society Organisation	£28,806	£28,800
k)	12379	SANE	£164,942	£99,000
l)	12377	South London YMCA	£98,640	£98,700
m	12411	Vietnamese Mental Health Services	£90,554	£90,500
Total I	mproving	g Londoners' Mental Health	£561,900	£499,600
Making	London M	ore Inclusive		
n)	12457	<del></del>	£103,918	£90,000
0)	12321	City YMCA London	£100,000	£100,000
p)	12319	Deafax	£25,793	£46,500
q)	12302	Graeae Theatre Company	£138,649	£138,650
r)	12576	Leonard Cheshire Disability	£146,425	£147,000
s)	12592	Triangle Arts Trust	£100,000	£100,000
Total M	laking Lo	ondon More Inclusive	£614,785	£622,150

### The City Bridge Trust

## Investing in Londoners Summary of Grant Recommendations

	Ref		Requested I	Recommended
Malaina	No.	Organisation	Amount	Amount
	London Sa		C1E6 10E	(192,000
t)	12563	Praxis Community Projects	£156,105	£182,000
Total M	laking Lo	ondon Safer	£156,105	£182,000
	_			
	ndoners			
u)	12393	Age Exchange	£146,974	£48,000
v)	12228	Royal Air Force Museum	£87,600	·
w)	12430	Women's Health and Family Services (WHFS)	£142,880	£114,000
Total O	lder Lon	doners	£377,454	£249,600
Reducin	g Poverty			
x)	12407	Age UK Lewisham & Southwark	£137,991	£138,000
y)	12525	Children England	£103,608	£104,000
z)	12435	North London Action for the Homeless	£68,176	£59,000
aa)	12431	Nucleus Community Action Ltd	£149,160	£150,000
bb)	12450	Shelter National Campaign for Homeless People Limited	£178,879	£179,000
cc)	12361	Wandsworth Citizens Advice Bureaux	£151,428	£130,000
dd)	12298	Westminster Citizens Advice Bureau	£150,000	£107,300
Total R	educing	Poverty	£939,242	£867,300
Resettle	ment and	Rehabilitation of Offenders		
ee)	12389	Hibiscus Initiatives	£128,269	£122,000
Total R	esettlem	ent and Rehabilitation of Offend	ers£128,269	£122,000
Strength	nenina Lon	ndon's Voluntary Sector		
ff)	12374	Mentoring and Befriending Foundation (MBF)	£116,245	£116,300
Total S	trengthe	ning London's Voluntary Sector	£116,245	£116,300
Grand <sup>1</sup>	Totals		£3,475,848	£3,139,990

## Agenda Item 11a

Committee:	Date:
The City Bridge Trust Committee	28 <sup>th</sup> January 2015
Subject: Strategic Initiative – London Fairness Commission	Public
Report of: Chief Grants Officer	For Decision

#### **Summary**

This report requests funding to support the establishment of an independent London Fairness Commission to address growing inequality in London.

#### Recommendation

Members are asked to:

 Approve funding of £36,040 over two years (£23,150; £14,890) to complete the funding package required to establish a London Fairness Commission.

#### **Main Report**

#### **Background**

- Members will be aware that London has the greatest extremes of wealth and income inequality in the U.K. My Fair London is an autonomous, selforganised group of Londoners, working together to achieve greater equality for Londoners. It is affiliated to the Equality Trust, a national charity formed to campaign for a fairer society.
- 2. During 2014, My Fair London joined forces with Toynbee Hall to establish a London Fairness Commission Steering Group to look at the feasibility of establishing a London Fairness Commission. Toynbee Hall is providing the secretariat for the Steering Group.
- 3. The feasibility study was funded by Trust for London which found that there was potential to create an independent, politically neutral body to address inequality in London. It consulted with a wide range of partners to be involved as potential commissioners, as well as to ensure that a prominent and respected Londoner would Chair the Commission. This has resulted in a fully worked-up and costed proposal for a London Fairness Commission with key Commissioners and a Chairman in place.

#### **Inequality in London**

4. According to the *London's Poverty Profile 2011*<sup>1</sup>, the top 10% of households by income in London account for 40% of all income. The richest 10% by

<sup>&</sup>lt;sup>1</sup>© 2010-2014 Trust for London and New Policy Institute

financial wealth (savings and non-property assets) account for two thirds of the financial wealth in London. The wealth of the bottom half is effectively zero. For most of the bottom 30%, total liabilities (debts) are greater than total assets.

- 5. The top 10% of households by property wealth account for 45% of that wealth. The bottom 40% has no or nearly no property wealth, mainly because they rent.
- 6. Inequality in London has increased in recent years and there has been a corresponding decrease in life expectancy in those boroughs experiencing greatest increases in inequality. Between 1999 and 2001, the difference between the worst and the best boroughs was 5.4 years for men and 4.2 years for women. By 2007-2009, it had increased to 9 years for men and 8.5 years for women. In 2007-2009, in the Royal Borough of Kensington & Chelsea, life expectancy for women was 89 years whilst in Newham the figure was 80.5 years; and for men the figures were 84.4 years and 75.4 years.

#### An Independent London Fairness Commission - the Proposal

- 7. In the lead up to the 2016 London Mayoral elections, it is proposed that the London Fairness Commission, consulting widely with Londoners through a series of meetings and consultations, will develop a set of policy recommendations for a fairer London to which each of the major 2016 Mayoral candidates will be asked to pledge. It is essential to the success of a London Fairness Commission that it receives cross-party support and that it is seen as independent.
- 8. To date, 15 Commissioners have been appointed representing a broad range of interests of relevance to London. These include Baroness Lane-Fox; Liz Meek, Chairman of the Centre for London; Rosie Ferguson, CEO of London Youth; Jerry White, Professor of History at Birkbeck College; Sean Baine, of My Fair London; and Geeta Nanda OBE, CEO of Thames Valley Housing Association. The Commission's Chairman is Lord Victor Adebowale, Chief Executive of the charity Turning Point.
- 9. The work of the Commission will be guided by a set of operating principles that underpin its commitment to transparency, impartiality, inclusivity and inquiring nature.
- 10. It is envisaged that there will be a series of 10 meetings prior to the 2016 London Mayoral elections. Additionally, the Commission will host a number of open meetings to engage Londoners in evidence gathering, testimonials and discussion about fairness in London. Specific topic areas will also be delegated to a number of Sub-Commissions.
- 11. A London Fairness Commission website or portal will be developed to provide Londoners with additional opportunity to feed into the London fairness debate.

- 12. The Commission and Sub-Commissions will be supported by a dedicated Secretariat, suitably skilled and experienced, and therefore able to provide professional advice and assistance as well as secretariat support.
- 13. The Commission will develop policy recommendations to the Mayoral candidates, GLA, London Councils and other public bodies to make London a fairer place. A final report will be published by the Commission in March 2016, providing its over-arching findings and recommendations for action.

#### Cost

14. The total cost of this initiative is estimated to be £163,040 over two years as set out in the table below:

Item	Year 1	Year 2
Policy & Communications Officer (0.6fte)	28,260	14,390
Communications and Advocacy Consultant	10,000	10,000
Chief Adviser	31,590	16,000
Operating Costs	15,800	4,000
Commissioned Research & policy modelling	25,000	8,000
Total	110,650	52,390

15. Funds totalling £127,000 have been secured, as set out in the table below, leaving a shortfall of £36,040 over two years (£23,150; £14,890). It is recommended that you approve the funds to meet this shortfall:

Item	Year 1	Year 2
Trust for London	65,000	25,000
Tudor Trust	12,500	12,500
London Funders	5,000	
Match funding in kind (free venues for public meetings)	5,000	2,000
Sub-total Sub-total	87,500	39,500
Balance of funding needed	23,150	14,890

#### **Financial Information**

16. Toynbee Hall's audited accounts for the year ended 31<sup>st</sup> March 2014 show that the charity did not hold any free unrestricted reserves but were in a negative position of £971k. However, the charity did hold total net assets amounting to £4,171k at 31<sup>st</sup> March 2014, including investment property of £2,746k, operational property of £2,582k, other fixed assets of £19k and restricted funds of £1,163k, partly offset by long term loans of £1,368k. The charity has advised that its buildings are not generating an adequate yield and have suffered significant disrepair and it has provided the following statement of how it plans to reach its cash reserves target:

"Over the last couple of years we have utilised those small cash reserves to enable us to fund an estate redevelopment strategy. This strategy aims to transform both the physical environment of our buildings and improve service delivery as well as making the charity more sustainable by increasing the yield we receive from our built assets to generate increased unrestricted funds. Over the past two years we have spent a considerable sum of £600k in

professional fees, much of which has been drawn from cash reserves to enable us to create and now begin to deliver this strategy. Over the next three year period we will undertake the capital works and from 2017 onwards begin to reap the intended financial benefits of the strategy. This will then enable us to begin to build an effective cash reserve with a target investment of £200k per annum from 2017 onwards until we reach our target level of cash reserves of approximately £800k/£1m. The trustees are aware this is relatively high risk period for the charity but is strategically essential to improving our long term financial sustainability."

The capital works referred to are estimated by the charity to cost £13.4m. As at 9<sup>th</sup> January 2015, £2.3m had been raised through grants (£1.7m from the Heritage Lottery Fund and £575k from a number of trusts and foundations). Towards the balance, the charity hopes to borrow £2.5m through social finance and raise £7.3m from its existing property interests. If secured, these sums would leave a further £1.3m to raise.

Total forecast operating income in the current year is £6.4m, all of which has been confirmed.

Year end at 31 March	2013/14 Audited Accounts	2014/15 Current Year Forecast
Income and Expenditure	£	£
Income	6,734,000	6,437,401
Expenditure	6,390,000	6,495,450
Unrestricted Funds Surplus / (Deficit)	(92,000)	(30,860)
Restricted Funds Surplus / (Deficit)	366,000	(27,189)
Unrealised gain on investments	897,000	
Total Surplus / (Deficit)	1,171,000	(58,049)
Surplus / (Deficit) as a % of turnover	17.4%	(0.9%)
Cost of Generating funds (% of income)	930,000 (13.8%)	1,091,699 (17.0%)
Free unrestricted reserves		
Unrestricted free reserves held at Year End	(971,000)	(1.0m)
How many months' worth of total expenditure	-	-
Reserves Policy target	512,000	537,116
How many months' worth of	2 months' worth	2 months' worth of
expenditure	of unrestricted	unrestricted
Free reserves over/(under) target	expenditure (1.5m)	expenditure (1.5m)
1 100 10001 voo ovon (under) target	(1.5111)	(1.5111)

#### Conclusion

17. The London Fairness Commission will bring together a number of respected and influential thinkers, representing a broad range of interests of relevance to London. It will use the occasion of the 2016 London Mayoral elections as an

- opportunity to gain a cross-party commitment to address inequality in the Capital.
- 18. To be successful, it is vital that the Commission is deemed to be independent and politically neutral. Its structure and planned wide consultation with Londoners will ensure that its recommendations reflect the concerns of Londoners and that it speaks with an authorative and influential voice.

### Jenny Field

Deputy Chief Grants Officer

T: 020 7332 3715

E: jenny.field@cityoflondon.gov.uk

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# Agenda Item 11b

MEETING: 28/01/2015

Ref: 12416

# **ASSESSMENT CATEGORY - English for Speakers of Other Languages**

**Katherine Low Settlement** 

Adv: Ciaran Rafferty Base: Wandsworth Benefit: Wandsworth

Amount requested: £101,868 {Revised request: £101,538} Amount recommended: £99,000

# The Charity

The Katherine Low Settlement (KLS) is a multi-purpose charity that has been serving the communities of Battersea and Wandsworth since 1924. Its principal aims are to tackle poverty and to build stronger communities. It occupies its own building (adjacent to a large housing estate) within and from which it runs a range of projects for children and their families; for older people; and for newly-arrived communities. The facilities are available, also, for other groups to hire and use. A small staff team is augmented by a considerable cohort of volunteers.

# The Application

This application is to provide a programme of ESOL classes to Entry-level and Level-1 standard, over three years, prioritising people (especially women) with school age children and under 5s; and newly arrived refugees and asylum seekers (of which there are many in this area). 10 hours per week of classes, delivered over 36 weeks per year will be provided. 40 people per year will benefit, with each participant able to have 5 hours tuition per week. Tutors will have a recognised qualification, whilst there is also a need to provide a crèche for dependent children.

### The Recommendation

KLS is an established community anchor in this locality and has previous experience of running ESOL classes, though more as a host than a provider. Indeed, the initial proposal was for KLS to sub-contract another agency to deliver the classes but, when your officer informed them that your grant could not be used in that way, they were happy to confirm that they would employ the tutors directly and have amended the request slightly. The original project budget highlighted costs that your Committee could not support, hence the submission of revised costings (shown at Appendix A to the application form). These are a generous in some areas (eg project management), hence a lesser amount is advised:

£99,000 over three years (3 x £33,000) for the costs of delivering 360 hours per year of ESOL classes to Entry-level and Level-1 standard. Each year, the grant is to be apportioned as: Tutor & materials/set-up costs of £15,000; Creche costs of £8,700; Accreditation costs of £1,800; Project management of £3,500; and Contribution to overheads of £4,000.

**Funding History** 

Decision
Declined as the project did not meet your criteria.
£77,800 over three years (£25,200; £25,900; £26,700) for the salary and running costs of a Manager to improve service delivery to the wide range of organisations using the Settlement.
Withdrawn as he organisation wished to submit a revised proposal.

# Background and detail of proposal

The aim of your programme to fund ESOL classes is to help new arrivals to settle and to access services, and to reduce isolation. In this respect it is appropriate that many of the beneficiaries be women, especially parents, where the ability to read and speak basic English goes a long way to supporting their involvement in their children's education, for example, and to their wider community engagement. KLS has many years' experience of working with this target audience and, as such, is perfectly placed to deliver appropriate and successful programmes.

The request includes funds to deliver a crèche service for participants and whilst, in most instances, your grants are prioritised towards the tutoring costs, there is a case to be made to support the provision of a crèche in this instance as a significant proportion of the participants are likely to have very young children. This project will fit neatly within the range of other services provided by KLS and strong links with other local agencies will be useful in signposting people on to meet any other needs.

#### **Financial Information**

The organisation's reserves policy aims to hold 6 months' worth of total expenditure, amounting to £262,930 in the current year, plus a further sum to ensure the maintenance of the building which, on clarification, is estimated as being £15,000pa. These sums together amount to £277,930 and equate to 6.3 months' worth of total expenditure in the current year. Reserves are predicted to be £116,346 short of this target at the end of the current year and the charity advises that it aims to increase reserves by generating greater income through room hire and grants, especially restricted grants which will reduce the need for the organisation to use unrestricted funds to support existing work.

The organisation has not previously stated its cost of generating funds within its accounts but has provided an estimate for the current year. It has no designated fundraising staff as any such duties fall within the remit of the Director. The estimate of £5,000 (1% of income) is low and the charity has agreed to review its calculation of this sum when closing their 2014/15 accounts.

Forecast income for the current year is £524,943 which includes what the charity explains are conservative estimates from rents and room hire, as well as income relating to a capital project of £100k (which may be pushed back until next year), and pending grant applications which include this application to City Bridge Trust for £33k. At 10<sup>th</sup> November 2014, £370,480 (71%) of total forecast income had been confirmed.

Year end at 31 March	2013/14 Independently Examined Accounts	2014/15 Current Year Forecast
Income and Expenditure	£	£
Income	441,784	524,943
Expenditure	404,757	525,860
Unrestricted Funds Surplus / (Deficit)	13,472	2,010
Restricted Funds Surplus / (Deficit)	23,555	(2,928)
Total Surplus / (Deficit)	37,027	(918)
Surplus / (Deficit) as a % of turnover	8.4%	(0.18%)
Cost of Generating funds (% of income)		5,000 (1%)
Free unrestricted reserves		
Unrestricted free reserves held at Year End	159,574	161,584
How many months' worth of expenditure	4.7	3.7
Reserves Policy target	217,378	277,930
How many months' worth of expenditure	6.4	6.3
Free reserves over/(under) target	(57,804)	(116,346)

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# Agenda Item 11c

MEETING: 28/01/2015 Ref: 12437

**ASSESSMENT CATEGORY - English for Speakers of Other Languages** 

**Kurdish & Middle Eastern Women's Organisation** 

Ltd

Amount requested: £102,020

Adv: Sandra Jones

Base: Islington and Southwark Benefit: Islington, Southwark and surrounding boroughs

Amount recommended: £67,400

### The Charity

KMEWO was established in 1999 in order to provide support for women from the Middle East and North Africa most of whom have/are experiencing domestic violence, honour based violence, or traumas resulting from wars and political upheavals and state persecutions.

#### The Application

Funding is sought to cover the salary of KMEWO's Director, whose role is seen as pivotal to the success and long-term sustainability of the organisation. This post oversees the work of the organisation and is responsible for implementing the strategic direction as well as co-ordinating and managing the service delivery. The Director post is currently funded by The Henry Smith Trust, though this funding is due to finish in January 2015.

#### The Recommendation

The organisation is well-regarded by others working in this field, and works with an extremely vulnerable group of women. Whilst the main focus of the organisation is to provide ESOL at different levels, it is not the sole activity of the organisation, thus the Director's remit is to cover more than would meet your criteria for funding. The organisation was able to confirm that two thirds of the Director's work supports and manages the ESOL programme, hence it is recommended that 66% of the post is funded to reflect this. Other funding from the Big Lottery is due to finish at the end of 2015, and KMEWO will be fundraising from January 2015 to replace this. In order to mitigate the Trust's support representing more than 50% of the charity's turnover it is recommended that funding for year 2 and 3 should be conditional to this effect:

£67,400 over three years (£22,000, £22,500, £22,900) for two thirds of the salary costs of the Director. The grant in each of years 2 and 3 is conditional on it representing no more than 50% of the organisation's turnover.

Funding History

Meeting Date	Decision
16/02/2012	Declined as a grant of the size requested would make the Trust the largest single funder which is not your policy.
24/10/2002	£38,100 (£15,000, £9,700, £13,400) towards a three-year programme to raise awareness of domestic violence among Middle Eastern communities in London.

# Background and detail of proposal

Arriving in the UK, the women have to adjust to a new culture, learn a new language, are unsure about what services are available and how to access them and need to



tackle the process of social integration. The organisation supports these women primarily through education and training courses, which include ESOL as well as offering specific ESOL classes at different levels. Other courses include ICT, employability and confidence building. KMEWO also offers support and workshops on issues affecting their clients such as domestic violence, welfare benefits, health awareness, money management and budgeting to enable them to access services. The organisation campaigns to criminalise FGM and forced marriages and is currently running a series of workshops on FGM for women within the community.

In order to support its client group, the main focus of the organisation is to deliver ESOL classes within the community. Eleven courses are offered across nine different venues to ensure that women are able to access them. Annually, 285 women attend the ESOL classes, with 100 women attending the ESOL related classes of confidence building, ICT, and employability (some from those also attend the ESOL classes). Two thirds of the Director's time is involved in managing the ESOL element of the organisation, in step with your funding criteria.

#### **Financial Information**

Operations in 2014/15 have increased due to the planned extension of its ESOL learning programme. Foreçast income in the current year 2014/15 is £202,543 of which £169,865 (83.9%) had been confirmed by November 2014. The unconfirmed income is from pending grant applications, which includes this request to City Bridge Trust. Increased expenditure comprises the cost of an additional post, more sessional tutor hours and increased venue hire and equipment.

The charity's reserves policy target is set at £15,000 and is intended to cover any sudden income shortfall, which is equivalent to 1.4 months' of 2013/14 expenditure or 1.0 months' worth in the current year. After discussions with your grant officer the charity has advised that in light of its increased operations it will review its reserves policy with the intent of raising its target level.

The increase in the cost of generating funds in the current year is attributed to more staff time spent applying for funding. This was required due to several grants ending and the need for further funds to support its increased activities.

Year end at 31 March	2013/14 Audited Accounts	2014/15 Current Year Budget
Income and Expenditure	£	£
Income	133,886	202,543
Expenditure	132,020	179,000
Unrestricted Funds Surplus / (Deficit)	321	23,543
Restricted Funds Surplus / (Deficit)	1,545	0
Total Surplus / (Deficit)	1,866	23.543
Surplus / (Deficit) as a % of turnover	1.4%	11.6%
Cost of Generating funds (% of income) Free unrestricted reserves	3,213 (2.4%)	9,722 (4.8%)
Unrestricted free reserves held at Year End	9,959	33,502
How many months' worth of expenditure	0.9	2.2
Reserves Policy target	15,000	15,000
How many months' worth of expenditure	1.4	1.0
Free reserves over/(under) target	(5,041)	18,502

# Agenda Item 11d

MEETING: 28/01/2015 Ref: 12233

# **ASSESSMENT CATEGORY** Improving London's Environment

**Bridge Renewal Trust** 

Adv: Jenny Field Base: Haringey Benefit: Haringey

Amount requested: £72,827

Amount recommended: £72,900

# **The Charity**

Bridge Renewal Trust grew out of a regeneration initiative in South Tottenham. It manages two community buildings which provide affordable accommodation for a number of local groups and a steady income stream for the charity. Its main aims are to reduce health inequalities by encouraging people to make healthy lifestyle choices; to work collaboratively and in partnership with others in projects to enhance people's well-being; and to ensure people can access the right balance of medical help and healthy living support to maintain good health.

#### The Application

One of its community centres has under-utilised outdoor space which it wishes to transform into a community garden to be used by local families and schools, through a programme of activities comprising gardening, cooking and well-being.

#### The Recommendation

Bridge Renewal Trust has a good track record in community participation. Families who learn food growing skills through this project will be encouraged to continue gardening either through one of the micro-allotments at the Community Centre or by signposting to other allotment schemes or similar initiatives locally.

£72,900 over three years (£24,500; £24,000; £24,400) towards a food growing, cookery and family well-being programme.

# Funding History

None

#### Background and detail of proposal

Bridge Renewal Trust runs a wide range of health-related activities from its two centres which include alternative therapies, yoga, smoking cessation sessions and chiropody. It trains Community Champions who support local people in making health improvements such as weight management, healthy eating, keeping active and staying safe at home. It also supports local people back into the workplace through its Work Club and volunteering opportunities.

There are essentially three strands to this programme. Firstly, to teach families gardening skills and to cook the produce they grow in the community centres. Once they have completed the course, they will be helped in finding an alternative site if they do not have a garden of their own. Secondly, it will run sessions in local schools. It will run sessions on growing and cooking for children and young people drawn principally, but not exclusively, from two nearby primary schools and a local secondary school. Finally, the local community will be engaged in maintaining and developing the grounds of the community centre.

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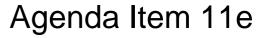
### **Financial Information**

Forecast income in the current year is £529,098, of which £449,559 (85%) had been confirmed as at 5<sup>th</sup> November 2014. This forecast is £146,989 (38%) higher than the previous year's total income and includes increased service and rental income due to an increase in the number of lettings of one its buildings, following its refurbishment in the previous year, as well as several grants towards a Community Champions Project and a Community Hut Food Growing Project. The unconfirmed income of £79,539 (15%) relates to pending grant applications, which includes this request to City Bridge Trust.

Free unrestricted reserves are forecast to be £136,433 at the end of the current year on 31<sup>st</sup> March 2015. This level of reserves equates to 3 months' worth of total expenditure, which is below the charity's target to hold 6 months' worth. Bridge Renewal Trust hopes to generate further rental income as a result of the refurbishment of one of its community centres in 2013/14, which it is hoped will increase unrestricted reserves towards its target level.

Bridge Renewal Trust's audited accounts for the financial year ended 31<sup>st</sup> March 2014 do not include a figure for the 'Cost of Generating Funds'. An estimate has been provided for the current year, which is based on 10% of the CEO's time spent on fundraising activities. This was discussed with the organisation during the assessment and it was agreed that it would review this with its board of trustees and auditor.

Year end at 31 March	2013/14 Audited Accounts	2014/15 Current Year Forecast
Income and Expenditure	£	£
Income	382,109	529,098
Expenditure	436,316	553,464
Unrestricted Funds Surplus / (Deficit)	(71,802)	(24,366)
Restricted Funds Surplus / (Deficit)	17,595	0
Total Surplus / (Deficit)	(54,207)	(24,366)
Surplus / (Deficit) as a % of turnover	(14.2%)	(4.6%)
Cost of Generating funds (% of income)  Free unrestricted reserves		7,000 (1.3%)
Unrestricted free reserves held at Year End	160,799	136,433
How many months' worth of expenditure	4.4	3.0
Reserves Policy target	216,158	276,732
How many months' worth of expenditure	6.0	6.0
Free reserves over/(under) target	(55,359)	(140,299)





MEETING: 28/01/2015 Ref: 12421

# **ASSESSMENT CATEGORY** Improving London's Environment

Chiswick House and Gardens Trust Adv: Sandra Davidson

Amount requested: £139,481 Base: Hounslow Benefit: Several SW London

Amount recommended: £89,100

The Charity

The Chiswick House and Gardens Trust (CHGT) was jointly established in 2005 by English Heritage and the London Borough of Hounslow (who had managed the gardens historically). The Trust is dedicated to the protection and enhancement of this Grade 1-listed villa and Grade 1-registered gardens, which have been enjoyed as a public park since 1929. Chiswick House is the first and one of the finest examples of neo-Palladin design in England. The Trust oversaw a £12.1 million project funded by the Hertiage Lottery Fund and private funders which restored the gardens in June 2010. The gardens at Chiswick are the birth place of the English Landscape Movement and have inspired countless others including New York's Central Park.

# The Application

Within the grounds of Chiswick House there is a walled garden, parts of which date back to 1682. Like the house and grounds it had become overgrown and dilapidated but in 2005, a group of entrepreneurial local residents began a project to revive it and turn it into a community resource to teach people about horticulture and growing food. Repairs were made to the walls and gates, historic paths relayed and over 140 heritage fruit trees and soft fruits planted. The garden is a produce garden, divided into four quadrants, and fruits, vegetables, pulses, herbs, cereal crops, and companion flowers are grown there. The project is thriving under the leadership of a full-time gardener and part-time volunteer manager.

#### The Recommendation

This request seeks support for salary and running costs of the successful Kitchen Garden Project including the Kitchen Gardener and part-time volunteer manager. The project has a core pool of regular committed volunteers who work in the kitchen garden at Chiswick every Tuesday and Thursday between 10am and 4pm and undertake planting and pruning fruit trees, growing vegetables, weeding, watering, composting, and picking produce. Regular volunteers also staff the garden on open days, selling produce and talking to the public about the garden and their work. The recommendation is lower than the request, (which is to support two posts) as it is your policy for projects such as this to fund a maximum of 1 FTE post:

£89,100 over three years (£29,130; £29,700; £30,270) for the salary of the full-time Kitchen Gardener and associated project costs.

#### **Funding History**

None

# Background and detail of proposal

The kitchen garden is a sheltered and controlled environment so close attention can be given to volunteers who are particularly vulnerable. CHGT promotes the kitchen garden volunteering opportunities on its website and through more than 70 community, educational gardening or health related organisations. The aim of the project is to use the unique kitchen garden for the benefit of the local community with a focus on the most disadvantaged.



In addition, there are 40 Friday morning sessions each year for school children which focus on healthy eating, plant science and art. They work outdoors on practical gardening tasks including digging. Since 2010 over 2,000 school children have benefited from the project.

CHGT is now led by a new Director who has been helping the Trust to plan for the takeover of the management of the house in 2016. It is currently formulating a five year business and fund-raising strategy. Whilst this intensive process is underway the charity is determined to maintain current provision, particularly for community groups and schools, and funding for the Kitchen Garden project is critical to this endeavour. It is hoped that by the end of the grant period, (should you approve one), CHGT will have established sufficient revenue streams to support the project.

#### **Financial Information**

Draft accounts for 2013/14 show a deficit on unrestricted funds of £149,230. The charity advises that this is largely due to a shortfall in anticipated grant funding towards expenditure which had already been incurred (approximately £100k). The charity attributes the balance of the deficit to a change in accounting policy for venue hire deposit receipts. These are now accounted for in the year of the event, which required £50k of deposits received in 2013/14 to be recorded in the accounts of 2014/15 when the related events will take place.

For the current year 2014/15 income is forecast to total £830,000 of which £651,000 (78.4%) had been confirmed as at 10<sup>th</sup> November 2014.

The organisation advises that the cost of generating funds figure was high in 2012/13 and 2013/14 due to the implementation of a new fundraising function. The charity anticipates that these costs will reduce over the next three years and this is supported by a budgeted reduction of these costs in the current year as shown in the table below.

Year end at 31 March	2012/13 Audited Accounts	2013/14 Draft Accounts	2014/15 Current Year Budget
Income and Expenditure	£	3	£
Income	845,940	746,320	830,000
Expenditure	833,179	898,890	877,000
Unrestricted Funds Surplus / (Deficit)	184,703	(149,230)	(47,000)
Restricted Funds Surplus / (Deficit)	(171,942)	(3,340)	-
Total Surplus / (Deficit)	12,761	(152,570)	(47,000)
Surplus / (Deficit) as a % of turnover	1.5%	(20.4%)	(5.6%)
Cost of Generating funds (% of income)	314,061 (37.1%)	366,315 (49%)	148,000(17.9%)
Free unrestricted reserves			
Unrestricted free reserves held at Year End	487,857	292,999	245,999
How many months' worth of expenditure	7.0	3.9	3.4
Reserves Policy target	250,000	250,000	250,000
How many months' worth of expenditure	3.6	3.3	3.4
Free reserves over/(under) target	237,857	42,999	(4,001)

# Agenda Item 11f

MEETING: 28/01/2015 Ref: 12360

# **ASSESSMENT CATEGORY - Improving London's Environment**

**Lift People** 

Adv: Sandra Jones

Base: Brent Benefit: Brent

Amount requested: £40,000 {Revised request: £50,000} Amount recommended: £50,000

# **The Charity**

Lift People (LP) was established in 2001 when individuals who made contact through a service for homeless people in Brent began to meet as a group on a regular basis. Initially, LP was a small self-help group working locally, and has since developed to work across London, gaining a good reputation for research and user involvement. The organisation's work is under three strands: employment support; housing; and engagement and involvement.

# The Application

LP is requesting a two year grant of £25,000 per year for a part-time post and running costs to co-ordinate a community gardening project that will complete the transformation of a neglected urban garden into a thriving green hub. Phase 1 has been completed and funding from the Trust is sought to cover Phase 2.

### The Recommendation

LP has significant experience and a demonstrable track record in developing projects with local people, building capacity in order that the local people would be in a position to take over the running of the project. The initial application did not fully address your criteria for Improving London's Environment, but after discussions with your officer the organisation has revised the proposal to be more focused on the criteria, specifically regarding improved knowledge and understanding of the environment and biodiversity, improved well-being through the use of open spaces, and increased numbers of young people understanding the benefit of growing local food. The budget was also revised to reflect the activities to be undertaken.

£50,000 over two years (2 x £25,000) for the salary costs of a part-time (0.4 FTE) Project Worker and associated running costs.

**Funding History** 

Meeting Date	Decision
10/04/2014	Application withdrawn following discussion with your officer.
17/03/2011	Rejected on the basis that proposed work fell outside the Trust's
	programme priorities.

#### Background and detail of proposal

Challenge Close in Harlesden contains a small public park that had been badly neglected. Drug crime, vandalism and prostitution were rife and the space was used for site tipping. It was known as a hot spot for crime, and local residents were afraid of using the park. LP has been working with the local community to turn the park into a green learning space and community garden. Harlesden lacks usable green spaces and this project will offer the opportunity for people to learn about biodiversity and growing food.

In 2012 LP was commissioned to undertake a consultation on the future of the garden, with over 200 local people taking part. Since then 50 volunteers have been working to regenerate the site, and the charity has been working with them to set up 'The Friends of Harlesden Town Garden'. Funding was secured from Brent Council to create a basic infrastructure (Phase 1) which has included security fencing, the creation of a community garden/food growing area, playground and paving for accessibility.

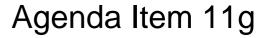
Phase 2 builds on this, increasing the amount of food growing as well as working with The Friends group to create a space with training and volunteering opportunities to manage a green space and increase the understanding of its importance to the local biodiversity. The work will be delivered by employing a co-ordinator to manage the project and organise a programme of training and events, supporting volunteers who will play a key role in improving the green space. LP will also build the capacity of The Friends group to take over the running of the park once Phase 2 of the project ends.

#### **Financial Information**

£610,027 (88%) of the forecast income for 2014/15 had been confirmed as at December 2014, with the remainder being grant applications.

The cost of generating funds figure shown in the table only relates to raising voluntary income (£322k in 2013/14), and LP has advised that this will be reviewed as part of the year-end process to reflect the cost of generating all income.

Year end at 31 March	2012/13 Audited Accounts	2013/14 Draft Accounts	2014/15 Current Year Budget
Income and Expenditure	£	£	£
Income	504,579	622,612	693,212
Expenditure	473,480	583,750	639,326
Unrestricted Funds Surplus / (Deficit)	23,580	82,593	(8,989)
Restricted Funds Surplus / (Deficit)	7,519	(43,731)	4,861
Total Surplus / (Deficit)	31,099	38,862	53,886
Surplus / (Deficit) as a % of turnover	6.2%	6.2%	(0.8%)
Cost of Generating funds (% of income)	12,286 (24.3%)	18,742 (5.8%)	_
Free unrestricted reserves			
Unrestricted free reserves held at Year End	49,334	139,318	130,329
How many months' worth of expenditure	1.3	2.9	2.4
Reserves Policy target	118,371	145,938	159,832
How many months' worth of expenditure	3.0	3.0	3.0
Free reserves over/(under) target	(69,037)	(6,620)	(29,503)





**MEETING 28/01/2014** 

Ref: 12522

# **ASSESSMENT CATEGORY** Improving London's Environment

**London Sustainability Exchange** 

Adv: Jenny Field Base: Southwark

Amount requested: £89,612

Benefit: London-wide

Amount recommended: £66,600

#### **The Charity**

Longer-serving Members of this Committee will remember the London Sustainability Exchange (LSx) as the first substantive organisation established at the initiative of the Trust. It evolved from a research study you commissioned several years ago which identified a gap in the quality of information and support available across all sectors (public, private and charitable) for organisations that wanted to make their practices greener and more sustainable. LSx was established, originally as a project within Forum for the Future and now as an independent charity in its own right, to meet this need.

#### The Application

The proposed project will work with six communities that have high potential to engage Londoners in deprived areas, but which are not currently actively greening their local environment. It will also concentrate on areas where there are exiting networks to tap into but little green activity. Examples include Muslim communities attending the East London Mosque in a part of London with poor air quality and little access to green space; the West African Pentecostal churches in Mitcham which have large congregations and a strong commitment to improve their surroundings; and the Kurdish diaspora in Hackney and Haringey where there is little participation in the local growing projects taking place in green spaces such as Clissold Park, Finsbury Park and Newington Green, yet high levels of social housing or private rented with short tenure and poor access to green spaces. The object will be that communities learn about environmental issues by participating in activities, designed by their peers with the support of LSx, which are fun and engaging.

#### The Recommendation

This proposal will build on a project previously funded by the Trust over an 18 month period. Funding has been requested over two years but it is recommended that you award a grant as continuation funding over an 18 month period, making a total contribution to this initiative of 3 years, the maximum period that your policies allow you to usually support a project or activity.

£66,600 over 18 months (£43,600; £23,000) towards several staff salaries (in total 0.55 FTE) and related running costs of a project aiming to improve the local environment in six communities across London.

#### **Funding History**

The Trust invested heavily to pump-prime LSx in its first five years, with grants totalling £1.65m. There was a clear understanding that at the end of that support in March 2007, there needed to be a long fallow period before the Trust was approached again, to show that LSx was able to stand on its own financially. From the table below, you will see that a five year gap ensued, during which time LSx

received support from a wide range of statutory bodies, charitable trusts and foundations, and lottery boards, as it continues to do to this day.

Meeting Date	Decision
12/01/2012	£66,600 over 18 months (£42,000; £24,600) towards a sustainable
	development project within six London communities.
17/02/2011	Withdrawn

#### Background and detail of proposal

LSx has established itself as a significant agent for social and environmental change through the range of its projects. These include work around environmental behaviour change; encouraging improved health and well-being; and encouraging leaner, greener energy consumption and less waste within the built environment.

The work the Trust has funded with the previous 18 month grant came to an end in September 2013 and monitoring has been of a good standard.

#### **Financial Information**

In 2013/14, income was lower due to some time-limited grants coming to an end without replacement funds being secured. During the current year 2014/15, forecast income shows an increase of £110,239 (40.2%) to £384,722, which the charity advises is due to letting out desks within its premises. By 9<sup>th</sup> December 2014, £354,537 (92.2%) of forecast income had been confirmed.

Year end at 31 March	2013/14 Audited Accounts	2014/15 Current Year Forecast
Income and Expenditure	£	£
Income	274,483	384,722
Expenditure	335,744	358,114
Unrestricted Funds Surplus / (Deficit)	(46,502)	26,608
Restricted Funds Surplus / (Deficit)	(14,759)	-
Total Surplus / (Deficit)	(61,261)	26,608
Surplus / (Deficit) as a % of turnover	22.3%	6.9%
Cost of Generating funds (% of income)	14,008 (5.1%)	14,683 (3.8%)
Free unrestricted reserves		
Unrestricted free reserves held at Year End	213,004	239,612
How many months' worth of expenditure	7.6	8.0
Reserves Policy target	215,872	227,057
How many months' worth of expenditure	· 7.7	7.6
Free reserves over/(under) target	(2,868)	12,555

# Agenda Item 11h

MEETING: 28/01/2015 Ref: 12506

# **ASSESSMENT CATEGORY - Improving Londoners' Mental Health**

**Barons Court Project** 

Adv: Ciaran Rafferty Base: Hammersmith & Fulham

Amount requested: £28,958 {Revised request: £32,578}
Amount recommended: £32.600

Benefit: Hammersmith &

**Fulham** 

#### The Charity

The Barons Court Project (BCP), a registered charity, was set up in 1985 to provide support to people on low incomes who have mental ill health and/or are homeless. It is based in a terrace house on the A40 (Talgarth Rd) and although neither the most peaceful nor scenic location, it is readily accessible (and warm and welcoming) for the clients who may use it. Services on offer include: provision of an open-access drop-in (aimed at those who are isolated or homeless); a café; access to laundry and cooking facilities; computer sessions; life-skills workshops; and a women's group.

### The Application

You awarded a grant for two years' support, which is now ending. This application is for a third year's support of the same project, specifically the funding of a full-time Project Worker to manage the Drop-in service. Your current grant has returned satisfactory monitoring and the project has been very important in sustaining the well-being of some extremely vulnerable people.

#### The Recommendation

Whilst the core services of the Drop-in project will remain the same in the forthcoming year, the charity is keen, should you award a grant, to develop further some specific aspects. These relate to increasing the current half-day provision for Black & Minority Ethnic clients (as this group has both grown and diversified); and also increasing the provision for women as, sadly, there has also been a significant increase in the numbers needing to use the project. The organisation has recently revised its request to include some directly related operational costs (attached as an appendix to the application form), which have been included in the recommendation.

£32,600 for a third year's funding of a f/t Project Worker plus related running costs of the Drop-in service.

**Funding History** 

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Meeting Date	Decision
27/09/2012	£55,000 over two years (£27,000; £28,000) for the salary costs of a
	f/t Project Worker for the Drop-in service.

#### Background and detail of proposal

BCP is the only service of its type in Hammersmith & Fulham that offers direct access specifically to people who have a mental illness and are street homeless. With a long history of providing for this client group, it is very well linked into other agencies, statutory and voluntary. The organisation describes the Drop-in as "old fashioned but valuable" as it provides a safe haven for those who are emotionally or mentally fragile. The Centre is "dry" (ie no alcohol is allowed) although people can access prescription drugs. Some clients have been attending for years, others return

after long spells away. Some attend only for certain workshops, whilst others attend every day. The value of this approach is that it recognises the varying and variable needs of this client group.

Demand on the project has increased noticeably in recent times, including amongst people from BME communities, and women. A third year's funding would increase provision to these two groups in addition to maintaining the general service.

Local authority funding has reduced in recent times – not a reflection on the LA's view of this organisation, but of the general economic situation. This comes at a time when more people need to use these services. The charity is doing its best to diversify its income and another year's funding from the Trust would be crucial to ensuring that these very vulnerable people have continued support.

#### **Financial Information**

The organisation predicts a fall in income in 2013/14 and the current year, which it advises is chiefly because the local authority closed its grants programme mid-year and also because of the sudden death of the charity's Director, who was also the principal fundraiser. A new Director is now in post and the organisation says that it is in a stronger place, now, to diversify and increase its income.

Forecast income in the current year 2014/15 is £175,820, of which £146,285 (83%) had been confirmed as of 22<sup>nd</sup> December 2014.

The cost of generating funds is usually calculated by the charity when preparing its year-end accounts. However, the current Project Manager estimates that he spends 1 day per week on average on fundraising, hence the estimate shown for the current year.

Year end at 31 March	2012/13 Audited Accounts	2013/14 Draft Outturn	2014/15 Current Year Forecast
Income and Expenditure	£	£	£
Income	234,674	183,291	175,820
Expenditure	236,033	243,213	226,610
Unrestricted Funds Surplus / (Deficit)	808	296	1,250
Restricted Funds Surplus / (Deficit)	(2,167)	(60,128)	(52,040)
Total Surplus / (Deficit)	(1,359)	(59,922)	(50,790)
Surplus / (Deficit) as a % of turnover	(0.6%)	(32.7%)	(28.9%)
Cost of Generating funds (% of income)	2,150 (1%)	*	8,000 (4.6%)
Free unrestricted reserves			
Unrestricted free reserves held at Year End	109,767	110,063	111,313
How many months' worth of expenditure	5.6	5.4	5.9
Reserves Policy target	118,016	121,606	113,306
How many months' worth of expenditure	6.0	6.0	6.0
Free reserves over/(under) target	(8,249)	(11,543)	(1,993)

# Agenda Item 11i

MEETING: 28/01/2015 Ref: 12390

# **ASSESSMENT CATEGORY - Improving Londoners' Mental Health**

**Helen Bamber Foundation** 

Adv: David Farnsworth

Base: Camden

Amount requested: £150,000
Amount recommended: £150.000

Benefit: London-wide

#### The Charity

The Helen Bamber Foundation (HBF) is a charity based in London and was founded in 2005. The charity aims to improve the mental and physical health of survivors of prolonged inter-personal violence, including torture, human trafficking, domestic and gender-based violence. HBF also aims to assist these survivors to re-integrate into society.

# The Application

HBF seeks funding towards the salary and related costs of the charity's Head of Therapies post to provide specialist integrated care to improve and sustain the mental health, safety, and well-being of refugees and asylum seekers who have experienced trauma (including trafficking).

#### The Recommendation

HBF has considerable experience in the treatment of enduring trauma. It pioneers a model of integrated care, including specialist programmes of therapeutic care for individuals, families and groups who have experienced extreme human cruelty. The model builds on the internationally recognised work of the late founder Helen Bamber OBE, and is continued by a specialist team of 15.8 staff and over seventy volunteers. HBF has experienced increased demand on its services, and recently created this Head of Therapies post as part of its response to meeting this demand. This grant would enable this post to have security of funding for three years as the balance of the full cost has already been secured from other trusts.

£150,000 over three years (3  $\times$  £50,000) towards the salary and related costs of the organisation's Head of Therapies post.

**Funding History** 

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Meeting Date	Decision
21/01/2010	£12,000 (£7,000, £5,000) towards the cost of a Creative Arts
	Programme involving traumatised London refugees in a musical
	performance.

#### Background and detail of proposal

State torture, slavery, human trafficking, domestic and gender-based violence remain pernicious problems. Last year HBF received 893 referrals and worked with 1,555 people from 90 countries. The clients receiving therapeutic and practical care are predominantly London-based, and they are mostly referred through GPs and legal practitioners, or they directly present at the service. Medico legal reports are also produced to provide impartial, medical evidence of trauma to support asylum claims: these referrals come from across the UK, but again the majority of clients are London-based. The Head of Therapies post will oversee the range of specialist therapies offered by HBF, whilst also undertaking therapeutic work directly with clients, and leading on the training of others. The organisation conducts client

2

surveys and informal focus groups to involve its clients in the development of its services.

#### **Financial Information**

Forecast income for 2015 is £1,336,270 of which £557,175 (41.7%) had been confirmed by November 2014.

HBF has advised that the higher level of income in 2013 was as a result of an exceptional fundraising partnership, where HBF were the Deutsche Bank Charity of the Year. This raised exceptional funds of £809,097, these funds assisted in paying for an office move and also meant target reserves were exceeded by £260,457. HBF has been seeking to bring reserves back in line with target and the deficit in 2014 was planned to moderate this.

Year end at 31 December	2013 Audited Accounts	2014 Draft Outturn	2015 Current Year Budget
	£	£	£
Income and Expenditure			
Income	1,679,452	664,251	1,336,270
Expenditure	1,171,075	1,046,610	1,368,849
Unrestricted Funds Surplus / (Deficit)	513,447	(382,359)	44,421
Restricted Funds Surplus / (Deficit)	(5,070)	-	(77,000)
Total Surplus / (Deficit)	508,377	(382,359)	(32,579)
Surplus / (Deficit) as a % of turnover	30.3%	(57.60%)	(2.4%)
Cost of Generating funds (% of income)	192,396 (11.5%)	150,175(22.6%)	_
Free unrestricted reserves			
Unrestricted free reserves held at Year End	1,100,181	717,822	762,243
How many months' worth of expenditure	11.3	8.3	6.7
Reserves Policy target	839,724	523,305	684,425
How many months' worth of expenditure	8.6	6.0	6.0
Free reserves over/(under) target	260,457	194,517	77,818

**MEETING 28/01/2015** 

ASSESSMENT CATEGORY - Improving Londoners' Mental Health

Middle Eastern Women and Society Organisation

Adv: Jenny Field Base: islington

Ref: 12394

Amount requested: £28,806

Benefit: Haringey

Amount recommended: £28,800

# The Charity

Middle Eastern Women and Society Organisation (MEWSO) was established in 2010 as an entirely voluntary endeavour and registered as a charity in 2012. It started life as a befriending organisation, supporting isolated women from Middle Eastern communities. It began to run classes and workshops covering a range of topics, including pilates, stress management and money management. Increasingly, it began to see women who were victims of domestic violence, forced marriage and female genital mutilation, as well as those affected by honour killings in the family. In addition to self-referrals, MEWSO receives increasing numbers of referrals from GPs, social services, the police, schools and community organisations, as word about its existence spreads.

#### The Application

MEWSO remains very small, with just one part-time member of staff (10 hours per week) funded by Comic Relief. It nevertheless attracts some highly skilled volunteers, such as qualified ESOL teachers. Currently, it is able to offer some support to women who have been subject to or affected by violence, whether this be helping them register with a GP or access a women's refuge. It also provides some counselling in a voluntary capacity. This application requests funding to enable MEWSO to employ qualified sessional counsellors, together with a part-time outreach worker to help put the service on a more structured footing. MEWSO has a volunteer who is a psychologist with 30 years' experience who will provide the necessary clinical supervision. The outreach worker will visit women in their homes, hostels or refuges as necessary to assist with advice, information and advocacy on matters related to the trauma the women have experienced.

#### The Recommendation

Whilst MEWSO is a comparatively small organisation relative to the organisations you typically fund, it impressed with its energy and drive, its ability to reach vulnerable women that other organisations cannot; and its absolute commitment to help clients transform their lives. Other funders consulted during the assessment of this application were similarly impressed. Members might question why the amount required, and therefore the amount requested, tapers down. This is because as the service becomes established, it is proposed to introduce a small charge for the counselling sessions in order to make the programme sustainable.

£28,800 over three years (£10,100; £9,500; £9,200) towards a part-time Outreach Worker (6 hours pw) and a part-time Counsellor (8 hours pw), together with associated running costs.

**Funding History** None



#### Background and detail of proposal

MEWSO is a grants roots organisation set up by a group of women who themselves had been through a number of the issues that this application sets out to address who wished to advocate on behalf of other women in similar situations. It works with women from a wide range of Middle Eastern communities including Kurdish, Iranian, Turkish, Afghan and Iraqi. It is in the early stages of its growth and development but is seeking to develop at a steady pace and in a sustainable way.

#### **Financial Information**

In 2013/14, MEWSO's income was under £25,000 and therefore below the Charity Commission requirement for an independent examination or audit. The charity understands that as its income in 2014/15 will exceed this limit, an independent examination will be a required.

As a relatively small, young charity registered in 2012, MEWSO has advised that it has not yet established a reserves policy, however the charity will review this when preparing its 2014/15 year-end accounts. At 31<sup>st</sup> March 2015 free unrestricted funds are estimated to be equivalent to 1.1 months' worth of expenditure, MEWSO advised that they hope to gradually build unrestricted reserves by increasing donations mainly from the community.

During 2013/14, MEWSO was a completely voluntary organisation and almost all fundraising was in the form of grant applications, which were undertaken by the voluntary management committee. In 2014/15 MEWSO appointed a part-time Co-ordinator, which in addition to other higher running costs explains the increased expenditure in the current year. It is estimated that the Co-ordinator spends approximately 10% of her time on fundraising, again, mainly on writing grant applications, which represents the cost of generating funds. Total income is forecast to be £32,925 in the current year 2014/15 all of which has been confirmed, the forecast does not include this application to City Bridge Trust or associated expenditure.

Year end at 31 March	2013/14 Accounts	2014/15 Current Year Forecast
Income and Expenditure	£	£
Income	24,028	32,925
Expenditure	5,383	25,090
Unrestricted Funds Surplus / (Deficit)	1,833	35
Restricted Funds Surplus / (Deficit)	16,812	7,800
Total Surplus / (Deficit)	18,645	7,835
Surplus / (Deficit) as a % of turnover	77.7%	23.8%
Cost of Generating funds (% of income)	92%	1,000 (3.9%)
Free unrestricted reserves		
Unrestricted free reserves held at Year End	1,833	1,868
How many months' worth of expenditure	4.0	1.1
Reserves Policy target	100	-
How many months' worth of expenditure		-
Free reserves over/(under) target	-	

# Agenda Item 11k

MEETING: 28/01/2015 Ref: 12379

**ASSESSMENT CATEGORY - Improving Londoners' Mental Health** 

SANE

Adv: Ciaran Rafferty Base: Tower Hamlets Benefit: London-wide

Amount requested: £164,942

Amount recommended: £99,000

# The Charity

SANE, established in 1986, is a national mental health charity which aims to improve the quality of life of anyone affected by mental illness. Annual turnover in the past four years has been c.£1m (very little of which was from statutory sources), which has enabled its provision of a range of specialist support services (365 days per year); education and awareness work; and research into the causes of mental illness. Its recent *Black Dog* campaign may be familiar to you, whereby statues of a black dog (a prevailing metaphor for depression) have been placed throughout cities across the UK to bring more attention to the issue.

# The Application

This application is to fund, in full, a key and senior post within the organisation, that of Director of Services. Although this post has existed for many years (and has been fundamental to managing and developing the organisation's core services) it has been funded, for the most part, from general, unrestricted, income which the charity feels is unsustainable in the longer term – hence this application.

#### The Recommendation

Whilst it is undeniable that SANE delivers an impressive range of services with and for people with mental health needs - and that the Director of Services is a key post which underpins this work - it is clear that both the remit and the impact of the postholder is UK wide. Whilst a significant proportion (60%) of their work can be shown to be of benefit to Londoners, it is this element only which can be considered by the Trust, hence the recommendation:

£99,000 over three years (3 x £33,000) towards the salary and related costs of the f/t Director of Services post.

**Funding History** 

Meeting Date	Decision		
25/01/2001	£100,000 (£33,500, £33,500, £33,000 towards the costs of salaries and running costs for a telephone helpline benefitting Londoners with mental illness.		

#### Background and detail of proposal

SANE prides itself in being available for people 365 days per year (particularly through web-based services and social media) and for offering assistance across the wide spectrum of manifestations of poor mental health. In this it knows its client group exceptionally well. It knows, for example, that poor mental health often does not follow a linear path, that people experience peaks and troughs. With no little input from the current Director of Services in recent years, the charity has worked

hard to refine and improve the range and suitability of its support – not least in the recruitment, training and management of volunteers, most of whom are in London.

The application form states specific, and impressive, numbers of beneficiaries related to funding of the Director of Services post. The organisation is able to present these figures as it records the numbers of people making contact/supported though its various portals. Whilst the number of beneficiaries is impressive, it is fact nonetheless that 40% of the postholder's work will benefit non-Londoners, and that the range of mental health clients served will also extend beyond the particular parameters which you state as your priorities. For these reasons a grant of 60% of the request is advised. This rationale has been explained to and understood by the organisation, and it would be grateful for any contribution which you may make.

#### **Financial Information**

Of the forecast income for the current year 2014/15, 55% (£573,845) had been confirmed as of 1<sup>st</sup> November 2014. Most of the organisation's income is unrestricted (typically ¾ in any year) of which a large proportion is derived from donations and legacies which are received throughout the year. Total income for 2012/13 is higher than for subsequent years as greater income was received through private donations and legacies.

Year end at 31 March	2012/13 Audited Accounts	2013/14 Draft Outturn	2014/15 Current Year Forecast
Income and Expenditure	3	£	£
Income	1,295,050	1,074,891	1,034,653
Expenditure	1,279,577	1,228,689	1,185,002
Unrestricted Funds Surplus / (Deficit)	650,060	648,057	583,852
Restricted Funds Surplus / (Deficit)	(634,587)	(801,855)	(734,201)
Total Surplus / (Deficit)	15,473	(153,798)	(150,349)
Surplus / (Deficit) as a % of turnover	1.2%	(14.3%)	(14.5%)
Cost of Generating funds (% of income)	127,860 (9.9%)	124,000 (11.5%)	(11.070)
Free unrestricted reserves			
Unrestricted free reserves held at Year End	756,575	699,140	582,450
How many months' worth of expenditure	7.1	6.8	5.9
Reserves Policy target	£640k - £1.28m	£614k - £1.23m	£593k – 1.19m
How many months' worth of expenditure	6 - 12	6 - 12	6 - 12
Free reserves over/(under) target	<b>8</b> 1	181	(10,051)

# Agenda Item 11I



MEETING: 28/01/2015 Ref: 12377

ASSESSMENT CATEGORY - Improving Londoners' Mental Health

**South London YMCA** 

Adv: Tim Wilson Base: Croydon

Amount requested: £98,640

Benefit: Croydon, Lambeth and

**Kensington & Chelsea** 

Amount recommended: £98,700

# **The Charity**

South London YMCA ("the Y") has offered accommodation and support to vulnerable clients for over 100 years. Today, the charity has around 500 bed spaces and works with nearly 800 people each year in Croydon, Lambeth and Earls Court. The organisation recently extended its services to Bromley. Different accommodation units are used to support different client groups ranging from young people leaving care, former prisoners leaving custody, people leaving secure psychiatric wards and individuals with long histories of sleeping rough. The duration of stay, and the support service provided, varies depending on each client's presenting needs and the outcomes which the charity believes it can deliver.

#### The Application

Many of the charity's clients have mental health support needs, often previously undiagnosed and untreated before they arrive at one of the residential units. The Y's client group is, by nature of its homelessness, less likely to be in contact with statutory mental health support services than the general population. Having piloted a volunteer counselling service in Croydon since 2013, the charity now seeks funding to recruit a Health and Well-being Manager who will develop that pilot project into a service that can run across the Y's residential portfolio and become an integral part of the organisation's work. The charity intends that, at the end of the two years of funding requested, the service continues to operate and is fully incorporated in the existing suite of support offered to the Y's residents. It believes that, after the first two years of development, running costs will be much lower.

#### The Recommendation

Having identified a substantial level of need amongst clients (the charity believes that over 80% have mental ill-health) and having run a successful pilot for clients with drug and alcohol problems as well as those leaving psychiatric care, the charity now wishes to expand its pilot support programme. The Y has connections with a wide network of colleges who are able to provide volunteer counsellors and the residential units where the services will take place offer appropriate space for one-to-one as well as group therapy. With an already well-established volunteer training and support programme, the charity is well-positioned to incorporate a new group of counsellors. Clinical supervision will be provided by the South London and Maudsley NHS Trust. Funding is advised as follows:

£98,700 over two years (£50,300; £48,400) for a full-time Well-being Manager plus running costs to establish a mental health support service for homeless people living at the South London YMCA.

Funding History None.

Background and detail of proposal

Two years ago, the Y began offering mental health support to clients with some of the most complex needs in its residential portfolio. These included people who had previously been in secure psychiatric care and those who had long histories of substance misuse. The charity believes that the scale of mental health support need exceeds what has been available through this pilot programme, and the Y has started extending the service to other residential sites. The charity now wishes to build its mental health programme to a greater scale and make it an integral part of its services. Recruitment of a new post-holder, the Health and Well-being Manager, with funding provided by City Bridge Trust, will allow the charity to recruit and support more volunteer counsellors, engage over 500 residents through one-to-one and group-based mental health services, and better connect clients with statutory mental health support as required.

#### **Financial Information**

Since 2010, the Y has been engaged in a major programme of rebuilding and refurbishment across its property portfolio. This is expected to end by 31<sup>st</sup> March 2015. The programme has been largely financed through free reserves and borrowing.

At 31<sup>st</sup> March 2014 free reserves stood at £738,530. After further property development expenditure in the current year, free reserves are predicted to fall to £248,636 by 31 March 2015, which is equivalent to 0.4 months' worth of current year expenditure.

At 31<sup>st</sup> March 2014, bank loans amounted to £4.7m, which were taken out to fund the development of the housing stock and the purchase of property for service delivery. At 31<sup>st</sup> March 2015 the Y predicts it will hold property-related fixed assets of £21m and liabilities relating to bank loans of £7.6m. Upon completion of property development in March 2015, the Y is due a capital receipt on the sale of land of £2.5m and a GLA grant of £2.1m towards the cost of the development. The Y advised that these funds will be used to repay part of its bank loans.

Total income for the current year is forecast to be £8,910k, of which £8,861k (99.5%) had been confirmed by November 2014. Approximately 75% of the charity's income comes from rents, and the majority of the remainder from local authority contracts, all of which run beyond the end the current year 2014/15. This income profile provides reasonable financial stability and explains the relatively low cost of generating funds. The Y anticipates continuing operational surpluses which will help to rebuild free reserves towards the target level of 3 to 6 months' worth of expenditure.

Year end at 31 March	2013/14 Audited Accounts	2014/15 Current Year Forecast
Income and Expenditure	£	£
Income	8,538,158	8,910,285
Expenditure	8,085,925	8,102,228
Unrestricted Funds Surplus / (Deficit)	453,014	808,057
Restricted Funds Surplus / (Deficit)	(782)	116
Total Surplus / (Deficit)	452,232	808,057
Surplus / (Deficit) as a % of turnover	5.3%	9.1%
Cost of Generating funds (% of income)	491,326 (5.8%)	500,683 (5.6%)
Free unrestricted reserves		
Unrestricted free reserves held at Year End	738,530	248,636
How many months' worth of expenditure	1.1	0.4
Reserves Policy target	2,021,481– 4,042,962	2,025,558 - 4,051,116
How many months' worth of expenditure	3.0 – 6.0	3.0 – 6.0
Free reserves over/(under) target	(1,282,951) – (3,304,432)	(1,776,922) - (3,802,480)

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# Agenda Item 11m

MEETING: 28/01/2015 Ref: 12411

**ASSESSMENT CATEGORY - Improving Londoners' Mental Health** 

Vietnamese Mental Health Services Adv: Sandra Davidson

Amount requested: £90,554

Base: Southwark
Benefit: Several NE London

Amount recommended: £90,500

# **The Charity**

Vietnamese Mental Health Services (VMHS) has been providing a range of services to people with mental health needs from that community (and others) since 1989 and has established a very good reputation over the years. It was established to help with the then influx of refugees and "boat people" as they were often called. Many of those who settled in the UK in the late 1980s/1990's, some now in old age, still have mental health problems whilst others, including children have developed mental ill-health as a result of growing up within conflicting customs and values.

#### The Application

VMHS seeks a three-year grant to develop a Vietnamese counselling service to provide a linguistic and culturally appropriate counselling service to the Vietnamese community in London. The grant requested would cover the costs of a part-time Bilingual Counsellor, admin support and associated running costs to overcome the barriers Vietnamese clients face in accessing talking therapies.

#### The Recommendation

VMHS has an impressive track record of providing essential links between statutory health services and the Vietnamese community, particularly as there are extremely few speaking Vietnamese-speaking doctors and health professionals within NHS. VMHS plays a crucial role in ensuring their clients are able to access appropriate treatments and therapies. It offers a wide range of practical services including accompanying clients to Outpatients Clinics; undertaking joint visits with Community Psychiatric Nurses and Social Workers; providing telephone advice and support; drop-in day centres providing specialist advice on health matters. It is funded by statutory agencies through grants and contracts to deliver its work in a number of south London boroughs, whilst other funding supports work in other parts of London and beyond.

£90,500 over three years (£29,270; £30,360; £30,920) for the salary of a p/t (2dpw) Bilingual Counsellor, plus admin support and associated running costs.

**Funding History** 

Meeting Date	Decision	
10/09/2009	£75,000 over three years (3 x £25,000) for the salary of a part-time	
	(20hrs) Information Officer and the running costs of mental health	
	information services in Vietnamese and Chinese languages.	
06/04/2006	£27,000 for a third and final year's contribution to the salary of the	
	Finance/Administration Officer and associated running costs.	
22/04/2004	£60,000 over two years (£30,000; £30,000) for the salary of a	
	Finance & Administration Officer and a contribution to the core	
	costs of the organisation.	

# Background and detail of proposal

The request is in response to research published in 2009 on barriers to Talking Therapies among Vietnamese Communities in London. The research was undertaken as few clients of Vietnamese origin were being referred to mainstream talking therapy services compared to other ethnic groups. Barriers identified include: language, specific cultural needs, and lack of awareness of talking therapies. Consequently, in 2009, VMHS held a 'Mental Health and Well-being' conference and community consultation focused on the needs of the Vietnamese community. The event was well attended with over 100 stakeholders in London. Recommendations for overcoming barriers to talking therapies included: culturally adapted therapies; bilingual therapists; easily accessible service with self-referral.

VMHS is currently providing informal counselling through advice/information, and providing interpreting for counselling and psychology sessions for clients within the mainstream service. Feedback has shown that clients do not feel at ease talking about their emotions with another person in the room. The recruitment of a part-time bilingual therapist will provide short-term counselling (individual or group) with emotional problems and raise the awareness of "Talking Therapies", with the aim of improving emotional well-being and social inclusion. The post holder will provide counselling and outreach work 2dpw with the support of an admin worker.

#### **Financial Information**

Forecast income for the current year is £255,216 of which £230,742 (90.4%) had been confirmed by November 2014.

At 31<sup>st</sup> March 2014 free unrestricted funds stood at £41,557 which equates to 1.9 months' worth of 2013/14 expenditure. The charity acknowledges that this is low and intends to build up reserves to within their target range and is working on new fundraising plans which are intended to increase free reserves from 2015/16 onwards.

Year end at 31 March	2013/14 Independently Examined Accounts	2014/15 Current Year Budget
Income and Expenditure	£	£
Income	240,790	255,216
Expenditure	260,419	257,325
Unrestricted Funds Surplus / (Deficit)	(19,091)	(3,629)
Restricted Funds Surplus / (Deficit)	(538)	1,520
Total Surplus / (Deficit)	(19,629)	. (2,109)
Surplus / (Deficit) as a % of turnover	(8.2%)	(0.8%)
Cost of Generating funds (% of income)	18,000 (7.5%)	11,000 (4.3%)
Free unrestricted reserves		
Unrestricted free reserves held at Year End	41,557	37,928
How many months' worth of expenditure	1.9	1.8
Reserves Policy target	65,105 - 130,210	64,332 - 128,664
How many months' worth of expenditure	3.0 - 6.0	3.0 - 6.0
Free reserves over/(under) target	(23,548) - (88,653)	(26,404)- (90,736)

# Agenda Item 11n

**MEETING: 28/01/2015** Ref: 12457

# **ASSESSMENT CATEGORY - Making London More Inclusive**

**Caxton Youth Organisation** 

Adv: Ciaran Rafferty Base: Westminster

Amount requested: £103.918

Benefit: Westminster

Amount recommended: £90,000

# The Charity

Caxton Youth Organisation (CYO), established in 1948, began as a provider of generic youth club services though now its focus is on working with disabled young people in Westminster. It is highly regarded by the local authority. The organisation also owns a tranche of land in Ripley, Surrey, which it uses for residential, outdoor, activities with small groups. Its small team of staff is augmented by volunteers whilst it often encourages older club members to mentor and support the younger ones.

# The Application

CYO is applying for the costs, including salary, of a project helping disabled young people develop their independent living skills. Many of the young people the charity works with have multiple disabilities, both mental and physical. Some of the common day-to-day tasks that many of us take for granted (such as planning and executing a journey around London; or making hot drinks) are not easy for them to master and so this project will work both on a one-to-one and on a group basis to improve each individual's capacity to do more things for themselves.

# The Recommendation

CYO is regarded by young people, families and funders as an organisation which knows its client group very well and which provides services which meet their needs. Disabled young people want to do the same things as their non-disabled peers and CYO aims to support them in this. Indeed, and to its credit, the clubhouse in Victoria looks like any other generic youth club. This project takes that philosophy a step further, so that young people can learn to do more "everyday" things for themselves and be comfortable and confident in so doing. A smaller grant than that requested is advised as the organisation holds free reserves significantly higher than its policy level and could be expected to make some contribution to the cost of this project:

£90,000 over three years (3 x £30,000) for the salary of a f/t Youth Worker (Independence Programme) plus a contribution to its operational costs.

**Funding History** 

Meeting Date	Decision
	£79,050 over three years (3 x £26,350) for a Youth Worker to promote young disabled people's participation in arts and sports.
10/09/2009	The applicant took your officer's advice to withdraw having understood that the request did not meet your current criteria.

# Background and detail of proposal

CYO has many years' experience of working with disabled young people. It understands what they need in order to develop into independent adults, and how to navigate the, sometimes tricky, relationship between a parent who wants to "protect" their child and the child who wants to become an adult, to make their own decisions and plot their own course. This project focuses on the core skills needed by young disabled people to support their progress to independence. Examples include: understanding money values; being able to manage a bank account; having strategies for staying safe at home/online/in the street; being able to cook healthy meals; being able to plan a journey to arrive on time.

The programme will incorporate a tailored plan for each individual, followed by a combination of tutoring, mentoring and group work. The charity will make use of its outdoor centre in Surrey where it can accommodate groups of up to 8 young people at a time. The attraction of going offsite is that the young people can get out of the city and away from their parents and can be pushed a little bit harder. The programme will also use the expertise of a cohort of young adults who have been previous users of CYO and who can now mentor the younger ones.

#### **Financial Information**

The table below shows that income and expenditure both reduced by approximately 30% in 2013/14, which was largely due to the ending of previous specific grant funding. However, the forecast for the current year 2014/15 shows income increasing by £22,863 to £123,142, of which £111,816 (91%) had been confirmed as of 5<sup>th</sup> November 2014.

Your grants officer has recommended a grant £14k less than that requested, with the expectation that the charity should use part of its excess free unrestricted reserves to fund this project. However, free reserves would remain ahead of the charity's policy target and the charity has advised that this is preferable as it is going through a period of transition with the Borough moving from grants to contracts, so it will have to bid competitively for its annual funding in future. Rather than reducing services suddenly if their core funding ended, they would use their excess reserves to buy time to either seek other funding or to find alternative provision for its recipients.

The charity has not previously identified its cost of generating funds in its accounts, but for the current year estimates that this will include registration fees for a fundraising platform and 10% of one employee's salary costs. It has advised that it will review the disclosure of these costs in future with its accountant, as part of its year end process.

Year end at 31 March	2012/13 Independently Examined Accounts	2013/14 Draft Outturn	2014/15 Current Year Forecast
Income and Expenditure	£	£	£
Income	155,328	100,279	123,142
Expenditure	156,868	114,429	111,993
Unrestricted Funds Surplus / (Deficit)	(2,163)	15,490	13,679
Restricted Funds Surplus / (Deficit)	623	(29,640)	(2.530)
Total Surplus / (Deficit)	(1,540)	(14,150)	11,149
Surplus / (Deficit) as a % of turnover	(0.1%)	(14%)	10%
Cost of Generating funds (% of income)	-	-	3,216 (2.6%)
Free unrestricted reserves			
Unrestricted free reserves held at Year End	81,897	97,406	108,555
How many months' worth of expenditure	6.3	10.2	11.6
Reserves Policy target	78,434	57,214	55,997
How many months' worth of expenditure	6.0	6.0	6.0
Free reserves over/(under) target	3,463	40,192	52,558

Ref: 27132316

# Agenda Item 11o

**MEETING: 28/01/2015** 

Ref: 12321

# **ASSESSMENT CATEGORY - Making London More Inclusive**

**City YMCA London** 

Adv: Ciaran Rafferty Base: City of London

Amount requested: £100,000

Benefit: City, Hackney, Islington

Amount recommended: £100,000

# The Charity

City YMCA was registered as a charity in 1996 and provides residential, supported, accommodation plus a range of services for young people "in necessitous circumstances" – mostly homeless. Youth-work type services include workshops offering positive alternatives to drug-use, crime and gangs, for example; as well as training and guidance to help them seek and secure employment. As many young residents have fled their homes due to family breakdown, a lot of support is offered to help them re-establish positive relationships.

# The Application

The charity is in the process of planning a £16m rebuild of its hostel in Errol Street. Whilst the rebuild is in progress it needs to provide some supported accommodation for young people and so has negotiated a 15-year lease of premises in Hackney which, with refurbishment, would meet some of the need. Once the rebuilt Errol St hostel is ready, the Hackney unit would continue to provide shelter for young people in that borough. The refurbishment of the Hackney unit is estimated to cost £1.1m, of which this application is for £100,000 towards the costs of disabled access provision.

#### The Recommendation

City YMCA provides high quality and much-needed services for young people. The Errol Street hostel is currently 100% occupied (such is the need and demand) with an average stay being of 9 months' duration. This alone indicates why the charity is so keen to have some alternative provision in place whilst that hostel is being rebuilt. The interim premises in Hackney will serve this purpose to a degree and provide accommodation for 87 people. In planning for its refurbishment an independent access audit has been commissioned, the results of which will be incorporated.

£100,000 towards the costs of disabled access provision at Monarch Court.

**Funding History** 

Meeting Date	Decision
04/10/2007	£102,000, (£34,000, £34,000, £34,000) for a sexual health service
	for young people in Islington, South Hackney and the City.

# Background and detail of proposal

City YMCA has been a significant and effective provider of support to vulnerable young people for many years. The charity's catchment extends as far as Tower Hamlets and Newham. Demand for its hostel places is consistently high, to the point where the charity does not operate a waiting list as, to do so, would give false hope.

The hostel is to undergo a major rebuild in 2015. This will cost c.£16.5m – for which the charity has attracted donations/pledges from organisations such as the Greater London Authority (£3.5m), Garfield Weston Foundation (£350,000) and Worshipful

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London Authority (£3.5m), Garfield Weston Foundation (£350,000) and Worshipful Company of Clothworkers (£250,000). Whilst the rebuild is happening the charity intends to offer hostel accommodation and support services at an 87-bed unit in Hackney (Monarch Court). This building, however, requires refurbishment to the tune of £1.1m. At the time of assessment City YMCA had signed an agreement for a 15 year lease with the current owner (LB Hackney). After the rebuild of the main, Errol Street hostel, City YMCA will keep operating the Hackney unit, targeting young Hackney people in particular and paid for through housing benefit payments. The charity is seeking from your Trust a grant of £100,000 towards making Monarch Court fully accessible, including the provision of specific, accessible, bedrooms. Other works are as determined by an independent access audit.

#### **Financial Information**

The table below excludes income related to the current capital appeal and shows the charity's operating income which is entirely made up of unrestricted funds. Forecast unrestricted income for the current year is £1,721,300 of which £1,687,000 (98%) had been confirmed by December 2014. The charity advises that the forecast deficit is planned and is due to increased expenditure on its capital appeal and to a commitment to retain experienced staff to manage both the capital appeal and the resultant works.

In response to the capital appeal to raise £16.5m, £4.6m had been pledged as at 22nd December 2014. The charity advises that it has secured a mortgage in principle for the balance of £11.9m. However, it will continue the general fundraising appeal in order to reduce the mortgage.

Once operational, the charity notes that having the two hostels running will effectively double its annual surplus – it estimates up to £400k pa. The charity plans to use these annual surpluses to increase free reserves towards its target policy holding and to reinstate some of the supplementary youth programmes it has cut back on in order to support the current capital appeal.

Year end at 31 March	2013/14 Audited Accounts	2014/15 Current Year Forecast
Income and Expenditure	£	£
Income	1,982,781	1,721,300
Expenditure	1,790,775	1,794,282
Unrestricted Funds Surplus / (Deficit)	156,387	(73,268)
Restricted Funds Surplus / (Deficit)	35,619	286
Total Surplus / (Deficit)	192,006	(72,982)
Surplus / (Deficit) as a % of turnover	9.7%	(4.2%)
Cost of Generating funds (% of income)		86,936 (5.1%)
Free unrestricted reserves		
Unrestricted free reserves held at Year End	156,738	83,470
How many months' worth of expenditure	1.1	0.6
Reserves Policy target	156,738	624,540
How many months' worth of expenditure	1.1	4.2
Free reserves over/(under) target	- 1	(541,070)

# Agenda Item 11p



MEETING: 28/01/2015 Ref: 12319

**ASSESSMENT CATEGORY - Making London More Inclusive** 

Deafax

Adv: Joan Millbank Base: Outside London **Amount requested: £25.793** Benefit: London-wide {Revised request: £46.357}

Amount recommended: £46.500

#### The Charity

Deafax develops solutions and opportunities for deaf people in order to empower and enhance their lives. It delivers specialist visual and inter-active deaf-friendly training and resources, which can also be used by those who require a highly visual means of learning. Established in 1985, Deafax operates as a small, specialist charity working with and through a wide network of deaf clubs, schools and colleges.

# The Application

Deafax seeks funding towards the costs of its Life Control project, which aims to support young deaf people in London through their transition into adulthood and independent living. Life Control offers a rolling programme of information and discussion workshops examining issues and topics delivered in a manner to address the particular needs of deaf young people and deaf young adults.

#### The Recommendation

Deafax has a proven reputation for using face-to-face, technology-based and online opportunities for deaf and hard of hearing people of all ages to access training, information and resources. This application builds on the charity's earlier work in sex education, national research and consultation with deaf young people and their parents. Following discussion with your officer the charity has revised its request to provide for a two year delivery period (the initial request was for 18 months) and to reflect all costs including the value of in-kind support from free venues and volunteer time.

# £46,500 over two years (£23,500; £23,000) towards the cost of Life Control project for deaf young people living in London.

**Funding History** 

Meeting Date	Decision	
02/12/2010	£80,000 over two years (2 x £40,000) towards a programme of	
	training in sexual health for Deaf young people in London.	
02/03/2006	£120,000 over three years (3 x £40,000) towards an Information and Communications Technology project for young Deaf people from Black and Minority Ethnic communities in London.	

#### Background and detail of proposal

One in six of the British population has some form of deafness. Deafness can lead to delay in developing independent living skills for deaf young people and poor access to information can make the choices they make more risky. The Life Control project has been informed by findings from Deafax's national research including collaboration with the British Pregnancy Advisory Service in 2013-14, which identified large gaps in provision for deaf young people when accessing sexual health and pregnancy related information and services.

Over two years, the project will provide a series of workshops (6 sessions per programme x 6 cohorts) to deaf young people aged 16 to 24. Topics will include identity and aspirations, healthy living, sexual health, money management, internet safety, and street safety. The project will work through Deafax's established links with the eighteen secondary schools and colleges in London that provide hearing support units to their students and London-based deaf clubs. At least 225 young deaf Londoners are expected to participate. Benefits include increased awareness and confidence. Support will continue through social media.

Working in partnership with Intermedia Solutions, the charity has developed the app known as Signly, which uses smart technology to enable deaf and hard of hearing people to access information through British Sign Language. A prototype has been trailed in the Roald Dahl Museum, which has been very successful.

#### **Financial Information**

Income in 2013/14 fell by 45% compared to 2012/13 which the charity advises was due to a loss of grant funding. Free unrestricted reserves were reduced by the trustees to allow investment in new services and research, including the development of the Signly app, which is currently being marketed.

The trustees' funding strategy is to move away from a dependency on grants by focusing on marketing and fundraising, the delivery of major donor and legacy programmes and an expansion of trading initiatives. Total forecast income in 2014/15 is £154,357 of which £138,741 (89.9%) had been secured by December 2014.

Year end at 31 March	2013/14 Independently Examined Accounts £	2014/15 Current Year Budget £
Income and Expenditure		
Income	83,908	154,357
Expenditure	129,801	109,859
Unrestricted Funds Surplus / (Deficit)	(65,217)	(13,599)
Restricted Funds Surplus / (Deficit)	19,324	58,097
Total Surplus / (Deficit)	(45,893)	41,163
Surplus / (Deficit) as a % of turnover	(54.7%)	26.7%
Cost of Generating funds (% of income)	20,266 (24.2%)	25,000 (16.2%)
Free unrestricted reserves		
Unrestricted free reserves held at Year End	45,364	31,765
How many months' worth of expenditure	4.2	5.3
Reserves Policy target	32,450 – 75,717	27,465 - 64,085
How many months' worth of expenditure	3.0 - 7.0	3.0 – 7.0
Free reserves over/(under) target	23,674 – (18,311)	4,300 - (32,320)

# Agenda Item 11q

MEETING: 28/01/2015 Ref: 12302

# **ASSESSMENT CATEGORY - Making London More Inclusive**

**Graeae Theatre Company** 

Adv: Julia Mirkin Base: Hackney

Amount requested: £138,649

Benefit: London-wide

Amount recommended: £138,650

### The Charity

Graeae Theatre Company (GTC) is a disabled-led company that places the skills of disabled actors, directors and writers centre stage. The first of GTC's strategic aims is to champion 'access'. It does this by creating and touring inclusive productions; delivering education and outreach work that challenges perceptions about disability; and through its Department for Work and Pensions-funded 'Access to Work' programme, helping disabled people secure work in the arts. GTC's other strategic aims are to find and develop new audiences and nurture emerging talent in inclusive theatre. GTC was established in 1980 and featured in the opening ceremony of the London Paralympics in 2012.

### The Application

The proposal comprises three elements: the first, called Artistic Advisors, is an intensive programme for six young disabled people, who have already demonstrated commitment to developing their skills in theatre-related work. Participants will choose between acting, producing or marketing a new production that will be performed at least twice to an audience of 600. GTC has an impressive track-record of helping young disabled people to break into the theatre industry.

The second element of this proposal is to deliver one-off production-based workshops in London's special and integrated schools. These workshops will allow GTC to establish relationships with schools; introduce its repertoire and lay the foundations for more intensive projects. Building on this, the third element of the project is to deliver school residencies, during which 25 children will participate in a programme of 12 integrated practical sessions leading to a performance for family and friends. The residencies will train teachers in integrated theatre practice. The purpose of this programme is to bring young disabled children into contact with disabled role models; to introduce them to theatre forms which they can participate in; to recruit participants for future cohorts of Artistic Advisors; and to develop the artists and audiences of the future.

#### The Recommendation

£138,650 over three years (£43,300; £47,400; £47,950) towards 0.5FTE of the full-time salary costs of the Training and Learning Manager and associated programme costs of the Young Artistic Advisors, outreach and School Residencies programme.

**Funding History** 

Meeting Date	Decision
10/09/2009	£90,000 over three years (3 x £30,000) towards a participative
	programme of street arts for disabled people.
20/03/2003	£90,000 over 3 years (3 x £30,000) towards the cost of a theatre
	production and tour of "Missing Piece 3" with disabled adults.

# Background and detail of proposal

According to The Office for Disability Issues, there are approximately 10 million people with a limiting long-term illness, impairment or disability in England. A range of physical barriers to arts participation exist for disabled people: inaccessible buildings; a lack of transport or parking; inaccessible booking systems; a lack of access facilities (hearing loops and signed performances) and financial barriers as many disabled people are on low incomes. In addition, the Centre for Disability Research at Lancaster University has described the social stigma around disability as oppressive. Young disabled people are particularly vulnerable to these physical and social barriers and low self-esteem is linked to lower levels of aspiration and attainment in education and employment. GTC's work aims to change the social barriers to theatre participation for disabled people: this programme will develop progression routes for young disabled people interested in theatre in London - either recreationally or professionally and it will champion further diversification of the theatre industry.

#### **Financial Information**

GTC's principle source of grant funding is from the Arts Council England, which requires GTC to produce two shows per year. Additional shows are also produced which span financial years and the charity advises that this can create financial fluctuations year-on-year. The production 'Blood Wedding' will take place over 2014/15 and 2015/16, of which the majority of income from box off sales and production costs are included in 2014/15.

Total income in the current year 2014/15 is forecast to be £1,228,207, of which £1,060,530 (86.3%) had been confirmed by October 2014. In the following year, total income is predicted to be £913,934, of which £710,130 (77.7%) had been confirmed by October 2014.

Year end at 31 March	2013/14 Audited Accounts	2014/15 Current Year Forecast	2015/16 Following Year Budget
Income and Expenditure	£	£	£
Income	1,096,251	1,228,207	913,934
Expenditure	1,142,280	1,433,259	977,307
Unrestricted Funds Surplus / (Deficit)	(6,352)	(141,003)	(63,193)
Restricted Funds Surplus / (Deficit)	(39,677)	(64,049)	-
Total Surplus / (Deficit)	(46,029)	(205,052)	(63,193)
Surplus / (Deficit) as a % of turnover	(4.2%)	(16.7%)	(6.9%)
Cost of Generating funds (% of income)	97,530 (8.9%)	-	
Free unrestricted reserves			
Unrestricted free reserves held at Year End	507,462	366,459	303,266
How many months' worth of expenditure	5.3	3.1	3.7
Reserves Policy target	571,140	716,630	488,654
How many months' worth of expenditure	6.0	6.0	6.0
Free reserves over/(under) target	(63,678)	(350,171)	(185,388)

# Agenda Item 11r

MEETING: 28/01/2015 Ref: 12576

### ASSESSMENT CATEGORY Making London More Inclusive

**Leonard Cheshire Disability** 

Adv: David Farnsworth

Base: Lambeth

Benefit: Wandsworth

Amount requested: £146,425 Amount recommended: £147,000

# **The Charity**

Leonard Cheshire Disability (LCD) is part of an international global alliance which is united in supporting and improving the lives of disabled people. Founded in 1948, LCD's mission is to work for a society in which every person is treated equally. LCD believes that disabled people should have the opportunity and support to live independently, to contribute economically and to participate fully in society.

### The Application

LCD seeks funding towards salary and project costs of LCD's Enablement and Healthy Living project. This aims to increase the independence of disabled people through sport, healthy eating and life skills; enabling disabled people to maintain choice and control of their lives. 90% of its beneficiaries will be in Wandsworth, with the remaining 10% based in Southwark

#### The Recommendation

LCD has considerable experience: for sixty six years it has supported disabled people in many different ways to reflect their diverse needs. This particular project builds on LCD's existing experience of delivering similar projects including an inclusive sports pilot project funded by Comic Relief and its Healthy Eating and Life-Skills programme. With the primary focus on Wandsworth, the project also capitalises on the deep-rooted community links LCD has within the borough, the good working relationship it has with the local authority, and the extensive referral network it has built up. LCD follows a person-centred approach, involving disabled people in thorough consultations to inform the project, and their involvement in it. The funding requested in the first year is for staffing levels greater than one full-time equivalent employee. This can be justified as LCD establishes its new services. In years two and three, funding for staffing is equivalent to only one full-time post. This grant would enable more disabled people to live independently and maintain choice and control in their lives: directly benefiting at least 340 people per year. If successful, the grant may also assist in securing match funding from the Big Lottery.

£147,000 over three years (£69,000; £39,000; £39,000) towards salary and project costs of the Enablement and Healthy Living Project for disabled people.

**Funding History** 

I dilaling i libito	J							
Meeting Date	Decision							
08/07/2008	£15,000	towards	Track	Ability	charged	against	the	strategic
	initiatives	budget fo	or 2008/	09.				

### Background and detail of proposal

There is currently a lack of inclusive, personalised fitness and nutrition classes available for disabled people in the London Borough of Wandsworth. The Enablement and Healthy Living project would meet a key Public Heath England

priority: reducing the prevalence of obesity-related disability and disability-related obesity. This project is especially important for individuals with newly acquired disabilities, as they are at a high-risk of developing secondary disabilities (e.g. obesity and hypertension) following discharge from NHS services. The project will provide daily physical activity workshops, and bi-weekly Healthy Eating classes, which will run alongside daily one-to-one therapeutic activity sessions. They will also provide 'Life Gym' workshops once a month so that skills can be developed for disabled people to interact with the world around them.

### **Financial Information**

LCD does not have a set reserves target: at least annually it reviews its reserves position taking into consideration the assets required to provide long-term social care to the people who use its services, reasonable working capital, planned development projects and unforeseen circumstances. The organisation considers there is sufficient flexibility in the reserves to maintain its operations.

LCD has a net pension deficit of £12.3m. This figure is excluded from the free reserves position as the charity plans to eliminate the deficit through future contributions to its pension scheme.

Total income in the current year is forecast to be £159.5m, of which £154.4m (96.8%) had been confirmed by December 2014. The cost of generating funds appears low as it is expressed as a percentage of total income, a high volume of which is social care fee income (£142.8m in 2014/15). The organisation operates a dedicated fundraising team.

Year end at 31 March	2013/14 Audited Accounts	2014/15 Current Year Forecast
Income and Expenditure	£	£
Income	154,559,000	159,491,000
Expenditure	153,541,000	155,763,000
Unrestricted Funds Surplus / (Deficit)	2,499,000	7,316,000
Restricted Funds Surplus / (Deficit)	(1,468,000)	(3,588,000)
Endowment Funds Surplus / (Deficit)	(13,000)	ê.
Net realised investment gains /(losses)	(12,000)	5
Unrealised net gains/ (losses) on investment assets	29,000	÷.
Actuarial gains/(losses) on defined benefit pension schemes	(1,696,000)	
Total Surplus / (Deficit)	(661,000)	3,728,000
Surplus / (Deficit) as a % of turnover	(0.4%)	2.3%
Cost of Generating funds (% of income)	2,163,826 (1.4%)	2,711,347 (1.7%)
Free unrestricted reserves		
Unrestricted free reserves held at Year End	12,410,000	19,726,000
How many months' worth of expenditure	1.0	1.5
Reserves Policy target	-	
How many months' worth of expenditure	<b>3</b>	
Free reserves over/(under) target	20	-

# Agenda Item 11s

MEETING: 28/01/2015 Ref: 12592

# **ASSESSMENT CATEGORY - Making London More Inclusive**

Triangle Arts Trust Adv: Tim Wilson

Base: Lambeth Benefit: Lambeth

Amount requested: £100,000 Benefit: Lambeth

Amount recommended: £100,000

### The Charity

Established in 1983, Triangle Arts Trust (TAT) promotes the exchange of ideas amongst an international network of artists and visual arts organisations. TAT is based in Oval in a building (called "Gasworks") which it initially rented, but then bought outright in September 2014. The charity worked extensively in the Oval area, encouraging local residents to take a more active role in their communities and equipping people with skills and confidence to build social cohesion.

### The Application

Having bought their premises in September 2014, TAT seeks funding to undertake access improvements. These include the installation of a platform lift, intercom and accessible WCS, as well as improved street access. The works are part of a larger refurbishment programme costing £900,000 and for which Arts Council England is providing the majority of funding. Access elements of the refurbishment work are expected to cost £114,000 of which TAT seeks £100,000 from your Trust.

#### The Recommendation

TAT is a well-regarded arts organisation with strong local connections. It has managed previous grants from the Trust well. TAT was subject to a monitoring visit in March 2013, allowing your officer and Mr. Mayhew to see project work with local residents take place. Your most recent grant to TAT ended in summer 2014. Your criteria allow organisations in recent receipt of revenue funding to apply for a capital grant where that funding will be used as a match for a grant award from a major funder such as the Arts Council. With the majority of the refurbishment funding already in place, City Bridge Trust's grant funding will allow access improvements. These works will enhance TAT's ability to engage with disabled artists and visitors.

£100,000 for the costs of access improvements at TAT's Gasworks site. These works will include the installation of a platform lift, three accessible WCs, and an enhanced building entry system.

**Funding History** 

Meeting	Decision
Date	
19/05/2011	£48,300 over three years (3 x £16,100) towards the salary of the
	Education and Outreach Co-ordinator (2 days per week), plus an
	outreach programme encouraging social cohesion in North Lambeth.
25/09/2003	£9,000 towards the installation of a disabled WC.

# Background and detail of proposal

TAT has occupied Gasworks for 20 years. The premises, initially rented, were only partly accessible. Wheelchair users could not operate the entrance door independently, there was no lift to the upper floors, and the only fully accessible



studio was at the rear of the ground floor, cut off from the other artists in the building. In September 2014, TAT had the opportunity to buy Gasworks and secured funding from the Arts Council for purchase and most of the refurbishment costs. Gasworks is well-situated and offers adequate floor space for TAT's activities, but the building requires work to address longstanding problems of damp, poor insulation, and lack of access. The charity has started works and aims to re-open in Autumn 2015.

#### **Financial Information**

Of the £481,424 forecast income for 2014-15, £480,261 (99.8%) had been secured as at 17<sup>th</sup> December 2014. The equivalent figure for the £447,482 forecast income for 2015-16 was £361,266 (80.7%).

As TAT undertakes a refurbishment programme on its currently rented Gasworks building, its rental studios and workshop space will be closed for the final quarter of 2014-15, and the first three quarters of 2015-16. This results in the 30% decrease in income seen between 2013-14 and 2015-16. Following the site work, the charity will have increased rental space and expects to attract more hire customers as well as a wider network of funding patrons. The charity expects these three income generating elements will help to return income to at least 2013-14 levels. In addition to refurbishing the Gasworks building, TAT also intends to purchase it, the combined cost of which is estimated to be £2m. TAT has already secured £1m through a grant from Arts Council England, provided on the basis that TAT raises match funding. At November 2014, TAT reported that it had raised just over £800,000 from a range of charitable trusts, high net worth individuals and the sale of artworks. The charity has applications pending for a further £100,000 and the grant requested from City Bridge Trust would be the final tranche.

TAT's free reserves are currently below target, and your officer has discussed this with the charity. It notes that the current level is sufficient to ensure adequate cashflow during the building refurbishment period. Once work is complete, the charity notes that it will be better positioned to earn unrestricted income and expects to start strengthening its free reserve position from 2016-17.

Year end at 31 March	2013/14 Audited Accounts	2014/15 Current Year Budget	2015/16 Forecast
Income and Expenditure	£	£	£
Income	637,034	481,424	447,482
Expenditure	614,662	481,424	447,482
Unrestricted Funds Surplus / (Deficit)	23,024	0	0
Restricted Funds Surplus / (Deficit)	(652)	0	0
Total Surplus / (Deficit)	22,372	0	0
Surplus / (Deficit) as a % of turnover	3.5%	0%	0%
Cost of Generating funds (% of income)	64,031 (10.1%)	49,386 (10.3%)	39,253 (8.8%)
Free unrestricted reserves			
Unrestricted free reserves held at Year End	44,246	44,246	44,246
How many months' worth of expenditure	0.9	1.1	1.2
Reserves Policy target	153,666	120,356	111,871
How many months' worth of expenditure	3	3	3
Free reserves over/(under) target	(109,420)	(76,110)	(67,625)

# Agenda Item 11t

MEETING: 28/01/2015 Ref: 12563

# **ASSESSMENT CATEGORY - Making London Safer**

**Praxis Community Projects** 

Amount requested: £156,105 {Revised Request: £181,646} Amount recommended: £182,000

Adv: David Farnsworth
Base: Tower Hamlets
Benefit: London-wide

# The Charity

Founded in 1983, Praxis supports vulnerable migrants and their families living in all parts of London. Praxis holds weekly advice sessions on matters including housing, immigration, welfare, and employment. It also offers English language classes through its social enterprise, the Praxis English School & Language Gym project.

# The Application

The charity seeks funding to employ a full-time specialised project worker. This project worker will provide one-to-one advice, and support, to London-based migrant and refugee women who have experienced trafficking, or gender-based violence. Through employing this specialist project worker, Praxis will also increase the awareness and skills of its existing team.

#### The Recommendation

Praxis is a well-regarded organisation with over thirty years' experience of providing advice and support to vulnerable migrants in London. It has excellent local, and pan-London networks which facilitate effective referral. City Bridge Trust has had a long-standing funding relationship with Praxis, and the charity has a reputation for providing a good, client-centred service. Last year, Praxis successfully transitioned to new leadership following the retirement of the founder CEO after 30 years. Ms. Daghlian OBE is the new CEO and comes with an impressive track record. The amount recommended is higher than the amount requested, as it was identified that the final draft of the application budget had omitted the contribution to core costs (on a full cost recovery basis) in error.

£182,000 over three years (£58,000; £58,000; £66,000) for a full-time Caseworker, with related costs, to provide specialist one-to-one advice, and support to London-based migrant and refugee women clients who have survived trafficking and/or gender-based violence.

#### **Funding History**

Meeting Date	Decision
17/02/2011	£80,000 over two years (2 x £40,000) towards the development and
	implementation of the language gym project.
08/10/2009	£25,000 towards developing a 'language gym' for the teaching of ESOL.
0.1/0.0/0.00	
04/06/2009	Following a meeting with officers, the organisation wishes to withdraw this application in order to re-submit a more focussed proposal.
16/05/2002	£75,000 over three years (3 x £25,000) towards the development of accredited interpretation services for refugee communities in London.



# Background and detail of proposal

Praxis' open advice sessions service 2,000 migrants a year, of which 60% are women. Many of these women present a history of trafficking and/or gender-based violence. Currently, the charity does not have the staff capacity to provide a specialist service for this vulnerable client group. Employing a specialist caseworker would allow Praxis to do so. Examples of women that this project would help include: those who have experienced domestic violence, exploitation, sexual violence and rape, female genital mutilation, forced prostitution, forced marriage and honour-based crimes. Additionally, the caseworker would spend one day a week providing outreach support to migrant women in prison that are due to be released in the London area and would promote the service with London probation agencies.

#### **Financial Information**

Three large projects ended in 2013-2014 and were not replaced by directly comparable funding, so the level of operations is predicted to decline by approximately 20% in the current year. Total income is forecast to be £1,098,503, of which £919,498 (83.7%) had been confirmed by December 2014.

Praxis generates funds through the efforts of the CEO and a part-time administrator deploying some of their time to apply for grants. This is not currently quantified by the organisation, but the new CEO has confirmed that, as part of her review, she will be considering how the cost of generating funds will be quantified and presented in the future.

Praxis' reserves are below its target. The organisation advises that it plans to build reserves through careful management, costing and husbanding of its resources, through delivery contracts within an appropriate margin and through its long term investment in its social enterprise, the Praxis Language Gym.

Year end at 31 March	2013/14 Audited Accounts	2014/15 Current Year Forecast
Income and Expenditure	£	£
Income	1,304,500	1,098,503
Expenditure	1,423,948	1,121,229
Unrestricted Funds Surplus / (Deficit)	(93,135)	(22,726)
Restricted Funds Surplus / (Deficit)	(26,313)	-
Total Surplus / (Deficit)	(119,448)	(22,726)
Surplus / (Deficit) as a % of turnover	(9.2%)	(2.1%)
Cost of Generating funds (% of income)	-	.5
Free unrestricted reserves		
Unrestricted free reserves held at Year End	100,351	77,625
How many months' worth of expenditure	0.8	0.8
Reserves Policy target	250,100	250,100
How many months' worth of expenditure	2.1	2.7
Free reserves over/(under) target	(149,749)	(172,475)

# Agenda Item 11u

MEETING: 28/01/2015 Ref: 12393

**ASSESSMENT CATEGORY - Older Londoners** 

Age Exchange Adv: Sandra Jones

Base: Greenwich Benefit: Greenwich

Amount recommended: £48,000

Amount requested: £146,974

# **The Charity**

Age Exchange Theatre Trust (AE) was established in 1983. It has translated and interpreted the memories of thousands of older people into touring productions, intergenerational and schools work, training projects, arts programmes and cultural events. Reminiscence workshops gather invaluable materials which are then put to a variety of contemporary uses. Workshops take place in the community, residential care homes and hospitals. This latter approach helps ensure that the professional care of older people becomes more person-centred and less de-personalised.

### The Application

AE seeks £146,974 over three years for older carers and the people they care for who have dementia to participate in enjoyable social and cultural activities, with the aim of keeping older carers healthy, enabling them to care for their loved ones for longer in their own homes whilst still engaging with people around them.

#### The Recommendation

AE has earned a local, regional, national and international reputation for developing creative opportunities for older people who in turn help younger people to understand their past and interpret the world around them. This project, called *Inspired Caring*, will provide structured activities for 15 + couples per annum (older carers and the people with dementia that they care) for along with monthly advice and advocacy sessions for 180 carers per annum. In recent years the organisation has faced financial difficulties. In response, AE is changing its business model and is hoping to turn around its financial position over the next 3 years. However, in order to safeguard the Trust's funding your officer recommends that one year funding is given at this stage and released quarterly on receipt of satisfactory three-monthly management accounts.

£48,000 for the costs of the 'Inspired Caring' project for older carers and the people with dementia that they care for with the funding being released on receipt of satisfactory quarterly management accounts.

**Funding History** 

Meeting Date	Decision
09/01/2014	Application withdrawn pending further work by Age Exchange on its
	financial review.
18/03/2010	£100,000 over two years (2 x £50,000) for the salary and running costs of a reminiscence programme for older people living in residential care.
07/06/2007	£40,900 towards the cost of reminiscence projects in residential care settings for one year.



# Background and detail of proposal

Over the past 30 years AE has provided activities for people who have dementia both in the community and in residential care. During this time the demand for its services from people with dementia and their carers has increased, with the older carers being isolated within their caring daily lives, pointing to the high risk of depression and ill health. Based on its experience AE has identified the need to work with carers of older people with dementia to enable them to care for those with dementia at home. This proposal will run 46 weekly sessions for 15 couples offering stimulating arts activities for carers and their loved ones, increasing meaningful interaction between them. There will be monthly advice sessions providing assistance on benefits, health, house and care for 180 carers. There will also be six programmes per annum of eight sessions providing mindfulness / well-being support enabling people to cope better with the demands of dementia care. Complementing these sessions, there will be stimulating art activities for those with dementia.

#### **Financial Information**

Within the Report and Accounts of AE for the year ended 31<sup>st</sup> March 2014, the 'Independent auditors report to the members of Age Exchange Theatre Trust Limited' noted the following:

# "Emphasis of matter - going concern

In forming our opinion of the financial statements, which is not qualified, we have considered the adequacy of the disclosures in note 1(ii) to the financial statements concerning the charity's ability to continue as a going concern. The charity's free reserves at 31 March 2014 were £130,000 in deficit. These conditions, along with the matters explained in note 1(ii), indicate the existence of a material uncertainty which may cast doubt about the charity's ability to continue as a going concern. The financial statements do not include the adjustments that would result if the charity was unable to continue as a going concern".

The disclosures referred to in note 1 (ii) above, are shown at Annex 1 to this report.

The charity's reserves policy target is to hold 6 months' worth of core expenditure, which it calculates as £127,000. This is a modest target equating to 1.9 months' worth of total expenditure in the current year. As noted in the Independent Auditor's report, no free reserves were actually held at 31<sup>st</sup> March 2014 and were in a negative position of £128,366. Based on the charity's current year forecast, free reserves are predicted to improve to a reduced negative holding of £70,168 by the end of the year on 31 March 2015. The charity explains that it has undertaken a major refurbishment of its properties over the last 3 years, which is intended to provide the Trust with a community hub and base for local activities, as well as revenue generating streams. The charity advised that this is the reason its free unrestricted reserves have fallen below its target level.

Whilst the charity free reserves were in a negative position as at 31<sup>st</sup> March 2014 amounting to £128,366, the charity's overall funds amounted to £1,437,603, comprising 'restricted funds' of £187,292, 'permanent endowment funds' of £99,438, which are invested to provide income towards the objectives of the charity, and operational fixed assets amounting to £1,552,818. Offsetting these funds the charity recorded loans repayable over more than one year amounting to £273,579.

Forecast income for the current year 2014/15 is £820,679 as shown in the table below, of which £643.615 (78.4%) had been confirmed by November 2014.

The newly appointed CEO and trustees have developed a 3 year plan covering 2015/16, 2016/17 and 2017/18 to improve the recognition of its work such as the RADIQL programme, investment in marketing through a new website, and improved fundraising through dedicated staff. A financial forecast has been provided for each of these 3 years showing unrestricted fund surpluses of £16,260, £280 and £31,628. If achieved, these surpluses would total £48,168 and help reduce the negative free reserves position from £70,168 to £22,000 by 31 March 2018. However, over the same 3 year period, restricted funds are forecast to be in deficit each year. The total of these deficits is £150,816, which would utilise almost all existing restricted funds leaving £4,557 available as at 31 March 2018.

Should a grant be awarded to the charity it is suggested, given its financial position, that funding for only one year is provided at this stage and that this be released quarterly on receipt of satisfactory quarterly management accounts.

Year end at 31 March	2013/14	2014/15
	Audited Accounts	Current Year Forecast
Income and Expenditure	£	£
Income	713,018	820,679
Expenditure	594,474	794,400
Unrestricted Funds Surplus / (Deficit)	54,794	58,198
Restricted Funds Surplus / (Deficit)	63,750	(31,919)
Gain/(loss) on fixed assets	(100,039)	-
Gain/(loss) on investment assets	2,090	
Total Surplus / (Deficit)	20,595	26,279
Surplus / (Deficit) as a % of turn over	2.9%	3.2%
Cost of Generating funds (% of income)	193,086 (27.1%)	182,150 (22.2%)
Free unrestricted reserves		
Unrestricted free reserves held at Year End (brackets indicate negative funds)	(128,366)	(70,168)
How many months' worth of expenditure	nil	nil
Reserves Policy target	127,000	127,000
How many months' worth of expenditure	2.6	1.9
Free reserves over/(under) target	(255,366)	(197,168)

# Annex 1

Age Exchange Theatre Trust Limited

Notes to the accounts for the year ended 31 March 2014

#### 1. Accounting policies

#### (ii) Going concern

The financial statements have been prepared on a going concern basis. The trustees consider that this is appropriate because:

- the charity has a clear view of the funds it requires having prepared forecasts for the period up to 2016-17.
- the management team has been strengthened with the appointment of a new chief executive and improved financial management.
- the charity therefore has greater opportunities for raising funds than existed during 2013-14.
- obtaining the results of the professional evaluation of the major work being delivered in association with the Guys and St Thomas' charity due in late 2014 will enable the charity to raise its profile significantly both within the NHS and more widely.
- the charity retains significant levels of assets and reserves and the trustees are reviewing how these may be used to invest in the future development of the charity.

# Agenda Item 11v

MEETING: 28/01/2015 Ref: 12228

#### **ASSESSMENT CATEGORY - Older Londoners**

**Royal Air Force Museum** 

Adv: Jenny Field Base: Barnet

Amount requested: £87,600

Benefit: London-wide

Amount recommended: £87,600

# The Charity

The Royal Air Force Museum was established in 1972 to tell the stories of the RAF through its people and its collections. Its collection includes nearly 250 aircraft, from the 1909 Bleriot to the RAF's latest aircraft, the Eurofighter Typhoon; a wide range of archive items; half a million photographs; 6.5 million feet of film; and 7,000 works of art. There are two sites, one in Cosford, Shropshire; the other in London in Hendon which is the subject of this application.

### The Application

Its 'First World War in the Air' exhibition opened at the beginning of December 2014. Recent research into the demographics of the museum's audience yielded the surprising result that the number of its older visitors was below the number it would expect given the number of older people in the UK as a proportion of the total population. Of those older people who had visited the museum, 25% were from the London Borough of Barnet and 40% from Greater London. In order to help make the museum more relevant and attractive to a greater diversity of visitor, including older people, the Museum proposes to engage a Director of Public Programmes and an Audience Development Officer. You are asked to contribute towards a number of costs to increase the number of older people engaged with the Museum.

#### The Recommendation

Although the Museum is a national resource, it's commitment to making itself more relevant to its local community came across clearly during your officer's assessment meeting. As well as increasing the number of older visitors to the Museum, it is also proposed to engage increased numbers of older people as volunteers in a number of aspects of the Museum's work, including its schools work.

£87,600 over three years (£39,200; £24,200; £24,200) towards the costs of three posts (Education Officer, Community Development Officer and Volunteer Coordinator) together with development costs to increase the number of older people engaged with the Museum.

#### **Funding History**

None

Ref: 26184204

### Background and detail of proposal

The Museum is located on the site of the former London Aerodrome which was purchased by the aviation pioneer, Claude Graham-White in 1911. The site was requisitioned during WW1 and played a key part in both the mass production of Britain's fledgling air force and the urbanisation of its surrounding vicinity. The first airmail, parachute jump, night flights and aerial defence of a city all took place there. Millions flocked to Hendon to enjoy the aerial displays and dramatic exploits of the early pilots.

Approximately 260,000 people visit the London site each year, including 60,000 who participate in its learning activities. The First World War exhibition will provide an excellent opportunity for it to develop its audience, including older people. The Heritage Lottery Fund is one of the major contributors and if you approve funding today, your grant will support the requirement to provide match funding.

#### **Financial Information**

Forecast income in the current year 2014/15 is £12,931,748, of which £10,747,444 (83%) had been confirmed as at 4<sup>th</sup> November 2014. The charity explains that the higher income level in 2013/14 of £13,420,901 was due to the receipt of an exceptional grant for a specific maintenance project.

The table below shows that unrestricted fund deficits have been incurred and financed from reserves over the past 2 years and a further unrestricted fund deficit of £311,950 is forecast in the current year to 31<sup>st</sup> March 2015. After this latest deficit, free reserves are forecast to reduce to £291,587 at that date, which would be insufficient to fund a similar unrestricted deficit should there be one in the forthcoming year.

The reserves policy of the charity is to hold a minimum of £250,000 as a cash reserve. The charity's trustees recognise that this figure is low and not as strong as desired. A new Chief Executive will join in January 2015, who has been tasked with reviewing the reserves policy. In addition, the charity advises that the new CE will oversee the transformation of the Museum ahead of the centenary of the RAF in 2018, ensuring that by improving its commercial activities, increasing visitor numbers and profile, the Museum enjoys a healthier financial position and is able to build reserves from the current level.

Year end at 31 March	2012/13 Audited Accounts	2013/14 Draft Accounts	2014/15 Current Year Forecast
Income and Expenditure	£	£	£
Income	12,177,791	13,420,901	12,931,748
Expenditure	12,165,886	12,651,847	13,446,673
Unrestricted Funds Surplus / (Deficit)	(29,160)	(124,133)	(311,950)
Restricted Funds Surplus / (Deficit)	41,065	893,187	(202,975)
Gains/(losses) on fixed and investment assets	674,772	850,208	-
Total Surplus / (Deficit)	686,677	1,619,262	(514,925)
Surplus / (Deficit) as a % of turnover Cost of Generating funds (% of income)	5.6% 2,515,635 (20.7%)	12% 2,453,006 (18.3%)	(4.7%) 2,503,516 (19.4%)
Free unrestricted reserves	`		
Unrestricted free reserves held at Year End	605,857	526,287	291,587
How many months' worth of expenditure	0.6	0.5	0.3
Reserves Policy target	250,000	250,000	250,000
How many months' worth of expenditure	0.2	0.2	0.3
Free reserves over/(under) target	355,857	276,287	41,587

# Agenda Item 11w



MEETING: 28/01/2015

Ref: 12430

# **ASSESSMENT CATEGORY - Older Londoners**

Women's Health and Family Services (WHFS)

Adv: Sandra Davidson
Base: Tower Hamlets

Amount requested: £142,880

**Benefit: Tower Hamlets and** 

surrounding areas

Amount recommended: £114,000

# The Charity

The Women's Health and Family Services (WHFS) was established 33 years ago to enable women from black and minority ethnic communities, in particular those whose first language is not English, to access mainstream services. It strives to meet the unmet health and welfare needs for women from Bangladeshi, Chinese, Somali and Vietnamese communities (and latterly, the eastern European and disadvantaged white communities). Its services include health advocacy; the provision of advice and information; health promotion and education; bilingual family support; BME elders' health and social care support group.

# The Application

WHFS seeks to meet the growing needs of older people encouraging them to become more active and healthy through a broad range of health and social activities, volunteer befrienders support and volunteering opportunities. The request for three years funding is to support two part-time workers and related project costs. The organisation anticipates that more than 150 people over 75 years per annum will access the project.

#### The Recommendation

WHFS has a strong track record of working with individuals who experience inequality and barriers to health and social care. The charity is increasingly being requested to provide health and well-being sessions and advocacy day care support as budget reductions from the Local and Health services have left many older people without support, befriending, and basic advice services. The project costs appeared to be on the high side and this was discussed on the day of assessment. The charity has amended its proposal accordingly which will not affect the delivery of the project.

£114,000 over three years (£36,600; £37,900; £39,500) for the salary of a p/t Project Co-ordinator (3dpw), a p/t Project Support Worker (1.5 dpw) and related overheads and associated project costs.

**Funding History** 

Meeting Date	Decision
04/07/2013	Application withdrawn by applicant to resubmit at a later date.
04/11/2005	£102,000 over three years (£36,000; £33,000; £33,000) towards the
*	salary and associated running costs of a Somali Health
	Development Worker for older women in Tower Hamlets.

# Background and detail of proposal

Through outreach, lunch clubs, health activities, and educational sessions, WHFS's staff and volunteers gathered anecdotal accounts from older people of the anxieties they experience and the impact this has on their health and well-being. This includes loneliness, lack of physical exercise, depression, and increasing mental

health issues. A steering group will oversee the work of the project; this will include outreach to BME communities, churches, mosques, lunch clubs and local agencies working with older people through a team of volunteers. It will build on the established Somali Elders group working with both men and women. The charity is also working increasingly with the local disadvantaged white working class communities, particularly with local organisations Bow Belles and the Geezers who have a good reach to this community. It is hoped that older people will be more socially connected, active and confident with ten taking up volunteering within their communities each year.

A bespoke training programme will be delivered to include personal development, befriending skills, working with older people and community development. Over the three years, 30 local volunteers will be recruited and trained, befriending at least 60 older people.

#### **Financial Information**

The charity advises that the unrestricted fund deficit in 2013/14 of £61,684 and that forecast in the current year 2014/15 of £47,283 are the result of recent changes within the statutory funding environment. In response, the charity has developed a fundraising strategy to diversify and create new funding streams.

Forecast income in 2014/15 is £302,427, of which £242,327 (80%) had been confirmed as at 16<sup>th</sup> December 2014. The increase in income over the prior year is mainly due to higher levels of restricted fund donations and earned income.

An estimate for the cost of generating funds has been provided for the current year, which is based on external fundraising support and a proportion of the Director's salary. This figure will be reviewed as part of the year end process.

Year end at 31 March	2013/14 Audited Accounts	2014/15 Current Year Budget
Income and Expenditure	£	£
Income	232,900	302,427
Expenditure	299,344	301,023
Unrestricted Funds Surplus / (Deficit)	(61,684)	(47,283)
Restricted Funds Surplus / (Deficit)	(4,760)	48,687
Total Surplus / (Deficit)	(66,444)	(1,404)
Surplus / (Deficit) as a % of turnover	(28.5%)	(0.5%)
Cost of Generating funds (% of income)	13,629 (5.9%)	9,000 (3.0%)
Free unrestricted reserves		
Unrestricted free reserves held at Year End	104,650	57,367
How many months' worth of expenditure	4.2	2.3
Reserves Policy target	74,836 - 149,672	75,256 - 150,512
How many months' worth of expenditure	3.0 – 6.0	3.0 - 6.0
Free reserves over/(under) target	29,814 – (45,022)	(17,889) – (93,145)

# Agenda Item 11x

**MEETING 28/01/2015** 

Ref: 12407

# **ASSESSMENT CATEGORY – Reducing Poverty**

Age UK Lewisham & Southwark

Adv: Jenny Field Base: Southwark

Amount requested: £137,991

Benefit: Southwark & Lewisham

Amount recommended: £138,000

### **The Charity**

Age UK Lewisham & Southwark (AUKLS) is the product of the merger of two, previously independent, Age UK's that took place in 2007. It has resulted in the establishment of a stronger organisation that is a significant provider of services for older people in these two boroughs.

# The Application

AUKLS has been providing information and advice services to older people in the boroughs for over 30 years and it deals with some 9,500 advice and information enquiries every year. It currently has a five-week waiting list of people waiting for a home visit. Excess demand means the charity has to turn away over 1,000 people from its drop-in advice and information service annually.

The majority of AUKLS' clients face poverty, poor physical health, isolation, and mental distress. Most lack knowledge about their entitlements. There is an acute need to help older people navigate the complex benefit system and access their entitlements in order to reduce poverty. You are asked to support the full-time salary and associated running costs of an Advice Manager who will recruit, train and support a team of volunteers to provide advice sessions at AUKLS's three bases in Lewisham and Southwark.

### The Recommendation

This application was originally made under the Older Londoners strand of your Investing in Londoners programmes which targets those who are aged 75+. However, whilst a high proportion of AUKLS's clients are aged over 75 years, its advice sessions are not specifically targeted at this age group. Since the focus of this advice work is on reducing poverty amongst older people, the application is also a good fit with your Reducing Poverty programme. AUKLS holds the Advice Quality Standard which is a requirement of your Reducing Poverty programme.

£138,000 over three years (£45,000; £46,000; £47,000) towards the salary and associated running costs of a full-time Advice Manager

**Funding History** 

Meeting Date	Decision
18/03/2010	£100,000 over three years (£33,000; £33,000; £34,000) for a
	healthy living programme for those aged 65+.
10/07/2007	£20,000 for a third and final year towards a volunteering
	programme. (NB this grant was awarded to Age UK Lewisham prior
	to the merger).
03/05/2007	£10,600 towards transport and activities for older people at the
	North Southwark Healthy Ageing Centre for one year. (NB this
	grant was awarded to Age UK Southwark prior to the merger).

# Background and detail of proposal

AUKLS provides a range of services for older people, including a Day Centre, a Healthy Living Centre, Independent Living Services, Help at Home services and a Handyperson Service.

Access to good quality advice and information plays a vital role in older people's health and well-being, and with recent changes in benefits and entitlements, is needed now more than ever. Your funding will enable AUKLS to expand the availability of its drop-in advice service and provide an advice and information helpline three days per week. It will continue to make home visits to those unable to visit its offices and to provide appointments for those with more complex cases.

#### **Financial Information**

The last two financial years have been difficult for AUKLS due to a reduction in its income as a result of local authority spending cuts. It has re-structured during this time and in 2014/15 a modest surplus on unrestricted funds is forecast.

Forecast income for the current year is £1,699,135, of which £1,554,524 (91%) has been confirmed as at November 2014.

Year end at 31 March	2013/14 Audited Accounts	2014/15 Current Year Forecast
Income and Expenditure	£	£
Income	1,820,918	1,699,135
Expenditure	1,846,493	1,618,883
Unrestricted Funds Surplus / (Deficit)	(32,704)	45,252
Restricted Funds Surplus / (Deficit)	7,129	35,000
Total Surplus / (Deficit)	(25,575)	80,252
Surplus / (Deficit) as a % of turnover	(1.4%)	4.7%
Cost of Generating funds (% of income)	92,038 (5.1%)	95,000 (5.6%)
Free unrestricted reserves		
Unrestricted free reserves held at Year End	333,220	378,472
How many months' worth of expenditure	2.2	2.8
Reserves Policy target	3	3
How many months' worth of expenditure	461,623	404,721
Free reserves over/(under) target	(128,403)	(26,249)

# Agenda Item 11y

**MEETING 28/01/2015** 

Ref: 12525

# ASSESSMENT CATEGORY - Reducing Poverty

**Children England** 

Adv: Jenny Field Base: Islington

Amount requested: £103,608

Benefit: London-wide

Amount recommended: £104,000

# The Charity

Originally established in 1942, today Children England (CE) is the leading membership organisation for voluntary organisations working with children, young people and families. It aims to represent, connect and strengthen its constituents by building their capacity to represent the voice of their service users, improve the quality of the services they provide and enable them to feed into the policy agenda.

# The Application

This application relates to the 4 in 10 network, a membership network of some 300 voluntary, community and statutory organisations tackling child poverty across London. 4 in 10 was established in 2008 and was originally hosted by the Child Poverty Action Group. For the past four years, it has been hosted by Save the Children. From January 2015, the 4 in 10 membership agreed that it would be more appropriate for the network to be hosted by CE. Trust for London has been the core funder of 4 in 10 since its inception and has recently approved funding for a further two years. Staffing of 4 in 10 currently comprises a full-time Chief Executive. You are asked to support the development of 4 in 10 over the next two years by funding two new, part-time posts. Firstly, a Membership Officer to manage the membership database, produce regular information bulletins, develop the media profile of the network and build the membership. The other, a Research and Learning Officer will help build a strong evidence base for 4 in 10's policy work, develop and run good practice workshops, and deliver training sessions for the sector.

#### The Recommendation

This application has been made on the Reducing Poverty strand of your Investing in Londoners programmes. Whilst the 4 in 10 network does not provide direct services, its policy work on child poverty issues strongly complements this programme. Funding has been requested over two years in order to coincide with the grant awarded by Trust for London.

£104,000 over two years (£51,000; £53,000) towards a part-time Membership Officer (2 days per week) and a part-time Research and Learning Officer (4 days per week), together with associated running costs, to enable the 4 in 10 network to develop its work tackling child poverty in London.

**Funding History** 

Meeting Date	Decision
	Rejected as the application did not meet the Trust's funding criteria
	sufficiently well.

### Background and detail of proposal

4 in 10 has established a good track record in London for tackling the root causes of child poverty through its work with providers, policy makers, local authorities and

other regional bodies. It currently has a membership of just under 100 organisations in London. If funds for a Membership Officer are approved today, it is planned to grow the membership. Rather than focus on single-issue campaigns, it is planned that 4 in 10 will work on a number of issues that different members of the network can engage with depending on their particular spheres of interest.

#### **Financial Information**

In 2013/14, Children England's income reduced by £1,230,343 (67%) compared to the previous year when time-limited income from the Department for Education came to an end (£1.19m in 2013/14). The charity advises that the deficit on unrestricted funds in 2013/14 was due to the transition to a different structure and down-size of its operations. During the year, it reduced the size of its staff team and moved to smaller and cheaper premises, which it hopes will make substantial savings in future years.

Forecast income for the current year 2014/15 is £686,051, of which £616,551 (89.9%) had been confirmed by October 2014. This includes increased income from a diverse range of sources such as membership fees, subletting, training and events.

Children England advised that it will continue to diversify and build income by successfully securing financial support from a range of commercial and charitable sources, and anticipates it will break even in 2015/16.

Year end at 31 March	2013/14 Audited Accounts	2014/15 Current Year Forecast
Income and Expenditure	£	3
Income	607,957	686,051
Expenditure	885,338	735,890
Unrestricted Funds Surplus / (Deficit)	(250,125)	(49,839)
Restricted Funds Surplus / (Deficit)	(27,306)	0
Unrealised gain on Investments	643	
Total Surplus / (Deficit)	(276,788)	(49,839)
Surplus / (Deficit) as a % of turnover	45.5%	7.3%
Cost of Generating funds (% of income)	30,465 (5%)	28,000 (4%)
Free unrestricted reserves		
Unrestricted free reserves held at Year End	172,561	122,722
How many months' worth of expenditure	2.3	2.0
Reserves Policy target	£86,500 - £172,000	£86,500 - £172,000
How many months' worth of expenditure	1.2 – 2.3	1.4 – 2.8
Free reserves over/(under) target	£86,061 - £561	£36,222 – (£49,278)

# Agenda Item 11z

MEETING: 28/01/2015 Ref: 12435

# ASSESSMENT CATEGORY - Reducing Poverty

North London Action for the Homeless Adv: Tim Wilson

Base: Hackney
Benefit: Hackney

Amount requested: £68,176 Benefit: Hackney

Amount recommended: £59,000

### The Charity

North London Action for the Homeless (NLAH) was established 20 years ago by local Jewish and Christian groups. Originally working from a synagogue, for the past six years NLAH has been based in a Catholic church near the Kingsland Road. The charity offers a twice-weekly drop in service for homeless and vulnerable people where food is available, as well as the opportunity to discuss concerns and support needs. The services are open to people of all (and no) faiths, and only vegetarian food is served to ensure that no-one is excluded because of dietary restrictions. Over 100 people attend the centre each week.

# The Application

Food is currently prepared by a part-time cook. Since joining the organisation in 2010, this staff member has started a gardening project, involved service users in the production and sale of preserves, and established a strong network of local businesses which donate food on a regular basis. NLAH seeks funding to increase this staff member's hours, and to appoint them as "Kitchen/Garden Manager". The charity will then be in a better position to maintain current levels of its meals service, and to engage a greater number of participants in cooking and food growing projects.

#### The Recommendation

NLAH offers an impressive level of service to vulnerable and homeless people. Eating together at the twice weekly sessions, NLAH provide people with the opportunity to begin conversations about support needs and ways in which the charity might provide further assistance. The charity offers hairdressing, TB checks, and, when it has sufficient donations, clothes and toiletries. Much of the service is reliant on the part-time cook who works with a team of volunteers to serve the meals. The charity's free reserves are currently above its own target, and are forecast to remain above target. Given that the funding requested from the Trust is for core activities it would be reasonable to expect NLAH to commit some of these surplus reserves towards the work. Funding is advised as follows:

£59,000 over three years (£17,500; £20,000; £21,500) towards the costs of a Kitchen/Garden Manager (21 hours per week) and running costs. The funding is conditional on NLAH providing the balance of funding from other sources.

**Funding History** 

Meeting Date	Decision
25/09/2003	£3,765 towards the salary of a welfare advisor for six months.
23/03/2000	Rejected as the funding requested would make the Trust the
	charity's largest single funder.

### Background and detail of proposal

Much of the current level of NLAH support is possible thanks to the goodwill and volunteer time of the part-time cook. In order to sustain its meals service, the charity seeks to pay the cook the time she currently provides voluntarily. This will also allow for the expansion of NLAH's food growing and preserve-making projects.

# **Financial Information**

Forecast income and expenditure figures received from NLAH for 2014-15 assumes that the funding requested from City Bridge Trust is awarded. As a result of this assumption, the charity reports a relatively low level of secured income for 2014-15, £33,000 (48.5%) at 23<sup>rd</sup> December 2014. City Bridge Trust is not expected to make up the whole 51.2% shortfall, however, as NLAH also has several funding proposals pending with smaller trusts and foundations which it hopes to use towards 2014-15 income.

Members will note that the charity's free reserves exceed its own target position, and your officer has discussed this with the organisation. Since the funding sought is towards core activities it would be reasonable to expect NLAH to apply some of these reserves towards the proposed activities. Your officer's recommendation is to ask NLAH to apply £10,000 of its free reserves towards project costs. Given the charity's relatively low turnover it is proposed that this be spread over the three years of grant funding sought from the Trust.

Members will also note the charity's extremely low cost of generating funds. All funding applications are made by a board member who acts in an unpaid capacity.

Year end at 31 March	2012/13 Independently Examined Accounts	2013/14 Draft Accounts	2014/15 Current Year Budget
Income and Expenditure	£	£	£
Income	57,332	54,926	68,000
Expenditure	52,313	52,222	68,000
Unrestricted Funds Surplus / (Deficit)	5,019	2,704	(1,500)
Restricted Funds Surplus / (Deficit)	0	0	1,500
Total Surplus / (Deficit)	5,019	2,704	0
Surplus / (Deficit) as a % of turnover	8.8%	4.9%	0%
Cost of Generating funds (% of income)	1,013 (1.8%)	208 (0.4%)	500 (0.7%)
Free unrestricted reserves			
Unrestricted free reserves held at Year End	43,657	46,361	44,861
How many months' worth of expenditure	10.0	10.7	7.9
Reserves Policy target	26,157	26,111	34,000
How many months' worth of expenditure	6.0	6.0	6.0
Free reserves over/(under) target	17,500	20,250	10,861

# Agenda Item 11aa

MEETING: 28/01/2015 Ref: 12431

# **ASSESSMENT CATEGORY** Reducing Poverty

Nucleus Community Action Ltd Adv: Tim Wilson

Base: Kensington & Chelsea

Amount requested: £149,160 Benefit: Ealing

Amount recommended: £150,000

# **The Charity**

Nucleus provides housing, immigration, welfare issues and debt advice. Support is available face-to-face, by phone, and online, with Nucleus' beneficiary data showing that: 5,000; 2,500; and 2,000 clients accessed these respective services last year. The charity was established 20 years ago and whilst its initial focus was the London borough of Kensington and Chelsea, its services now extend to Westminster, Hammersmith and Fulham, and most recently Ealing where there is, relative to many other boroughs with similar levels of deprivation, very little advice service availability.

### The Application

Many of Nucleus' clients engage with the charity once their debt problems have escalated. This application is for funding towards an early intervention information and advice service which will target people in areas of high deprivation, offering practical money-management advice. The charity wishes to establish a street presence, using volunteers to engage people in initial discussion of the support which Nucleus offers, following which the charity will then encourage visitors to one of the pop-up shops and cafes it will establish for the provision of personalised advice. The charity hopes, through this active outreach, to engage with 3,600 people each year, and to provide proactive support that stops debt problems from mounting.

#### The Recommendation

This is an innovative approach to debt advice, seeking to prevent the problem arising in the first place through the provision of money-management information. The charity notes that standard money-management training courses, whilst useful, do not often engage the most vulnerable and for this reason it is keen to establish an outreach service. The approach is currently untested at this scale, and for that reason, it is recommended that the second and third year of grant funding be conditional on evidence from Nucleus of the service achieving its objectives in years 1 and 2.

£150,000 over three years (£51,000; £49,000; £50,000) for an Ealing-based debt and money advice service with funding to cover a full-time Debt Advice Caseworker and associated project running costs. The second and third year of funding to be contingent on evidence of the charity meeting its targets for the service.

#### **Funding History**

None.

#### Background and detail of proposal

Nucleus believes that the relatively easy availability of payday loans has resulted in growing levels of household debt, particularly among lower-income households. The charity notes that payday lenders have employed retail marketing methods to raise

awareness of their services and to promote loans. Nucleus now wishes to mirror this approach, using retail marketing to promote money-management and debt advice. Volunteers, recruited from Nucleus' existing connections with Ealing Volunteer Centre and Middlesex University will provide the first point of contact to speak to people about the service the charity is offering on their high street. Nucleus will operate pop-up "Pound (Advice) Shops" and "No-fee Coffee Shops" where personalised support will be available on debt and money-management. Following each session, clients will be referred to self-help materials, partner agencies, or more detailed advice services as appropriate. Nucleus will target some of Ealing's most deprived wards, offering a high street service since these are locations with high footfall, and where people are likely to be spending money or thinking about money. The charity has already run a smaller pilot inside a supermarket and this received a positive response. The funding requested allows Nucleus to scale the work.

# **Financial Information**

At 6<sup>th</sup> January 2015, Nucleus reported that £530,385 (97%) of its forecast income for 2014-15 had been confirmed.

Members will note that the charity's cost of generating funds is relatively low. Nucleus has explained that fundraising is done by the charity's manager, and by trustees who receive no remuneration. The basis on which Nucleus calculates its cost of generating funds as a proportion of manager's salary and overheads is considered reasonable by your grants officer.

Year end at 31 March	2013/14 Audited Accounts	2014/15 Current Year Budget
Income and Expenditure	£	£
Income	593,532	548,885
Expenditure	537,919	524,645
Unrestricted Funds Surplus / (Deficit)	98,177	23,692
Restricted Funds Surplus / (Deficit)	(42,565)	548
Total Surplus / (Deficit)	55,613	24,240
Surplus / (Deficit) as a % of turnover	9.4%	4.4%
Cost of Generating funds (% of income)	5,589 (0.9%)	5,000 (0.9%)
Free unrestricted reserves		
Unrestricted free reserves held at Year End	255,564	279,256
How many months' worth of expenditure	5.7	6.4
Reserves Policy target	134,480 - 268,960	131,161 - 262,323
How many months' worth of expenditure	3-6	3-6
Free reserves over/(under) target	121,084 – (13,396)	148,095 – 16,933

# Agenda Item 11bb

MEETING: 28/01/2015 Ref: 12450

# **ASSESSMENT CATEGORY - Reducing Poverty**

**Shelter National Campaign for Homeless People** 

Limited

Base: Islington

Adv: David Farnsworth

Amount requested: £178,879

Amount recommended: £179.000

Benefit: Hackney

# **The Charity**

Shelter is a charity operating from 21 locations throughout England and Scotland. It provides specialist face-to-face housing, debt, and legal advice, advocacy and intensive support. Each year it helps over a million people who are struggling with bad housing or homelessness, and campaigns to prevent these issues arising in the first place.

### The Application

Shelter seeks funding to pay for the salary, and related costs, of a Senior Advice and Guidance Worker in Hackney to provide housing, debt, and welfare benefits advice to local people in housing need.

#### The Recommendation

Shelter has a national profile, whilst also maintaining strong local networks. In Hackney, Shelter has an established footprint through its Legal Aid funded service, and a project funded by the Oak Foundation, advising residents impacted by the development of the 2012 London Olympic Games site. This grant would enable a Senior Advice and Guidance Worker to build on this, and increase the housing advice provision in an area of considerable need.

£179,000 over three years (£59,000; £59,000; £61,000) towards the salary, and related costs, of a full-time Senior Advice and Guidance Worker in Hackney.

**Funding History** 

Meeting Date	Decision
01/05/2008	£144,000 over three years for the salary and running costs of Shelter's London children's service.
29/01/2004	£132,000 over three years for the salary and running costs of a service providing housing and homelessness advice, information
	and advocacy for older people in London.

# Background and detail of proposal

Hackney is one of the most deprived local authorities in England. The borough faces a prevalence of issues surrounding housing and poverty. Shelter has established a new Hackney Family Support Service which focuses on preventing homelessness, and promoting access to decent, affordable homes for families with complex needs. The Senior Advice and Guidance Worker will be based in this service, and will deliver specialist advice to service users, whilst also assisting those in the wider community. The advice may be short consultations, or long-term casework. Debt and welfare advice will also be provided, which in itself will often prevent homelessness. The key outcomes arising from the funding of this post will be: more homeless families will be able to access accommodation; and more families at risk of losing their homes will be able to maintain their tenancies.



#### **Financial Information**

Shelter has advised that preceding 2013/14 it had built up reserves as part of its 2012-15 strategy, and that the deficits in 2013/14 and 2014/15 represent planned deficits due to investments being made to increase the efficiency of its services and income generation. Rather than having a reserves policy with a target holding, Shelter advises that it carries out a detailed risk assessment to calculate possible scenarios where general reserves would need to be called upon. These have been identified as a sharp increase in expenditure, a sharp temporary drop in income or a sharp temporary excess in expenditure over income. The trustees review these scenarios and agree a reserves amount on an annual basis and deem the holding of £8,572k at 31<sup>st</sup> March 2014 to be sufficient. Investments at 31<sup>st</sup> March 2014 stood at £7,556k which are accessible if required and so are included in the calculation of free unrestricted funds.

Forecast income in the current year 2014/15 is £69,514k, of which £51,488k (74%) had been confirmed by December 2014. Income at this level represents an increase of £11,974k (20.8%) compared to the prior year, which is largely due to the receipt of a significant legacy of £9.7m. This legacy also explains the forecast increase in free unrestricted reserves of £9,259k (108%) to £17,831k by 31<sup>st</sup> March 2015. The charity advises that the legacy will be used to achieve its strategic aims of developing and improving front line services, and investment in digital technology.

The cost of generating funds for the organisation is at a high level as the figure includes the cost of running its portfolio of retail shops, as well as fundraising costs to raise voluntary income.

Year end at 31 March	2013/14 Audited Accounts	2014/15 Current Year Forecast
Income and Expenditure	£	£
Income	57,540,000	69,514,000
Expenditure	59,845,000	60,589,000
Unrestricted Funds Surplus / (Deficit)	109,000	9,259,000
Restricted Funds Surplus / (Deficit)	(2,414,000)	(334,000)
Total Operating Surplus / (Deficit)	(2,305,000)	8,925,000
Net gain on investments	450,000	-
Net gain on revaluation	3,030,000	
Total Surplus / (Deficit)	1,175,000	8,925,000
Surplus / (Deficit) as a % of turnover	2.0%	12.8%
Cost of Generating funds (% of income)	22,340,000 (38.8%)	24,430,000 (35.1%)
Free unrestricted reserves		
Unrestricted free reserves held at Year End	8,572,000	17,831,000
How many months' worth of expenditure	1.7	3.5
Reserves Policy target	£ <del>*</del>	-
How many months' worth of expenditure		
Free reserves over/(under) target	-	-

# Agenda Item 11cc



MEETING 28/01/2015

# **ASSESSMENT CATEGORY - Reducing Poverty**

**Wandsworth Citizens Advice Bureaux** 

Adv: Jenny Field Base: Wandsworth Benefit: Wandsworth

Ref: 12361

Amount requested: £151,428 {Revised request: £129,979} Amount recommended: £130,000

# The Charity

This is a partnership bid between Wandsworth CAB (WCAB) and Wandsworth Foodbank (WF) with WCAB acting as the lead body. WCAB was established in 1994 and provides advice on welfare benefits; money and debt; housing; employment; consumer law; immigration and nationality; family and personal matters; taxes; health and education. WF is a project of the charity Junction Community Trust which was established in 2012. It is also part of the Trussell Trust family of Foodbanks which seed-funded its launch in May 2013. It now operates five centres across London which, between them, provide a service to cover seven days each week.

# The Application

Wandsworth CAB and Wandsworth Foodbank propose to work in partnership in order to find a more structured and effective way of helping people to deal with their immediate financial crisis and the longer-term underlying causes.

WCAB has expertise in advice work, whilst the Foodbank has reach to households experiencing acute food poverty. Both organisations rely on volunteers and WCAB has an established and respected volunteer recruitment and support programme. WCAB will train WF volunteers (28 initially) as Information and Budgeting Assistants to provide information on money, benefits changes, budgeting and housing matters and carry out a triage assessment to identify the need for further advice from WCAB. WCAB will also employ a Casework Supervisor who will be present during the Foodbank sessions, either in person or via Skype. WF will employ a part-time Volunteer Co-ordinator to manage the additional volunteers.

#### The Recommendation

The initial proposal was for 2.5 years. However, during the assessment meeting it emerged that both partners felt that the programme could be rolled out over two years. Revised costings have been provided which are appended to the full grant application in your papers. The amount requested is higher than you would usually fund for local provision. However, this is a partnership and neither WCAB nor WF would expect to make an application in their own right during the grant term. If successful, this interesting model has the potential for replication in other parts of London. A grant for the amount of the revised request is therefore recommended.

£130,000 over two years (£68,000; £62,000) towards an advice service for Wandsworth Foodbank users.

**Funding History** 

Meeting Date	Decision	
14/02/2008	An application made under the Older People's programme but rejected for insufficient focus on that age group.	
12/06/2003	£69,000 over three years (£24,000; £22,000; £23,000) towards an advice worker providing a specialist consumer advice service.	



# Background and detail of proposal

In its first year of operation, WF provided emergency food for over 2,600 people, including 1,100 children. Since April 2014, it has helped 1,600 people including 500 children. On its latest analysis, 20% of those using WF had no or a very low income, 10% were in debt and 42% were reliant on food parcels due to welfare benefit delays and cuts. Whilst people using WF are signposted to services to help with their underlying debt, benefit and low income problems, accessing such services can be difficult, at least in part as a result of reductions in legal aid and other advice services. As well as training on benefits and budgeting, WCAB will also provide training to address any underlying issues that may emerge such as energy efficiency, benefit changes, financial capability or developments in WCAB's policy work.

#### **Financial Information**

Wandsworth CAB's free unrestricted reserves are slightly above its target to hold a minimum of three months' worth of running costs. However, the charity anticipates a call on these reserves due to the Legal Services Commission no longer providing funding to the charity (its final year of support was 2013/14 with £92k) and funding from LB Wandsworth reducing by £38k in in 2014/15. In response, the charity's trustees are committed to diversifying the charity's funding base in the future.

Wandsworth CAB is the lead partner in a Transforming Wandsworth project and another working with Croydon CAB. In this role it receives grant funding (estimated to be £171,456 in 2014/15), which it disburses to the other partners in the project and is included in the income and expenditure forecast for 2014/15.

Of the £851,319 income forecast for 2014/15, all but £395 had been confirmed as at 6th November 2014.

The cost of generating funds is low which the charity explains is due to the assistance it receives from volunteers and voluntary trustees.

Year end at 31 March	2013/14 Audited Accounts	2014/15 Current Year Forecast
Income and Expenditure	£	£
Income	825,388	851,319
Expenditure	753,400	884,064
Gain/ on investment assets	3,013	
Unrestricted Funds Surplus / (Deficit)	74,848	(23,422)
Restricted Funds Surplus / (Deficit)	153	(9,145)
Total Surplus / (Deficit)	75,001	(32,567)
Surplus / (Deficit) as a % of turnover	9.0%	(3.8%)
Cost of Generating funds (% of income)	23,123 (2.8%)	21,876 (2.6%)
Free unrestricted reserves		
Unrestricted free reserves held at Year End	335,335	311,913
How many months' worth of expenditure	5.3	4.2
Reserves Policy target	188,350	221,016
How many months' worth of expenditure	3.0	3.0
Free reserves over/(under) target	145,335	90,897

# Agenda Item 11dd

Ref: 12298 MEETING: 28/01/2015

# ASSESSMENT CATEGORY - Reducing Poverty

Westminster Citizens Advice Bureau

Adv: Sandra Jones Base: Westminster

Amount requested: £150,000

Benefit: Westminster

Amount recommended: £107,300

# The Charity

Established in 1996, Westminster Citizens Advice Bureau (WCAB) provides free advice services to people who live, work or learn in Westminster. In 2013/14 they had almost 16,000 different enquiries, with the four main problem categories being benefits, debt and finance, housing and homelessness, and employment. organisation operates from one main site in Paddington, with sessions provided from four outreach sites around the borough. The organisation has the Advice Quality Standard and in February 2014 underwent its National CAB Quality Advice Audit and was awarded an above average mark.

### The Application

Funding is sought towards the costs of two caseworkers (debt and housing). financial capability workshops and associated running costs.

The context for the application is that there has been an increase in demand for debt advice over the past four years. Your funding will enable them to provide casework support where the case is complex and cannot be resolved in one session. These specialist posts are currently being funded from the organisation's reserves.

# The Recommendation

The organisation has a good track record in delivering advice services and when Westminster City Council tendered for one organisation to provide advice in the borough, WCAB won the 5 year contract. The request is for a contribution towards the project covering housing and debt advice. In order to be clear what you are funding it is recommended that your funding should be for 21 hours of the debt advisor. The post would be delivering financial capability workshops and casework support for those identified from the workshops and one-off advice already funded by Westminster City Council. During 2013/14 the organisation secured continuation funding from a local housing association towards debt advice for their tenants not included in this application, and for this reason you are advised to support 21 hours of the post rather than full-time, along with an equivalent amount for the workshops and associated running cots.

£107,300 over three years (£35,900, £35,400, £36,000) for 21hpw of the debt advisor, 3/5 of the financial workshops and associated running costs.

# **Funding History**

None

### Background and detail of proposal

During 2013/14 WCAB won the contract from Westminster City Council to provide social welfare advice, including debt and housing. However this funding is to provide one-off advice and not on-going casework. In order to support those clients with complex debt and housing issues who need more support than is available in one meeting, WCAB has developed a project to address this. Debt advice had risen over the previous four years to almost the same level as the number of benefit

increased to become a third of all the enquiries dealt with by the organisation.

WCAB already runs some financial capability workshops, mainly for housing association tenants. These will be expanded to include other clients in need of educative and preventative support. This will be supplemented by 1-1 support where appropriate. During 2012/13 WCAB dealt with 6,304 complex debt enquiries and 3,079 complex housing and homelessness enquiries. Many of the clients had issues covering both areas. The two caseworkers will work closely together to provide a wrap-around service to the client.

enquiries although, since the implementation of welfare reform, benefit queries have

#### Financial Information

Total forecast income in the current year 2014/15 is £1,289,830, of which £1,261,539 (97.8%) had been confirmed by October 2014. In 2013/14 WCAB's operations increased by approximately 50% when it secured a five year service level agreement (SLA) with Westminster City Council to provide advice services for a five year period for the whole of the borough.

The charity has not previously disclosed its cost of generating funds (COGF) in its accounts. However, after discussing this with your officer, WCAB have provided an estimate for the current financial year. The charity explains that the current year cost is low due to a significant proportion of their funding coming from the established five year SLA with the local authority which commenced in 2013/14.

Year end at 31 March	2012/13 Audited Accounts	2013/14 Draft Accounts	2014/15 Current Year Budget
Income and Expenditure	£	£	£
Income	806,141	1,204,918	1,289,830
Expenditure	816,210	1,118,196	1,168,988
Unrestricted Funds Surplus / (Deficit)	1,734	52,494	87,284
Restricted Funds Surplus / (Deficit)	(11,803)	34,228	33,557
Total Surplus / (Deficit)	(10,069)	86,722	120,842
Surplus / (Deficit) as a % of turnover	(1.2%)	7.2%	9.4%
Cost of Generating funds (% of income)	-	-	14,758 (1.3%)
Free unrestricted reserves			
Unrestricted free reserves held at Year End	119,599	178,414	265,698
How many months' worth of expenditure	1.8	1.9	2.7
Reserves Policy target	210,000	210,000	210,000
How many months' worth of expenditure	3.1	2.3	2.2
Free reserves over/(under) target	(90,401)	(31,586)	55,698

# Agenda Item 11ee



MEETING: 28/01/2015 Ref: 12389

#### **ASSESSMENT CATEGORY - Resettlement and Rehabilitation of Offenders**

Hibiscus Initiatives Adv: Jenny Field

Base: Islington

Amount requested: £128,269 Benefit: London-wide

Amount recommended: £122,000

# **The Charity**

Established in 1986, Hibiscus Initiatives (HI) aims to reduce isolation and hardship experienced by its clients in prison, immigration detention and in the community. Its work falls into four broad categories:

- Welfare and advocacy;
- international resettlement:
- combatting trafficking;
- volunteering and community resettlement.

### The Application

You are asked to support 'the Bridging Project', a specialist mentoring programme supporting female prisoners in London-based prisons, providing structured, personcentred support pre- and post- release into the community. Three months prior to release, the female prisoner will be assessed by HI, in order to agree a tailor-made action plan. The woman will then be partnered with a volunteer mentor who will work with her to implement the plan prior to her release; meet her at the gate upon her release and then work with her for at least six months following her release to ensure her successful resettlement.

#### The Recommendation

Hibiscus has an established track record of working with women in London's prisons, including Holloway and Bronzefield. It is experienced in working with women who have complex and multiple needs, a high proportion of which are foreign nationals. It also runs a volunteer and befriending project to help reduce isolation amongst HI's clients in prison. There are approximately 40 volunteers who between them speak over 25 languages. The proposal before you will enable HI to build on its experience and develop a more structured case management strategy. Some of the travel costs included in the budget seemed a little on the high side and the organisation agreed during the assessment that there was scope to reduce these. A grant slightly below that requested is therefore recommended.

£122,000 over three years (£42,000; £40,000; £40,000) towards a part-time (21 hours pw) Community Support Manager, together with associated running costs, towards a specialist mentoring programme supporting women in London-based prisons.

#### **Funding History**

None.

#### Background and detail of proposal

HI was established in 1986. It supports disadvantaged men and women affected by the criminal justice system, providing them with information and assistance to change their lives and reduce re-offending. Its main beneficiary groups are men and

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women from BME and migrant communities, asylum seekers and EU nationals, including nationals from the A2 countries and Romani population.

The structured approach that is proposed in this application will enable HI to improve the support it is able to offer to its clients. If women are to be successfully resettled upon release from prison, it is important that the planning process starts prior to release and that they are able to build a relationship of trust with their volunteer mentor. It is proposed that this project is steered by an advisory group which will include prison staff, an evaluator and a service user.

HI holds the Approved Provider Standard accreditation for safe and effective practice in mentoring and befriending, through the Mentoring and Befriending Foundation, itself recommended for funding at today's meeting.

#### **Financial Information**

Total forecast income in the current year 2014/15 is £519,285, all of which has been confirmed. Income was £89k (15%) higher in the prior year and the charity advise that this was due to the receipt of funding from the Home Office which has been designated to support work in future years.

The charity explains that the cost of generating funds is low because it does not undertake any direct fundraising activities. The cost shown in the table represents 15% of the Director's time spent completing grant funding bids.

Year end at 31 March 2014	2013/14 Audited Accounts	2014/15 Current Year Forecast
Income and Expenditure	£	3
Income	608,332	519,285
Expenditure	474,476	551,446
Unrestricted Funds Surplus / (Deficit)	148,253	2,873
Restricted Funds Surplus / (Deficit)	(14,066)	(35,034)
Total Surplus / (Deficit)	133,669	(32,161)
Surplus / (Deficit) as a % of turnover	22.0%	(6.2%)
Cost of Generating funds (% of income)	8,803 (1.4%)	8,863 (1.7%)
Free unrestricted reserves		
Unrestricted free reserves held at Year End	84,168	87,041
How many months' worth of expenditure	2.1	1.9
Reserves Policy target	118,619	137,862
How many months' worth of expenditure	3.0	3.0
Free reserves over/(under) target	(34,451)	42,216

# Agenda Item 11ff

MEETING: 28/01/2015 Ref: 12374

# **ASSESSMENT CATEGORY - Strengthening London's Voluntary Sector**

Mentoring and Befriending Foundation (MBF)

Adv: Ciaran Rafferty
Base: Outside London
Benefit: London-wide

Amount requested: £116,245

Amount recommended: £116,300

### The Charity

Mentoring and Befriending Foundation (MBF) was established in 2000 to help mentoring and befriending projects increase their effectiveness. It provides information, training and advice and guidance on quality assurance, monitoring and evaluation and impact measurement. It is qualified to accredit its constituents with the Approved Provider Standard (APS), the national standard for mentoring and befriending schemes. It also encourages its members to share good practice and learning, for example, through its online forum.

# The Application

This application requests continuation funding for a further two years of a project helping mentoring and befriending organisations to improve their monitoring and evaluation systems in order to enable them to evidence their impact.

#### The Recommendation

Whilst three years is the maximum period that you will fund a particular project or activity, your policies allow you to consider funding for a further two years, work you consider to be of strategic importance to London. In the past, you have treated organisations providing capacity building services as satisfying this criterion. On this occasion, MBF received two years funding previously and are requesting a further two years to enable them to build on this and take the work to a new level. Monitoring of the previous grant has been of a consistently high standard and funding as requested is recommended.

£116,300 over two years (£56,900; £59,400) towards the salary and associated running costs of a programme to improve how mentoring and befriending organisations monitor and evaluate their services and report on their impact.

**Funding History** 

Meeting Date	Decision
12/01/2012	£100,000 over two years (2 x £50,000) towards a package of tailored support to enable mentoring and befriending projects in London demonstrate their effectiveness.

# Background and detail of proposal

Highly dependent on volunteers, mentoring and befriending organisations can make a big difference to some of the most isolated and vulnerable people in society. There are currently 740 mentoring and befriending projects/organisations across Greater London who are active MBF network members. Many are small (a high proportion of those worked with during your previous grant had a turnover of less than £10,000) and support to help them understand how to measure their success is very important. During the past two years, MBF used your grant to work with over 110 organisations not only improving the effectiveness of their monitoring and

evaluation systems but also increasing its own knowledge of the core issues affecting an organisation's ability to monitor and evaluate its work.

From its consultation with its constituents, MBF is aware that monitoring and evaluation remains problematic. Over half of the projects surveyed said that they were under increased pressure to provide evidence of their outcomes whilst just under a quarter had seen an increased demand for social impact reporting from funders. The nature of befriending work means that many of the outcomes are 'soft' (e.g. reduced isolation; increased well-being, etc) and hard to measure, therefore, and difficult to isolate from other services that are being provided.

Over the next two years, it is proposed to develop an online tool to help mentoring and befriending projects to identify appropriate outcomes and outcome indicators and how to choose the right monitoring and evaluation tools. Training will be provided to help organisations interpret and analyse the data they collect more effectively. This will be complemented by one-to-one advice and support to enable organisations develop tailored systems to best meet their needs.

#### Financial Information

Forecast income in the current year 2014/15 is £587,208, of which £514,716 (87.7%) had been confirmed by October 2014. The fall in income and expenditure compared to 2013/14 is due to two of MBF's time limited funding streams ending in 2013/14. These were from the Ministry of Justice NOMS (2013/14: £143,896) and a BIG Lottery project with Remploy (2013/14: £119,800). However, MBF hopes to increase income and, as well as submitting grant applications such as this request to City Bridge Trust, is working on new bids to the Big Lottery Find and Remploy. The charity also intends to develop its services to generate greater earned income and increase unrestricted reserves.

MBF's audited accounts for the financial year ended 31<sup>st</sup> March 2014 do not include a figure for the 'Cost of Generating Funds'. This was discussed with the organisation during the assessment and MBF agreed it would review this with its board of trustees and auditor. The organisation has since provided an estimate for the current year as shown in the table below.

Year end at 31 March	2013/14 Audited Accounts	2014/15 Current Year Forecast	
Income and Expenditure	£	£	
Income	880,664	587,208	
Expenditure	939,843	670,940	
Unrestricted Funds Surplus / (Deficit)	(25,400)	(84,506)	
Restricted Funds Surplus / (Deficit)	(33,799)	774	
Total Surplus / (Deficit)	(59,199)	(83,732)	
Surplus / (Deficit) as a % of turnover	(6.7%)	14.2%	
Cost of Generating funds (% of income)  Free unrestricted reserves	-	94,262 (16.1%)	
Unrestricted free reserves held at Year End	356,110	271,604	
How many months' worth of expenditure	4.5	4.9	
Reserves Policy target	469,921	335,470	
How many months' worth of expenditure	6.0	6.0	
Free reserves over/(under) target	(113,811)	(63,866)	

Ref: 06150248

# Agenda Item 12a

Committee:	Date:
The City Bridge Trust Committee	28 <sup>th</sup> January 2015
Subject:	Public
Grant applications recommended for rejection	
Report of:	For Decision
Chief Grants Officer	

# **Summary**

This report and the accompanying schedule outlines a total of 14 grant applications that, for the reason(s) identified, are recommended for rejection.

#### Recommendation

Members are asked to reject the grant applications detailed in the accompanying schedule.

### **Main Report**

- 1. There are a total of 14 applications recommended for rejection at this meeting. They are listed within categories in the accompanying schedule. In each case the "purpose" that is used to describe the application is that provided by the applicant organisation. All the recommendations are based on criteria set out in your Policy Guidance. In addition, 2 requests for Eco-Audits were declined.
- 2. Copies of these application forms are available to view in the Members' Reading Room. If any Committee Member wishes to query any of the recommendations, this can either be done at the meeting, in which case the decision may be deferred while full details are provided to the Member concerned, or by contacting the Trust office in advance of the meeting so that an explanation can be provided prior to or at the meeting.

### **Ciaran Rafferty**

Principal Grants Officer

T: 020 7332 3186

E: ciaran.rafferty@cityoflondon.gov.uk

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## CBT liL Recommended for Rejection (inc reasons) Landscape

## The City Bridge Trust Committee - 28 January 2015

## Summary of Recommendations for Rejection - Investing in Londoners

	Ref & Organisation	Purpose	Reason for Recommendation for Rejection	Amount Requested	Grants Officer & Area
	English for Speakers of	f Other Languages			
	12537 African Physical Training Organisation (APTO)	To provide accessible English language support to the Congolese people in Camden, supporting them to access local services and participate in the local community.	The annual funding requested would equate 100% of the organisation's forecast income for the current year, and for 2013/14, which is contrary to your approach.	£80,496	CR Camden
Page	12501 Faith Regen Foundation	Aspire to Achieve will equip 120 learners from Tower Hamlets and surrounding boroughs with enhanced English, increased social awareness and employability training over 2 years.	An application requesting £69,000 per year for ESOL and a range of other activities (e.g. employability training) which falls outside your priorities. Proposal lacks a focus on addressing your criteria.	£138,606	CR Haringey
	Total English for Speake	rs of Other Languages (2 items)	_	£219,102	
9	Improving London's En	<u>vironment</u>			
	12428 Global Action Plan	To train unemployed young Londoners (aged 18-24) to become employed environmental champions, using our 20 years experience of running environmental behaviour change projects	This application is not a close fit with your 'Improving Londoner's Environment' programme.	£102,376	JF Westminster
	Total Improving London's	s Environment (1 item)	-	£102,376	

Ref & Organisation Improving Londoners	Purpose s' Mental Health	Reason for Recommendation for Rejection	Amount Requested	Grants Officer & Area
12513 Arcola Theatre Production Compan	Establish an LGBTQI community theatre company; a forum to discuss issues, provide mentorship and create a gateway to accessing Local Authority/voluntary sector mental health services.	The application is for work which is not sufficiently well-focused on mental health support. Much of the proposal addresses preventative and general well-being work, which falls outside your priorities for this programme.	£28,000	TW Hackney
12391 Camden Psychotherapy Unit	To provide a range of mental health support services, including long-term psychotherapy, to adults from BME communities and others at risk of self-harm and suicide.	The organisation has a very high level of free reserves and could therefore cover the costs of the project from its own funds.	£97,500	TW Camden
⊤ Total Improving Londo	ners' Mental Health (2 items)		£125,500	
Making London More	Inclusive			
12445 O Brook Young People	Develop a model of inclusive sex and relationships' education to increase accurate, reliable, accessible information promoting healthy relationships for disabled people.	The focus of this bid is to provide in-house training to staff and build their skills and knowledge for working with disabled young people on sexual health issues. While important, this focus does not sufficiently address your grant outcomes.	£147,039	JXM Islington
12399 Sutton Community Transport	Delivery of Independent Travel Training in partnership, allowing disabled people aged 16-25 to travel independently on specific routes to meet their needs thereby enabling independence.		£123,518	JXM Sutton
Total Making London I	More Inclusive (2 items)		£270,557	

Or	of & ganisation oking London Safer	Purpose	Reason for Recommendation for Rejection	Amount Requested	Grants Officer & Area
	550 elping Hand Global /7	Salary costs of an Advocacy worker plus running costs of Female Genital Mutilation and Child, early and forced marriage project	An unconvincing application for what would be very sensitive and specialist work. A grant as requested would equate to more than 4 times the organisation's secured income for the current year.	£79,300	CR Islington
Tot	tal Making London Sa	fer (1 item)	_	£79,300	
Old	der Londoners				
	526 ssion Care	Any funding awarded would contribute towards the set up and initial running costs of the dementia friendly cafe being opened in central Bromley.	Application from a major care home provider is for a combination of capital and revenue (which you don't consider) to fit-out and run a cafe on a high street targeting people with Alzheimer or Dementia: It is not clear how this venture would guarantee the outcomes you require under this programme.	£190,708	CR Bromley
Tot	tal Older Londoners (1	1 item)	_	£190,708	
Red	ducing Poverty				
	578 tion for Children	We will provide direct support and advice, advocacy and signposting to disadvantaged families in Bayswater facing crisis, making the transitions less traumatic for children.	The application is for general support for families and is not a close enough fit with your 'Reducing Poverty' programme.	£124,170	JF Outside London

To utilise the internet to introduce Black Organisation was established in 2014 and is role models to young Black people (and other young Brits experiencing similar issues of marginalisation, disadvantage, and deprivation  To improve the money and debt Money Advice Trust  To improve the money and debt environment by supporting charities to experiment with new/improved ways to stated exclusion of your funding. Moreover,  To utilise the internet to introduce Black Organisation was established in 2014 and is therefore unable to fulfil your basic eligibility oriteria of submitting a full year's accounts. No Dagenham  To improve the money and debt environment by supporting charities to grants to other organisations, which is a stated exclusion of your funding. Moreover,	Ref Org	ef & ganisation	Purpose	Reason for Recommendation for Rejection	Amount Requested	Grants Officer & Area
Money Advice Trust environment by supporting charities to grants to other organisations, which is a City experiment with new/improved ways to stated exclusion of your funding. Moreover,	125 BIT	583 TC Organisation	role models to young Black people (and other young Brits experiencing similar issues of marginalisation, disadvantage,	Organisation was established in 2014 and is therefore unable to fulfil your basic eligibility criteria of submitting a full year's accounts. No	•	Barking &
particularly to unsupported groups.  and you do not fund retrospectively.			environment by supporting charities to experiment with new/improved ways to provide debt and money advice,	grants to other organisations, which is a stated exclusion of your funding. Moreover, this grant fund was launched in August 2014	£214,800	
To Women of substance Women who lack motivation and confidence to find work Women, which does not meet any of your criteria. The organisation's accounts for the most recent year shows income of £400, whilst projected income for the current year is only marginally in excess of the annual grant request.	<sup>©</sup> Page		qualification who lack motivation and	women, which does not meet any of your criteria. The organisation's accounts for the most recent year shows income of £400, whilst projected income for the current year is only marginally in excess of the annual grant	£30,000	Barking &
Total Reducing Poverty (4 items) £668,971		tal Reducing Poverty (	4 items)	<u>-</u>	£668,971	
Strengthening London's Voluntary Sector	Stre	rengthening London's	s Voluntary Sector			
12554 Strengthening London's small A campaigning organisation based in Oxford £219,910 CR People & Planet community and advocacy groups by developing shared traineeships and collaborating with larger NGOs on staff development via shared training and mentoring.  A campaigning organisation based in Oxford £219,910 CR which does not meet your criteria for the proposed project as it is not a 2nd tier body.  Proposal costing is confused and contradictory.			community and advocacy groups by developing shared traineeships and collaborating with larger NGOs on staff development via shared training and	which does not meet your criteria for the proposed project as it is not a 2nd tier body. Proposal costing is confused and	£219,910	
Total Strengthening London's Voluntary Sector (1 item) £219,910	Tota	tal Strengthening Lond	don's Voluntary Sector (1 item)	-	£219,910	

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Ref & Purpose
Organisation
Grand Totals (14 items)

Reason for Recommendation for Rejection

Amount Grants Officer Requested & Area £1,876,424

## Agenda Item 12b

Committee:	Date:
The City Bridge Trust Committee	28 <sup>th</sup> January 2015
Subject:	Public
Withdrawn & Lapsed Applications	
Report of:	For Information
Chief Grants Officer	

#### Summary

This Report draws your attention to those applications which have been subsequently withdrawn by the applicant or lapsed due to additional information not forthcoming.

#### Recommendation

That you receive this report and note its contents

#### **Withdrawn Applications:**

Organisation Purpo	ose of Request
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## Embrace CVOC (Child Victims of Crime)

"Supporting child victims of serious domestic violence cases through specialist counselling and practical help".

Organisation has withdrawn this application as it wishes to resubmit a more substantial bid.

#### The Old Vic Theatre Trust 2000

"Ages: a community theatre project for older Londoners, to promote lifelong creativity and enhanced health and well-being".

Application withdrawn as the necessary funding has now been secured from other sources.

#### **Lapsed Application:**

#### **Merton Mencap**

"A weekly, accessible sports club for young people with learning disabilities which supports them to be healthier, more confident and participate more in the mainstream".

Officers have been unable to undertake a full assessment as the necessary information has not been provided, despite several requests.

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#### **Storm Family Centre Limited**

"To provide holistic support to victims of domestic violence, primarily from BME communities, in a family centre located on a housing estate in Wandsworth".

Officers have been unable to undertake a full assessment as the necessary information has not been provided, despite several requests.

Total Withdrawn Applications: 2
Total Lapsed Applications: 2

#### Contact:

Ciaran Rafferty, Principal Grants Officer

Tel: 020 7332 3186

Date report written: 19/12/14

## Agenda Item 12c

Committee:	Date:
The City Bridge Trust Committee	28 <sup>th</sup> January 2015
Subject:	Public
Variations to Grants	
Report of:	For Information
Chief Grants Officer	

#### **Summary**

This report advises Members of variation to 2 grants agreed by the Chief Grants Officer since your last meeting.

#### Recommendation

That Members receive this report and note its contents.

#### **Main Report**

Since your last meeting variation to the grants outlined below has been agreed by the Chief Grants Officer, in line with the revised delegated procedure for the amendment of grants as agreed by your Committee in October 2004.

#### **Disabled Parents Network**

In October 2012 you agreed funding of £23,400 over two years (£11,600; £11,800) towards the costs of a Support Officer plus on-costs and subject to the balance of funding (c. £35,000 in year 1) being raised from other sources. Since the grant was awarded the organisation gave only one update on fundraising targets (reporting that a bid had been unsuccessful). No further updates have been provided and your officers are aware that latest accounts are currently overdue with the Charity Commission (by 140 days at the time of writing); whilst the 2011/12 accounts were submitted 198 days late. Given the time elapsed since the award, and the charity's failure to meet its regulatory requirements, the grant has been revoked.

#### **National Association of Child Contact Centres**

At your meeting in November 2014 you agreed two further years' support to this organisation. The wording of the grant offer stipulated that a p/t (3 days per week) Support Worker post would be funded, plus running costs. However, the organisation has stated that it will be better able to deliver the necessary outcomes if the salary costs were allocated for 80 days per year for the Support Worker and 24 days per year for a Development Manager. This has been approved by your officer and a revised grant offer document sent out.

#### **Contact:**

Ciaran Rafferty Tel: 020 7332 3186

Date report written: 17/12/2014

## Agenda Item 12d

Committee:	Date:
The City Bridge Trust Committee	28 <sup>th</sup> January 2015
Subject:	Public
Grants/expenditure considered under Delegated Authority	
Report of:	For Information
Chief Grants Officer	

#### **Summary**

This Report draws your attention to 16 expenditure items which, since your last meeting, have been approved under delegated authority.

Following the approval of the Court of Common Council on 16<sup>th</sup> October 2014, the Chief Grants Officer may make decisions on applications of up to £10,000. Decisions on applications of over £10,000 and up to £25,000 may be approved by the Chief Grants Officer in consultation with the Chairman and Deputy Chairman.

Six of the items below is for the costs of eco-audit, where no monies are paid to the recipient organisation, rather the funds approved are used by the Trust to commission and appoint qualified professionals to undertake individual audits for the named charity.

The total amount of expenditure and number of items approved under delegated authority this financial year (inclusive of those below) are shown in Table 1.

#### Recommendation

That you receive this report and note its contents

<u>Organisation</u>	Amount and Purpose of Grant or Eco-Audit
Akademi South Asian Dance UK	£2,000 to match CEP funding towards the wage costs of 1 Apprentice for 1 year. The national minimum wage must be paid and the organisation must be the direct employer.
Albany	£2,000 to match CEP funding towards the wage costs of 1 Apprentice for 1 year. The national minimum wage must be paid and the organisation must be the direct employer.
Cardboard Citizens	£2,000 to match CEP funding towards the wage costs of 1 Apprentice for 1 year. The national minimum wage must be paid and the organisation must be the direct employer.

Chickenshed Theatre £2,000 to match CEP funding towards the wage

costs of 1 Apprentice for 1 year. The national minimum wage must be paid and the organisation

must be the direct employer.

**Eastside Educational Trust** £2,000 to match CEP funding towards the wage

costs of 1 Apprentice for 1 year. The national minimum wage must be paid and the organisation

must be the direct employer.

Postal Heritage Trust £4,000 to match CEP funding towards the wage

costs of 2 Apprentices for 1 year. The national

minimum wage must be paid.

Studio 3 Arts £2,000 to match CEP funding towards the wage

costs of 1 Apprentice for 1 year. The national minimum wage must be paid and the organisation

must be the direct employer.

**Age UK London** £4,000 (10 days) to provide an eco-audit.

Harrow Central Mosque £2,400 (6 days) to provide an eco-audit.

**RedbridgeCVS** £4,200 (10.5 days) to provide an eco-audit.

**Telegraph Hill Centre** £2,000 (5 days) to provide an eco-audit.

**Timebank** £2,200 (5.5 days) to provide an eco-audit.

Tower Hamlets Council for

**Voluntary Service** 

£2,000 (5 days) to provide an eco-audit.

CREST Waltham Forest £1,500 for the costs of an independent access

audit for Harmony Hall.

**Woodford Parish Church** 

**Memorial Hall** 

£900 for the costs of an independent access audit.

**Christian Care Association** £16,200 over three years (£5,200; £5,400: £5,600)

towards the cost of van maintenance, fuel,

insurance and garage rental.

Table 1
Summary of delegated authority spend for the financial year to date

Applications at Committee	Delegated authority < £10k including eco- audits		Delegated authority £10k - £25k	
	£	Number	£	Number
April 2014	14,900	4	17,000	1
May 2014	13,650	5	22,500	1
June 2014	20,000	3	21,000	1
July 2014	20,800	7	0	0
September 2014	34,700	9	15,000	1
November 2014	23,676	7	39,510	2
January 2015	35,800	15	16,200	1
Total for year to date	163,526	50	131,210	7

#### Recommendation

That you receive this report and note its contents.

#### Contact:

Ciaran Rafferty, Principal Grants Officer Tel: 020 7332 3186 Date report written: 09/01/2015

## Agenda Item 12e

Committee:	Date:
The City Bridge Trust Committee	28 <sup>th</sup> January 2015
Subject:	Public
Reports on Monitoring Visits	
Report of:	For Information
Chief Grants Officer	

#### **Summary**

You receive two sample monitoring visit reports at each of your meetings. These are in addition to the two substantial monitoring reports you receive annually. One of these, a report reflecting on the monitoring and evaluation of "Working with Londoners" grants was submitted to your September 2014 meeting whilst a statistical monitoring report, also looking at the "Working with Londoners" programmes, was submitted to your July 2014 meeting.

Reports to this Committee are from visits to Depaul UK, funded under your programme for Positive Transitions to Independent Living, and Single Homeless Project, supported through your programme for London's Environment.

You supported Depaul UK to work with care leavers who have been involved with the criminal justice system, supporting them to develop their skills and to avoid homelessness.

Your grant to Single Homeless Project has led to a range of gardening activities to clients with substance misuse problems.

#### Recommendation

That Members receive this report and note its contents.

#### Contact:

Tim Wilson

Tel: 020 7332 3716

Email: tim.wilson@cityoflondon.gov.uk

Date report written: 07/01/2015

### **Monitoring Visit Report: Depaul UK (11140)**

BACKGROUND INFORMATION				
1.1 Date of visit  30/10/14  1.2 Name of visiting Grants Officer Joy Beishon  1.3 People met with Mark Crow (Trusts & Foundations Mark Crow (Area Director)				
1.5 Programme Area: offenders leaving custo		to Independent Living: resettlement of ex-		
1.6 Grant value	1.7 What is the gra	ant funding?		
£100,000 over 3 years (£10,000; £40,000; £50,000)	The salary and related costs of a London Regional Manager. (funding awarded in October 2012)			

#### 1.8 Purpose of the award

To create a new care-leaver service for young offenders providing employability support and support prevent homelessness. To increase housing advice and information services in Rochester and ISIS young offender institutions.

#### MONITORING INFORMATION

**2.1 Project Outcome 1:** To increase employability skills and debt management training for care leavers.

**Progress made:** The funding has led to a significant increase in service provision. The charity offers employability skills, mentoring, workshops, CV support, work opportunities, sports, social activities, volunteering and corporate mentoring to everyone in Depaul supported housing and those using 'through the gate' provision. In addition, 500 young offenders a year (10 – 12 a week) are offered Depaul services 3 months before release. Engagement with a 'through the gate' worker lasts for a few months until release for most (almost 20% need more than 3 months support), but no long term follow-up is done. As a result of this work, more Depaul staff based in prisons and all young offenders have access to the services on offer. Depaul has measured positive changes in levels of individual debt and improvements in basic financial skills amongst the project beneficiaries. Since funding was awarded, Depaul estimate that 50 – 75% of its clients have been supported from a NEET status to find employment, education or training.

**2.2 Project Outcome 2:** To ensure that young people leaving custody can find accommodation on release

**Progress made:** Homelessness is a contributory factor in re-offending rates, and so Depaul assesses accommodation needs with eligible clients in the target young offenders' institutions prior to release. Supported accommodation for 100 young offenders is available for up to two years for those that need it. Depaul has also registered as a social landlord and is able to offer a limited amount of 'move on' accommodation for those needing further support after two years. However, long-term housing is not currently available. Depaul has also introduced a programme called "Night Stop" where volunteers offer one night's accommodation to a homeless client in need of support. 2,000 bed nights a year are offered through the Night Stop scheme.

**2.3 Project Outcome 3:** To explore partnership opportunities with key offender organisations

**Progress made:** Depaul has reshaped its services in response to available funding, particularly where policy change has led to some contracting-out of rehabilitation services. The charity has built good relationships across the sector and in a number of London boroughs (notably Brent) where there is interest in replicating the support model developed.

#### **GRANT OFFICER COMMENTS**

Although difficult to separate the impact of the Trust's grant on activities delivered (funding was for a management post), it is clear that the role funded through this award has been essential to Depaul's work. Overall, this is a very well run project able to show high quality quantitative and qualitative success measures demonstrating the value of the work delivered. Depaul has expanded and redesigned existing services for young offenders with their model being held up as one to follow in the sector more widely.

The work is on track to achieve all objectives agreed at the time when funding was awarded.

The charity does, however, note that the way it works requires good partnership working and reflects this is usually always more complex and time-consuming than anticipated.

The charity has expressed interest in any funder plus services which the Trust might be able to provide. It is expected that a programme will be launched during 2015 and details will be shared with Depaul UK in due course.

# Monitoring Visit Report: Single Homeless Project (10725)

BACKGROUND INFORMATION		
<b>1.1 Date of visit</b> 09/12/14	1.2 Name of visiting Grants Officer Tim Wilson	1.3 People met with  Tamara Romanyk (Fundraiser)  Jessica Murray (Green Coordinator)
1.5 Programme Area:	London's Environme	nt '
1.6 Grant value	1.7 What is the grant funding?	
£69,000 over 3 years (£24,000; £23,000; £22,000)	The salary and on-costs of a part-time Green Coordinator (15 hours per week) to work with SHP clients and community volunteers on a food growing project (funding awarded in September 2011)	

#### 1.8 Purpose of the award

To enhance local biodiversity, support the integration of vulnerable people into their local communities, to improve vulnerable people's skills and to improve the target clients' well-being.

#### MONITORING INFORMATION

#### **2.1 Project Outcome 1:** To enhance local biodiversity.

**Progress made:** This project delivers growing and greening activities at eight food growing hubs and 30 smaller growing spaces. In most cases, these sites have been transformed from overgrown and unattractive plots into well managed, fully organic sites where activities take place around the growing calendar. My visit was to SHP's Arlington Road site in Camden where I had the opportunity to see the garden space and the greenhouse which clients had built during the life of the project. Staff reported that the plot had been left to grow wild for many years, and that prior to the recruitment of the Green Coordinator, nobody had known how best to tame and improve the site.

Most gardening and growing activities delivered through this project take place at SHP's hostels, but in some boroughs where SHP does not have property, the project works with local partners to run a floating support service. In addition, the charity is running a window box project for clients with no ground-level growing space.

**2.2 Project Outcome 2:** To support the integration of vulnerable people into their local communities

**Progress made:** The project aims to be as inclusive as possible, and many participating clients have longstanding problems of substance and alcohol misuse. Most lead chaotic lives, and are in receipt of a range of support services from SHP. The gardening project recognises

that the majority of clients continue to drink, and so it conducts a risk assessment for every venue and participant. New clients are asked to sign an induction agreement and this specifies the basic ground rules for the project. Clients are not, for example, allowed to drink during sessions.

The project encourages interaction with local people through the recruitment and retention of volunteers. These are usually people who have a high level of gardening skills, but don't necessarily have their own gardens. As such, SHP is able to offer the volunteers an opportunity to practice their skills and the interaction with the clients gives people a basis for engagement who might not otherwise connect. Where sites are street-facing, or connecting to adjacent properties, SHP report improved interactions with neighbours and more positive perceptions of client capabilities. In addition, the charity also notes that many clients are now keen to turn their new skills to help local elderly people and disabled people who cannot manage their own gardens – SHP looking at ways this might be facilitated.

**2.3 Project Outcome 3:** to improve vulnerable people's skills and to improve the target clients' well-being

**Progress made:** The project encourages people who might otherwise spend a lot of time indoors to get out into the open and engage in a light form of physical exercise. It has engaged a good number of clients, and now has a waiting list of prospective participants.

The charity has built strong relationships with Organiclea and local nature reserves where clients can go to further develop their skills and gain qualifications. In several instances SHP has encouraged clients to study for horticulture qualifications. Where the growing activities take place at sites with kitchens SHP has taken the opportunity to teach cookery and encourage healthier eating. Clients' substance misuse has often taken a significant toll on their physical and mental health, so the encouragement to eat healthier diets it very important. Many of the vegetables grown are not items that clients are necessarily familiar with, but the charity report that if the clients grow it then they want to know how to cook it, and if they enjoy eating it they are more likely to want to grow it in the future.

#### **GRANT OFFICER COMMENTS**

Whilst SHP did have some initial difficulties recruiting a Green Coordinator, the project is now well-established and engages a good range of clients. The Trust agreed an extension in the life of the project to accommodate some of the initial delay. The project works with a client group with high support needs. As such, the Green Coordinator depends on a strong and committed network of volunteers to help run the activities and to keep clients engaged. I was able to witness some of the volunteer training and the client interaction and was impressed by the energy and enthusiasm of the Green Coordinator. SHP report that the project has enjoyed support from all staff members, and they are now looking to integrate the growing and greening activities as part of the charity's learning programme for clients.

The charity plans to maintain the project after the Trust's funding comes to an end in summer 2015.

# Agenda Item 16

By virtue of paragraph(s) 3 of Part 1 of Schedule 12A of the Local Government Act 1972.

Document is Restricted

